Promotions and discounts module

Introduction

This manual will show you some examples of discounts that you can create with this module.

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Installation

The installation of the module can be completed in just a few clicks!
From your Addons account click on the “Order” page then download the module’s zip file that you just purchased. Be sure to choose the file that fits your running version of PrestaShop.

If you are using PrestaShop version 1.6 or PrestaShop Cloud:

1. **In your store's back office**, click on the tab to **connect to PrestaShop Addons**, in the upper right of the page.
2. Enter your login information in the box.
1. **Now all of your purchases will appear directly in your list of back office modules!**
2. After connecting to Addons from your store's back office, click on the "**Modules**" tab in the menu.
3. Look for the name of the module you want, click "**Install**", then configure it.

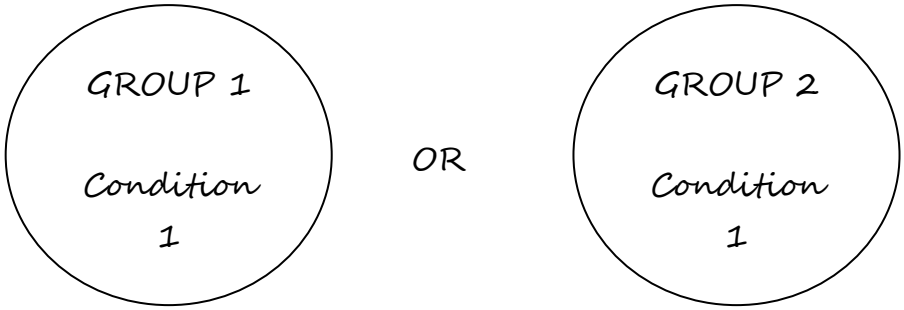
If you are using PrestaShop version 1.5:

1. From your **PrestaShop back office**, click on the “**Modules**” tab.
2. On the top right you will find “**Add a New Module**”, click on it and download the module file that you previously purchased and saved.
3. Finally, click “Install” to begin configuring it.

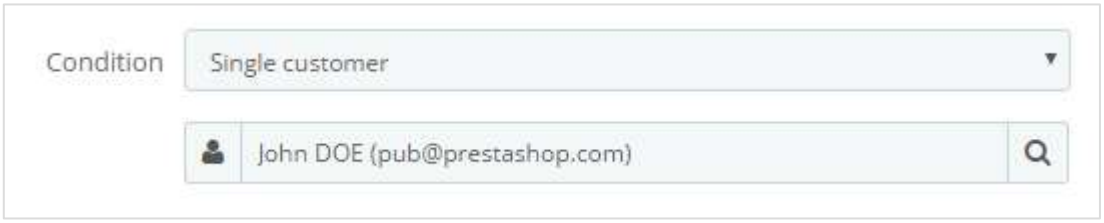
Conditions

Conditions are the facts that must be met to apply the actions. You can create more than one condition into one group, and you can create groups of conditions. All conditions from a same group must be met to considered it as passed, and any group of conditions must be me to apply the actions.

So conditions inside a group have an AND relation and groups have an OR relation.

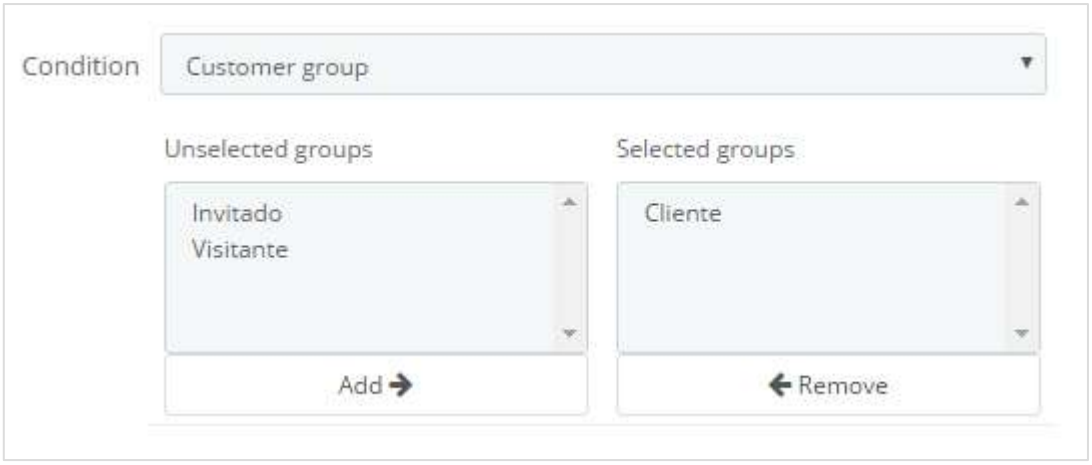


Customer - Single customer



This rule will only be applied to the selected customer. You can add as many customers as you need, in different conditions.

Customer - Customer group

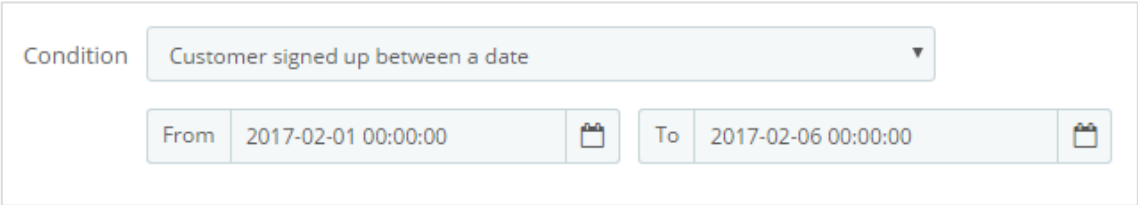


This rule will only be applied to the customers that belong to “Selected groups”.

Customer - Customer must be subscribed to newsletter

This rule will only be applied to the customers subscribed, or not subscribed, to the newsletter.

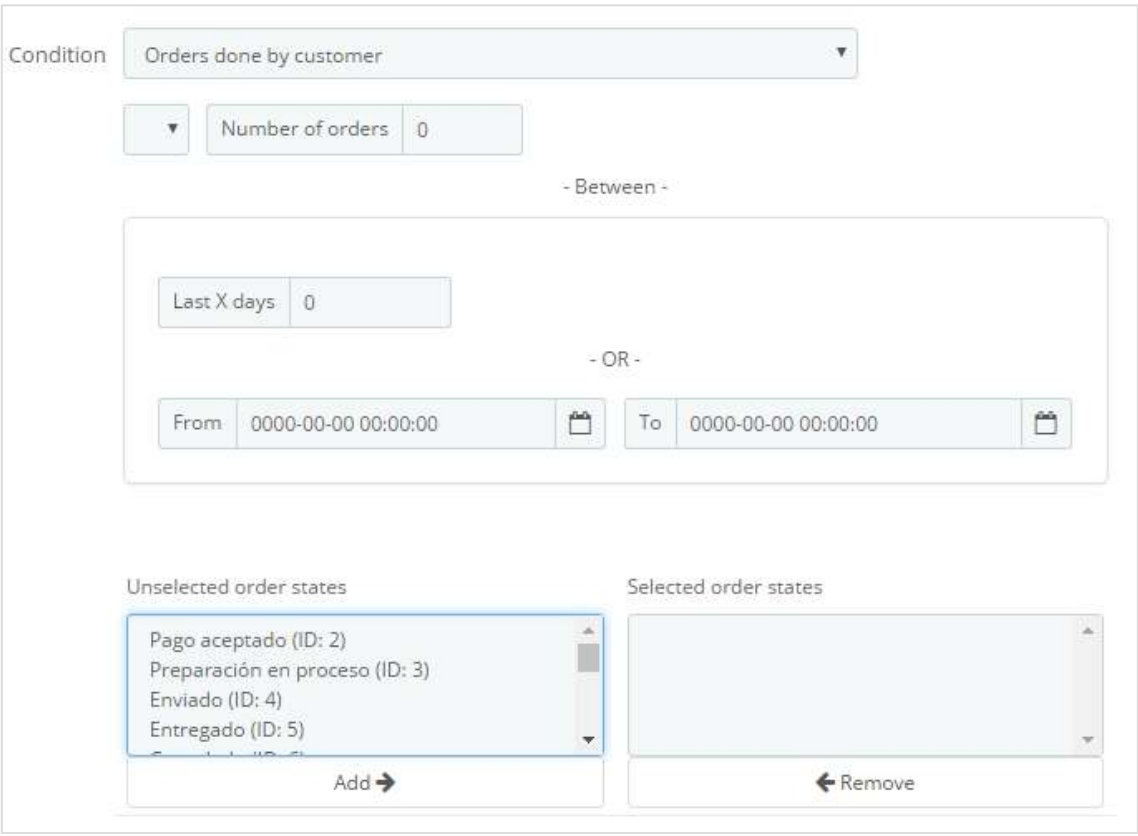
Customer - Customer signed up between a date



This rule will only be applied to the customers that signed up between those dates. If you do not define a "From" date, it will be considered from the beginning of times. If you do not define a "To" date, it will be considered until now.

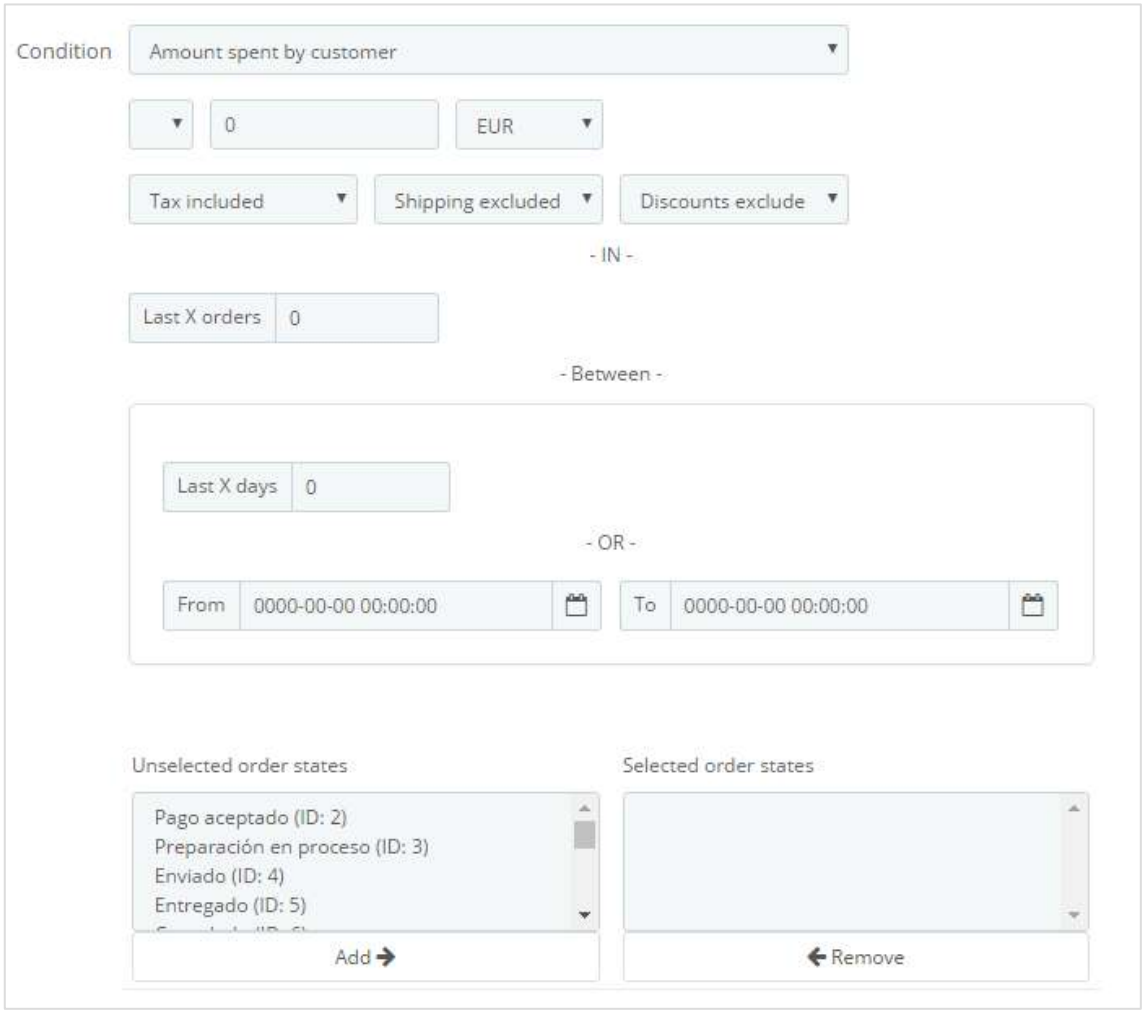
You can also apply the rule to customers that signed up X days before now.

Customer - Orders done by customer



This rule will only be applied to the customers that have done more than, equal or less than X orders, between last X days or between a date interval. It is required to define a number of days or a date interval.

Customer - Customer and amount spent

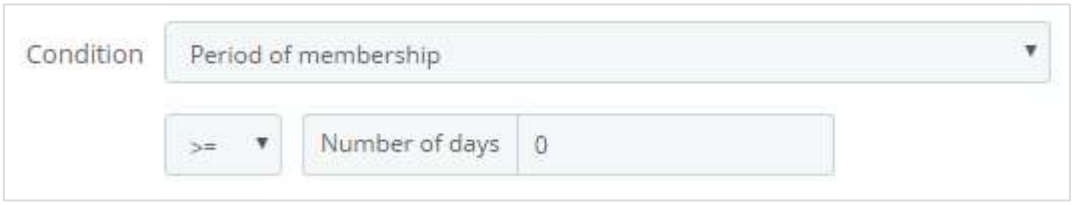


This rule will only be applied to the customers that have spent more than, equal or less than X amount, considering (or not) tax and shipping, between last X days or between a date interval. It is required to define a number of days or a date interval.

Customer - On customer first order

This rule will only be applied (or not) to the customers first order.

Customer - Period of membership

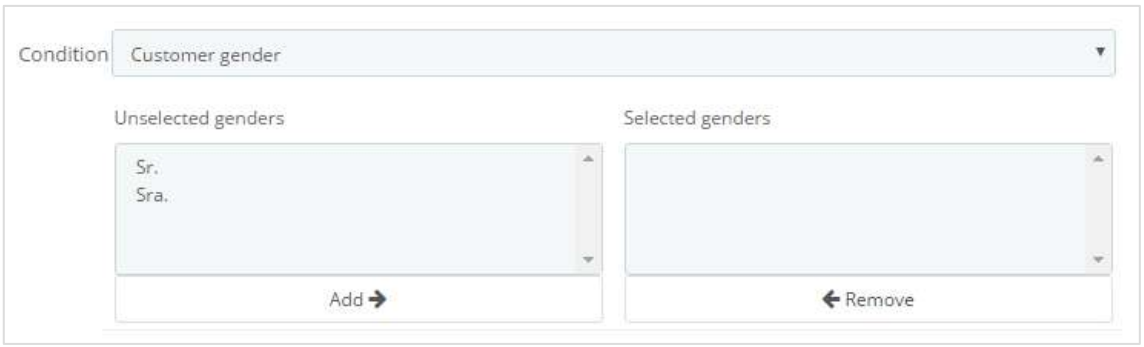


This rule will only be applied to the customers that signed up more than, equal or less than X days.

Customer - On customer birthday

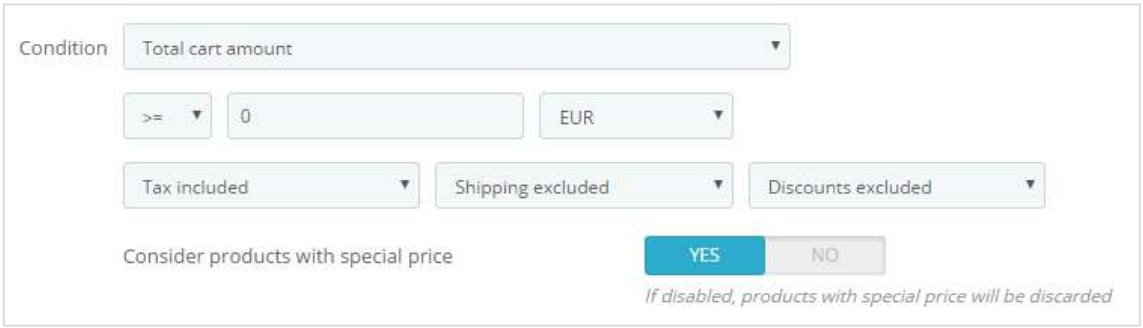
This rule will only be applied on the customers' birthday (or not)

Customer - Customer gender



This rule will only be applied to the customers with the genders selected.

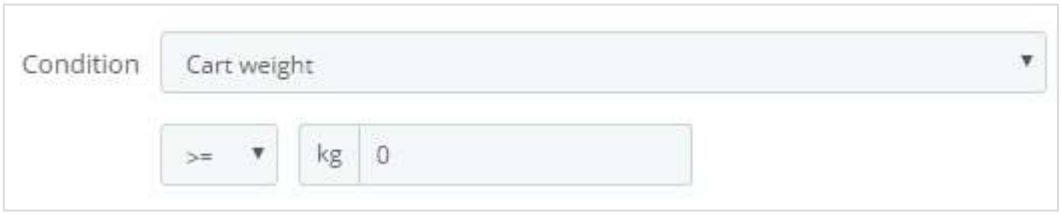
Cart/Products - Total cart amount



This rule will only be applied if the cart amount is higher, equal or lower than the amount defined, considering tax, shipping and discounts.

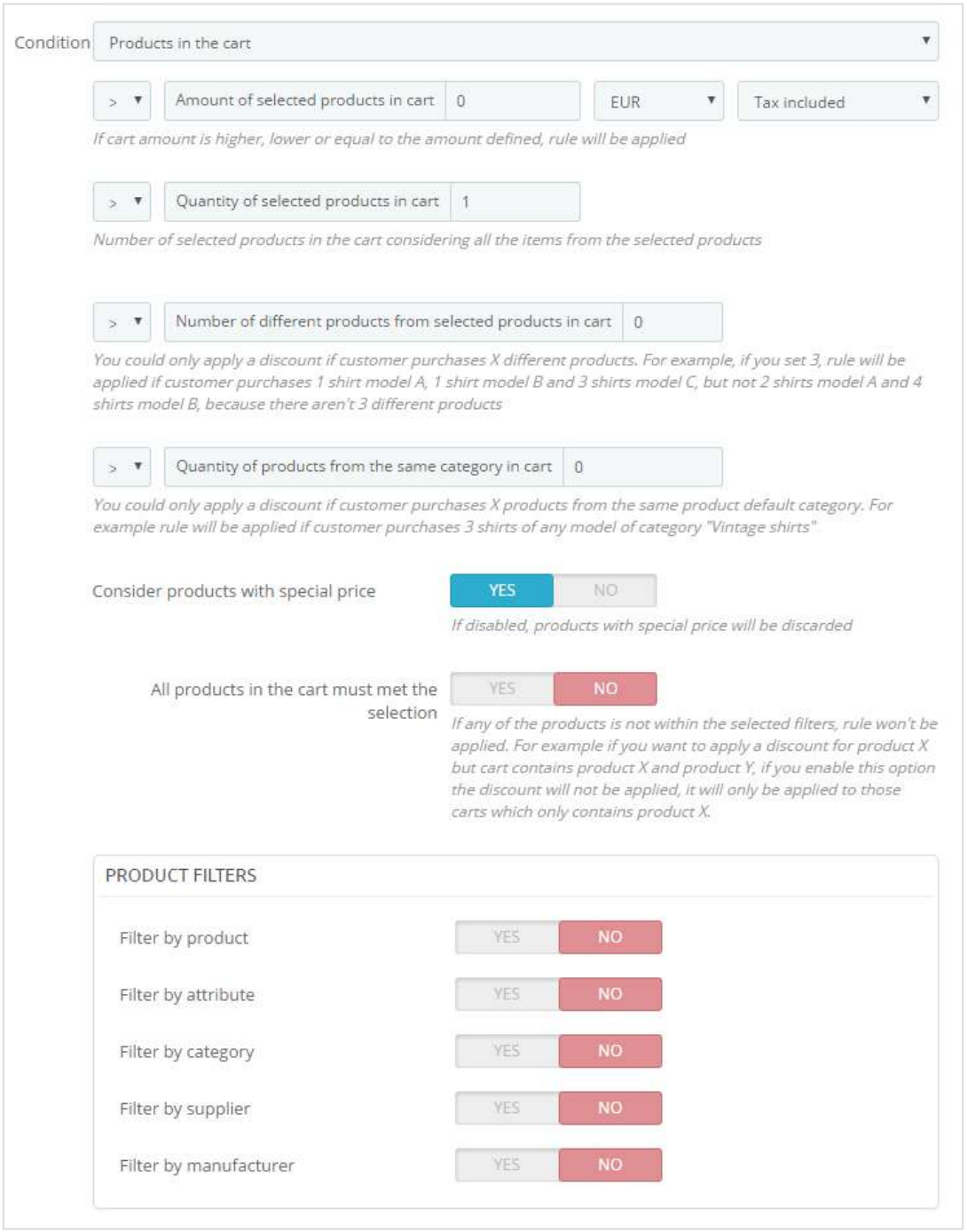
You can also exclude products with special price from the computed amount.

Cart/Products - Cart weight



This rule will only be applied if the cart weight is higher, equal or lower than the weight defined.

Cart/Products - Products in the cart



This rule will only be applied if amount of selected products is higher, equal or less than amount defined.

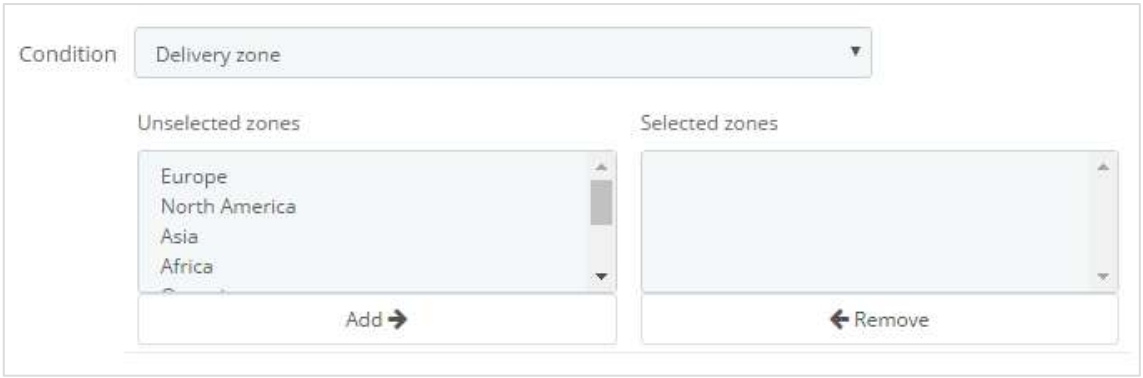
You can also define that this rule will only be applied if the cart has more than, equal or less than the products defined and/or more than, equal or less than X different products. You can also define that products must be the same, or even that they have to have the same attributes.

Apart from that, you can also filter by category.

Cart/Products - Delivery country

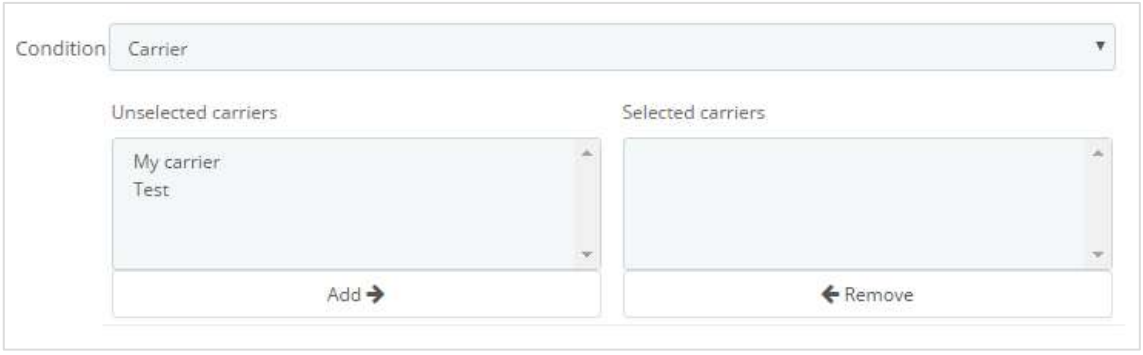
This rule will only be applied if the country of the delivery address is within the selected countries.

Cart/Products - Delivery zone



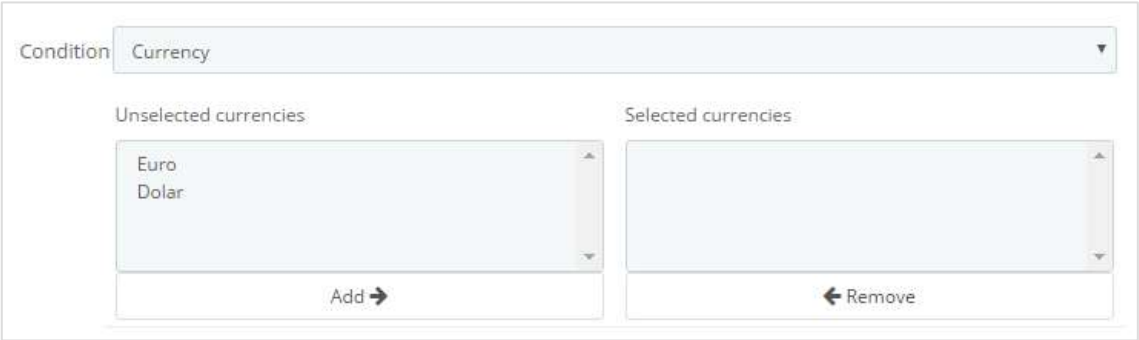
This rule will only be applied if the zone of the delivery address is within the selected zones.

Cart/Products - Carrier



This rule will only be applied if the carrier is within the selected carriers.

Cart/Products - Currency



This rule will only be applied if the currency cart is within the selected currencies.

Actions

If all the conditions are met, the action defined will be applied to the cart.

Shipping cost - Fixed discount

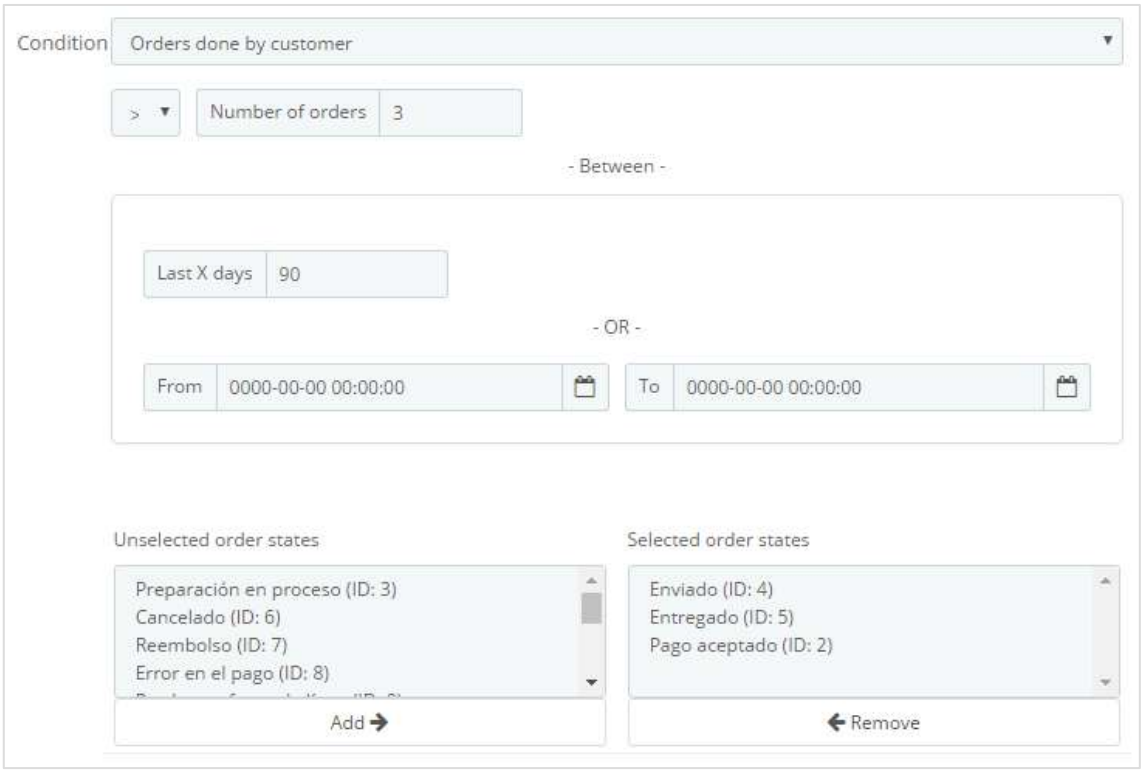
Apply a fixed discount to the shipping cost.

The discount will never be higher than shipping cost.

Example: 2€ off from shipping cost to the customers with 3 or more orders in last 90 days.

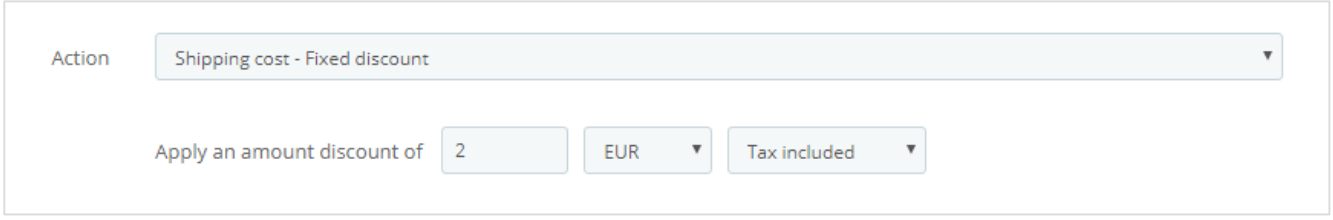
Conditions

1. Select condition "*Orders done by customer*".
2. Define the number of orders and the interval.
3. Define the order statuses that are considered valid.



Actions

1. Select action "*Shipping cost - Fixed discount*".
2. Introduce the amount to discount from the shipping cost.



Shipping cost - Percentage discount

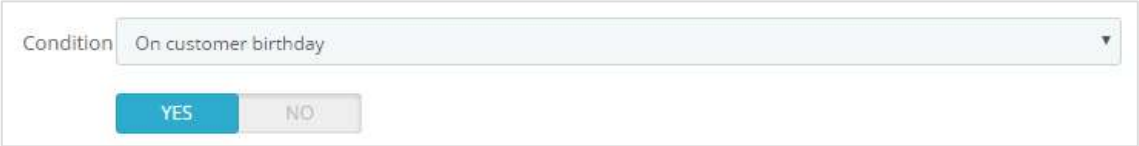
Apply a percentage discount to the shipping cost.

You can define a maximum amount, so the amount computed will not be higher than this.

Example: 50% off shipping cost on customers birthday, with a maximum discount of 5€.

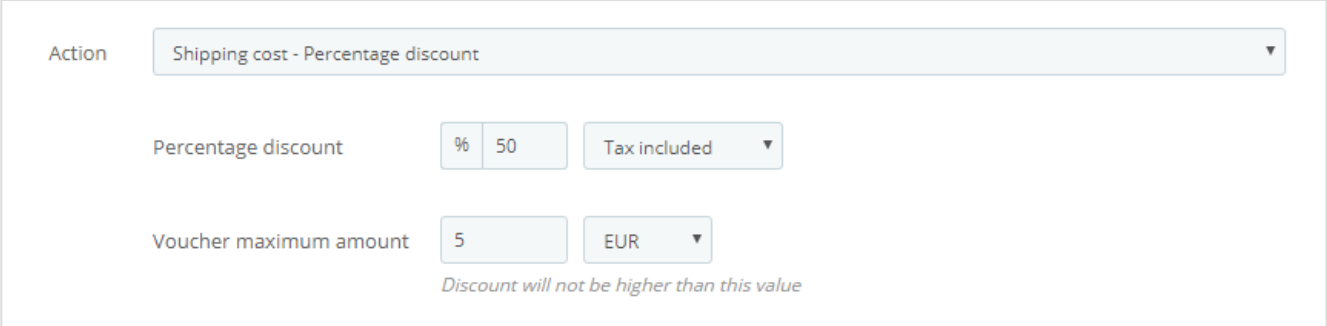
Conditions

1. Select condition "*On customer birthday*" and check Yes.



Actions

1. Select action "*Shipping cost – Percentage discount*".
2. Introduce the percentage and the maximum discount amount.



Order amount - Fixed discount

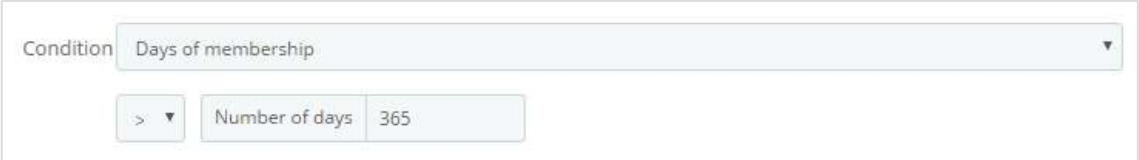
Apply a fixed discount to the order amount.

Define how much you want to discount to the order amount.

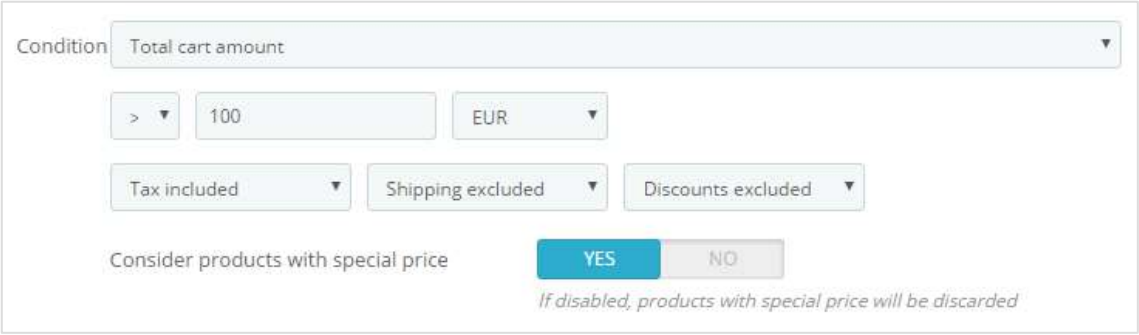
Example: 5€ off order amount to customers registered for more than one year in orders above 100€.

Conditions

1. Select condition "*Days of membership*".
2. Introduce the number of days.

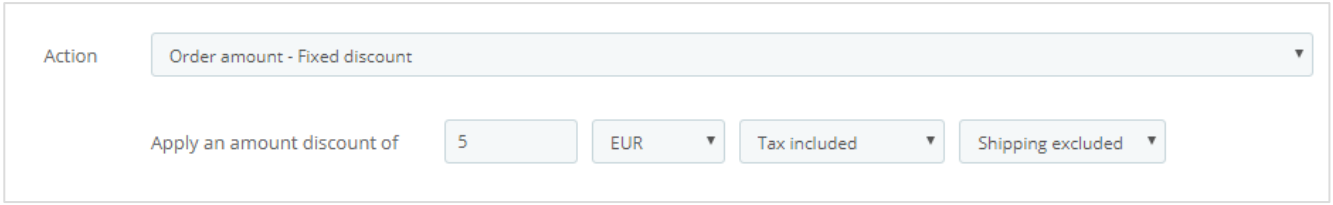


3. Add a new condition clicking the button "*Add new condition*".
4. Select condition "*Total cart amount*"
5. Define the order amount.



Actions

1. Select action "*Order amount - Fixed discount*".
2. Introduce the amount and the remaining conditions.



Order amount - Percentage discount

Apply a percentage discount to the order amount.

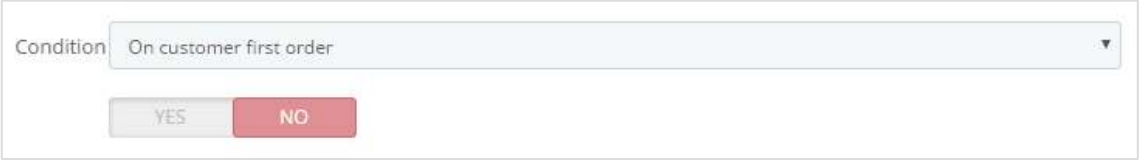
Define the percentage from the order amount that you want to discount.

You can define a maximum amount, so the amount computed will not be higher than this.

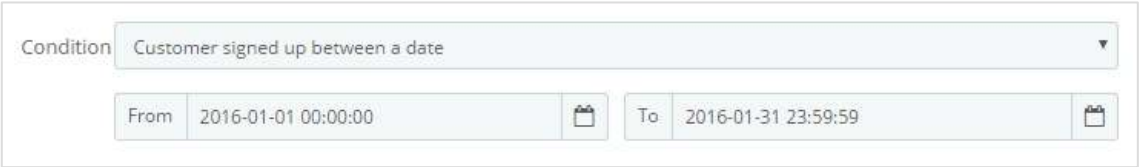
Example: 10% off the first order to all customer registered during January 2016.

Conditions

1. Select condition "*On customer first order*" and check Yes.

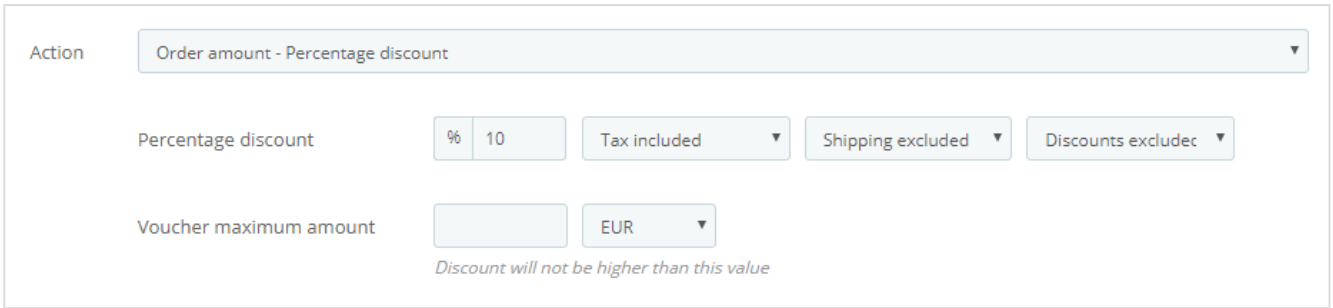


2. Add a new condition clicking the button "Add new condition"
3. Select condition "*Customer signed up between a date*" and define the date interval: from 01/01/16 to 31/01/2016



Actions

1. Select action "*Order amount - Percentage discount*"
2. Introduce the percentage and the remaining conditions.



Buy X units - Get Y units (each M-th) - Fixed discount

Apply a discount each M-th unit: 3x2, 4x3, 6x4, 50% off to the second unit, the second unit for $0.01, etc.

Each X units bought, the Y-th unit will have a fixed discount applied.

- *Group products by*: choose how you want to group the products. See Annex 1.
- *Buy X Units*: Apply the discount to each group of X units.
- *And get Y units of them*: Number of units to apply discount.
- *With an amount discount of*: Fixed discount to apply to each Y unit.
- *Consider products with different attributes as the same product*: Only enabled when you select "*Group products by*" Products. If you enable this option, the same product with different attributes will be considered as the same product. See Annex 1.
- *Times to repeat the discount*: This promotion will be applied, as maximum, the number of times defined.
- *Start discounting products from*: Enabled when you do not select "*Group products by*" Products. Choose how to sort products for applying discounts. See Annex 2.
- *Apply rule to products that match these filters:* Choose the products that you want to apply the discount. See Annex 3.

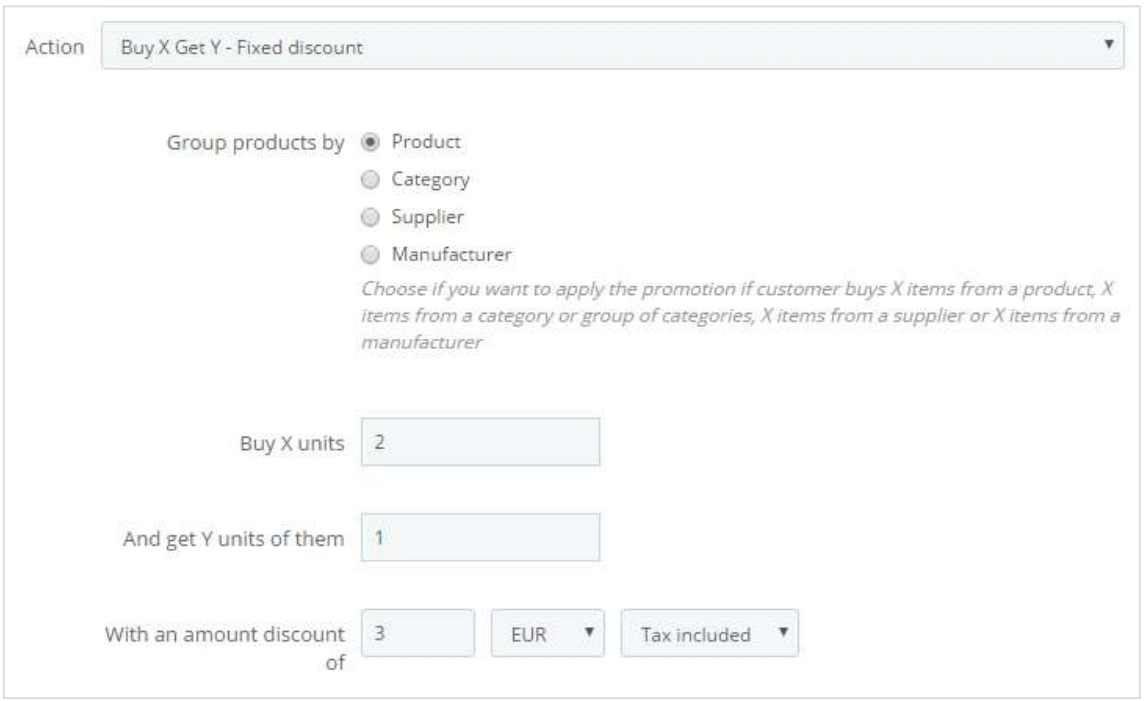
Example: 3€ off in the second product unit in all the products.

Conditions

Do not choose any condition.

Actions

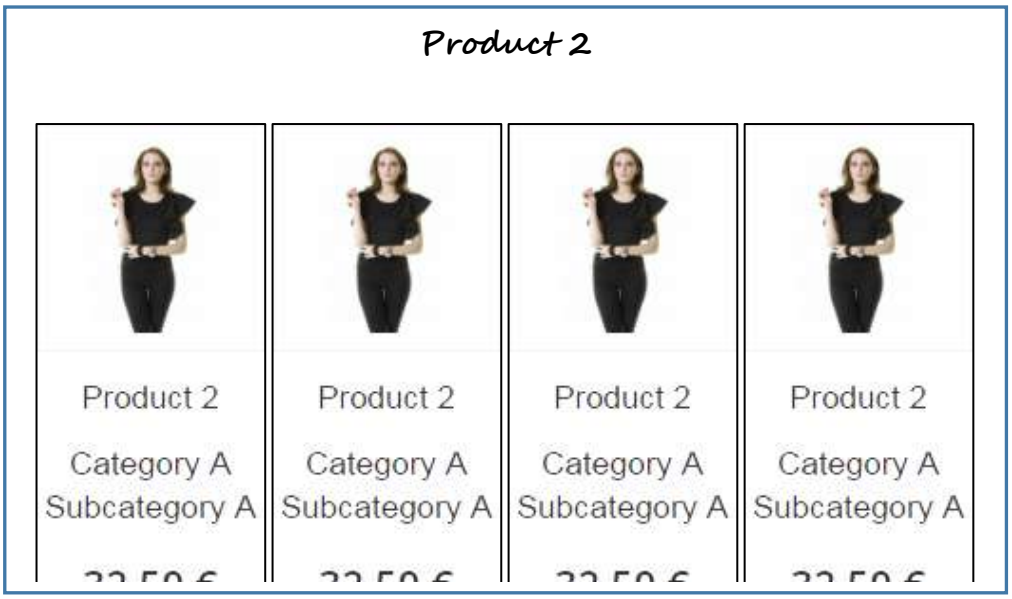
1. Select action "*Buy X Get Y - fixed discount*".
2. Check Product in "*Group products by*".
3. Introduce 2 in "*Buy X units*".
4. Introduce 1 in "*And get Y units of them*".
5. Introduce the amount to discount in "*With an amount discount of*".

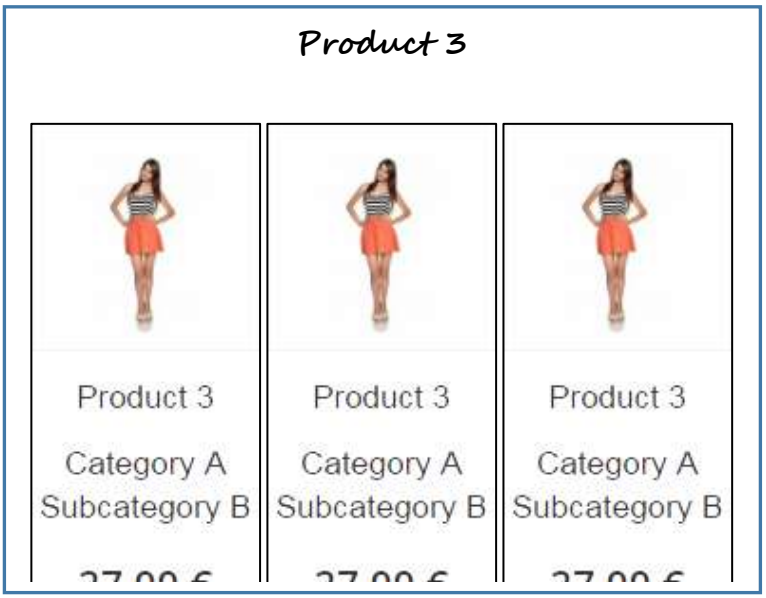


Products in the cart:

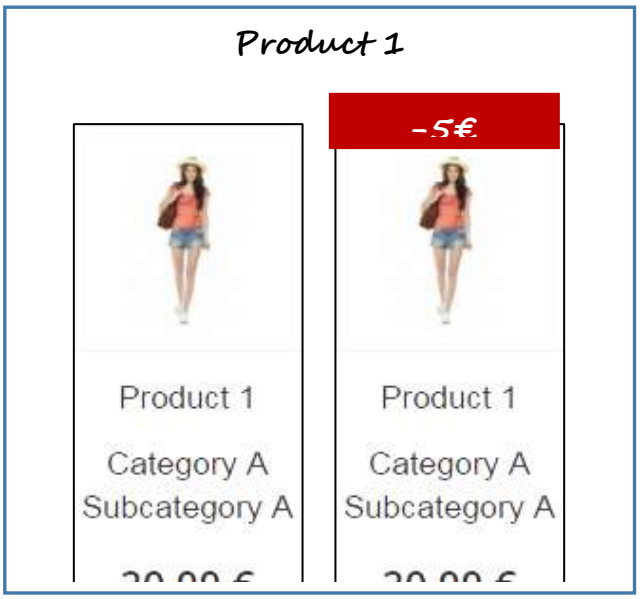
Product 1 Category A Subcategory A 20,00 €	Product 1 Category A Subcategory A 20,00 €	Product 2 Category A Subcategory A 32,50 €	Product 2 Category A Subcategory A 32,50 €	Product 2 Category A Subcategory A 32,50 €
Product 2 Category A Subcategory A 32,50 €	Product 3 Category A Subcategory B 27,00 €	Product 3 Category A Subcategory B 27,00 €	Product 3 Category A Subcategory B 27,00 €	Product 4 Category B Subcategory A 61,70 €

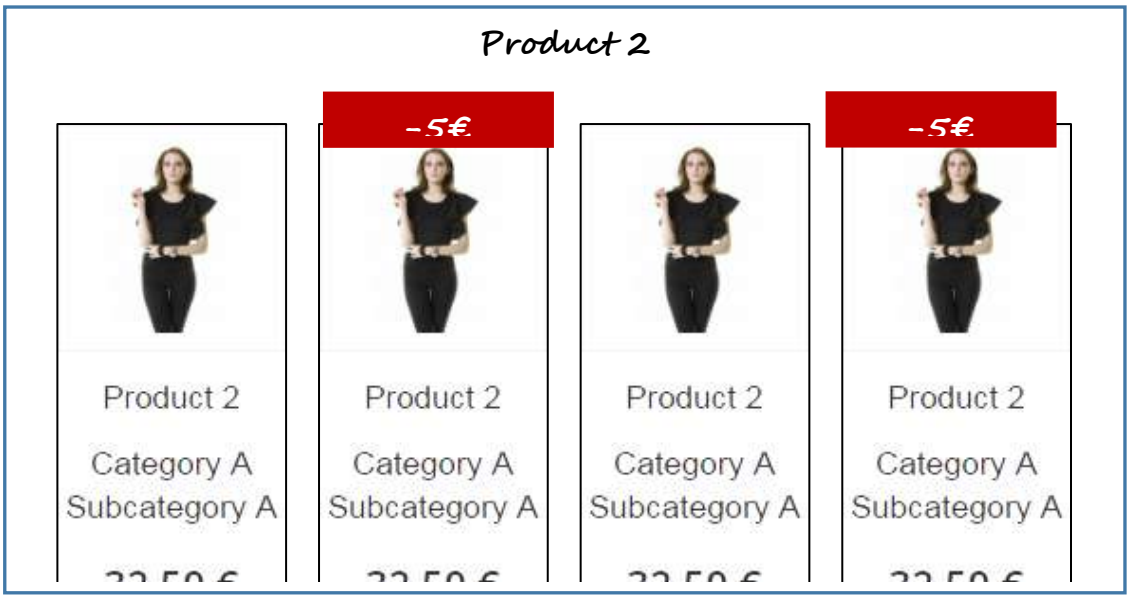
Group products

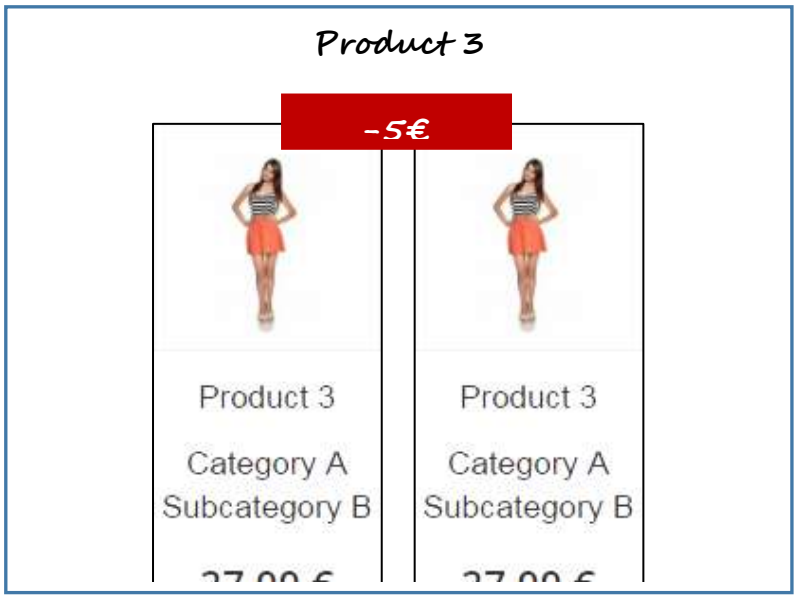




Apply discounts:







Buy X units - Get Y units (each M-th) - Percentage discount

Each X units bought, the Y-th unit will have a percentage discount applied.

- *Group products by*: choose how you want to group the products. See Annex 1.
- *Buy X Units*: Apply the discount to each group of X units.
- *And get Y units of them*: Number of units to apply discount.
- *With a percentage discount of*: Percentage discount to apply to each Y unit
- *Compute discount from product price without special price*: It only affects to products with special price. If enabled, the percentage will be computed from the original price. If disabled, the percentage will be computed from the price with the special price applied.
- *Voucher maximum amount*: The maximum discount applicable.
- *Consider products with different attributes as the same product*: Only enabled when you select "*Group products by*" Products. If you enable this option, the same product with different attributes will be considered as the same product. See Annex 1.
- *Times to repeat the discount*: This promotion will be applied, as maximum, the number of times defined.
- *Start discounting products from*: Enabled when you do not select "*Group products by*" Products. Choose how to sort products for applying discounts. See Annex 2.
- *Apply rule to products that match these filters:* Choose the products that you want to apply the discount. See Annex 3.

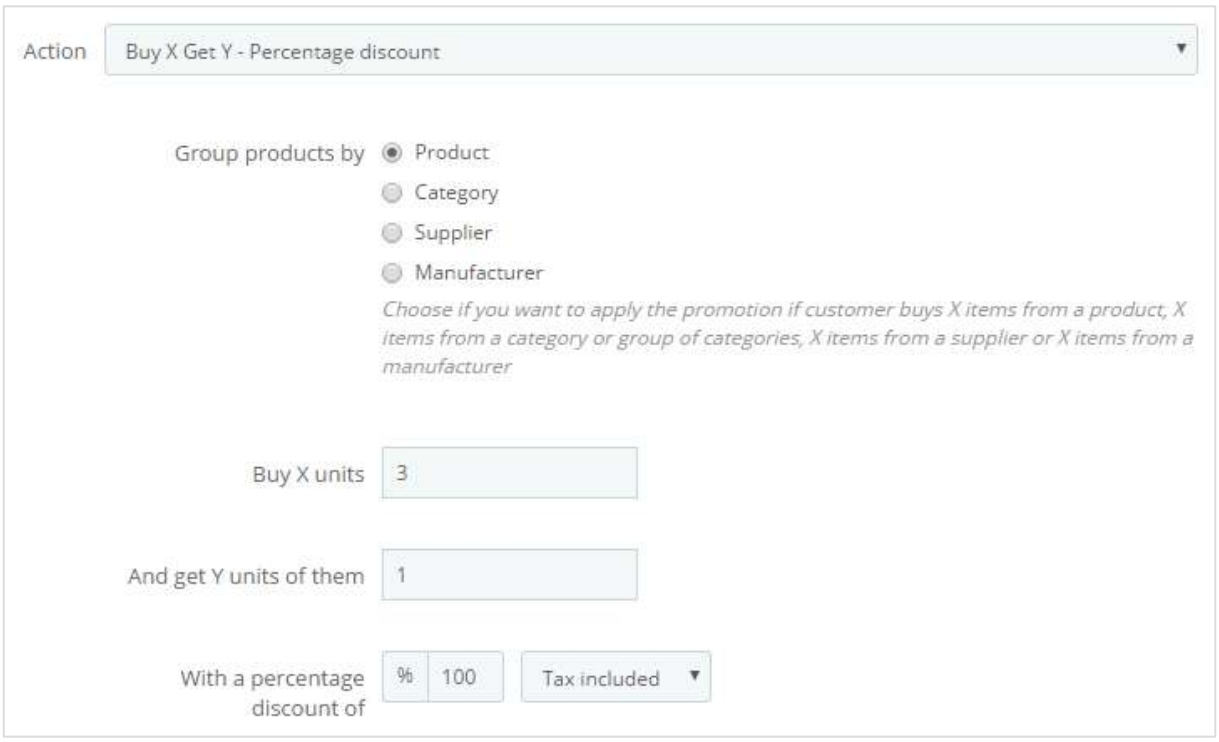
Example: 3x2 in the same product from a selected category.

Conditions

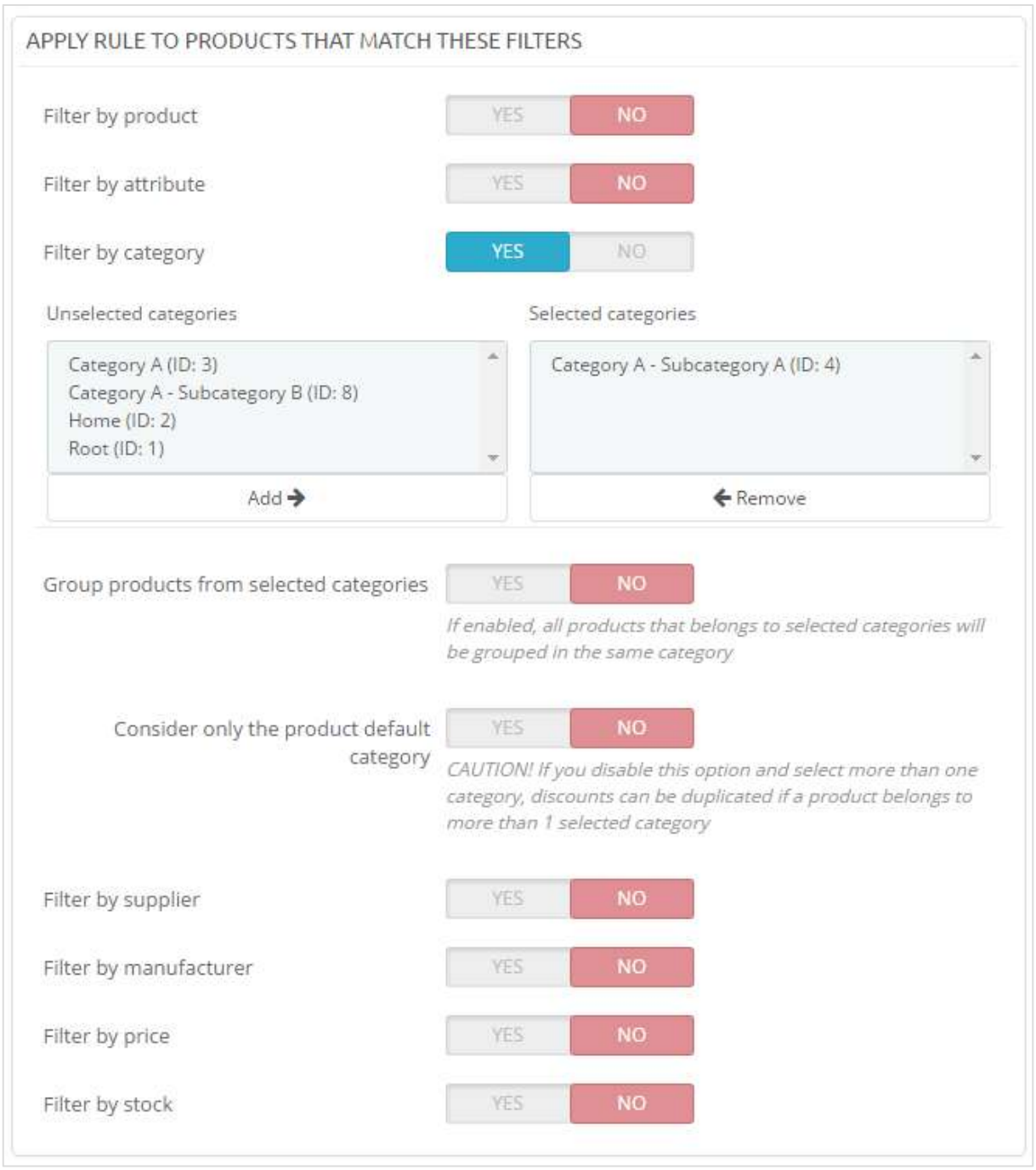
Do not choose any condition.

Actions

1. Select Buy X Get Y - Percentage discount in "*Action*" dropdown.
2. Check Product in "*Group products by*".
3. Introduce 3 in "*Buy X units*".
4. Introduce 1 in "*And get Y units of them*".
5. Introduce the percentage amount to discount in "*With a percentage discount of*".



6. Enable "*Filter by category*" selector.
7. Choose selected categories.



Products in the cart:

Product 1 Category A Subcategory A 20,00 €	Product 1 Category A Subcategory A 20,00 €	Product 2 Category A Subcategory A 32,50 €	Product 2 Category A Subcategory A 32,50 €	Product 2 Category A Subcategory A 32,50 €
Product 2 Category A Subcategory A 32,50 €	Product 3 Category A Subcategory B 27,00 €	Product 3 Category A Subcategory B 27,00 €	Product 3 Category A Subcategory B 27,00 €	Product 4 Category B Subcategory A 61,70 €

Filter Products

Group Products

Apply discount:

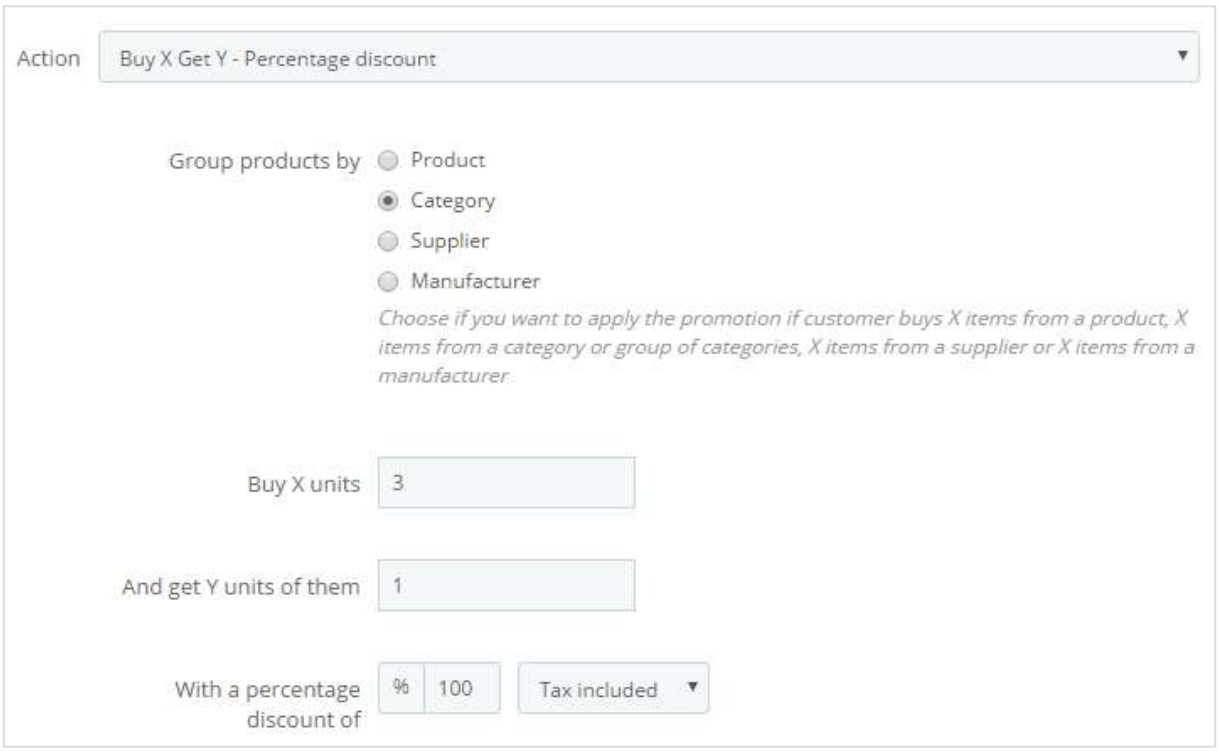
Example: 3x2 in products from the same category from a selected category.

Conditions

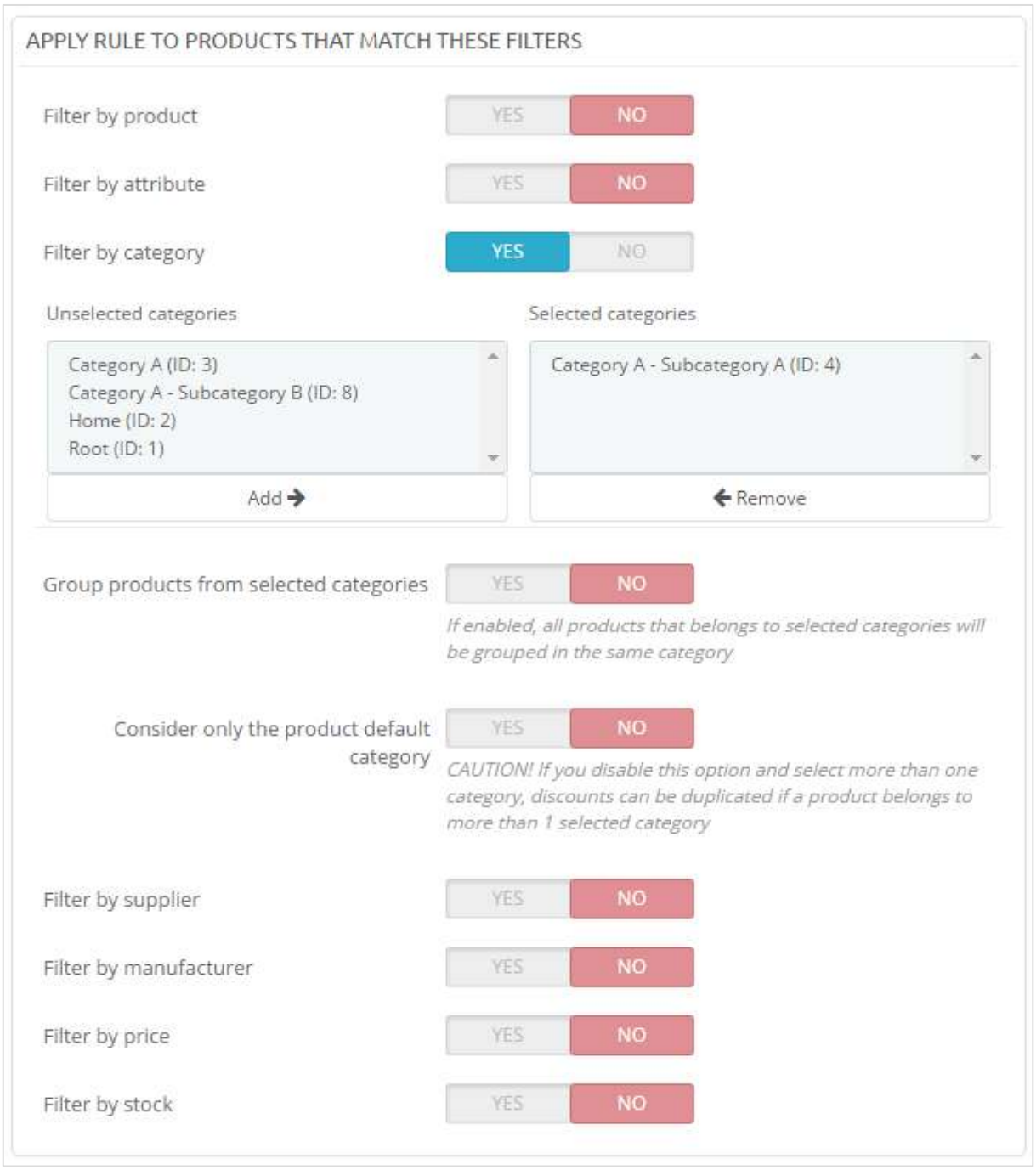
Do not choose any condition.

Actions

1. Select condition "*Buy X Get Y - Percentage discount.*"
2. Check Category in "*Group products by*".
3. Introduce 3 in "*Buy X units*".
4. Introduce 1 in "*And get Y units of them*".
5. Introduce the percentage amount to discount in "*With a percentage discount of*".



6. Enable "*Filter by category*" selector.
7. Choose selected categories.



Products in the cart:

Product 1 Category A Subcategory A 20,00 €	Product 1 Category A Subcategory A 20,00 €	Product 2 Category A Subcategory A 32,50 €	Product 2 Category A Subcategory A 32,50 €	Product 2 Category A Subcategory A 32,50 €
Product 2 Category A Subcategory A 32,50 €	Product 3 Category A Subcategory B 27,00 €	Product 3 Category A Subcategory B 27,00 €	Product 3 Category A Subcategory B 27,00 €	Product 4 Category B Subcategory A 61,70 €

Filter Products

Group Products

Category A Subcategory A

Product 1

Category A
Subcategory A

20,00 €

Product 1

Category A
Subcategory A

20,00 €

Product 2

Category A
Subcategory A

32,50 €

Product 2

Category A
Subcategory A

32,50 €

Product 2

Category A
Subcategory A

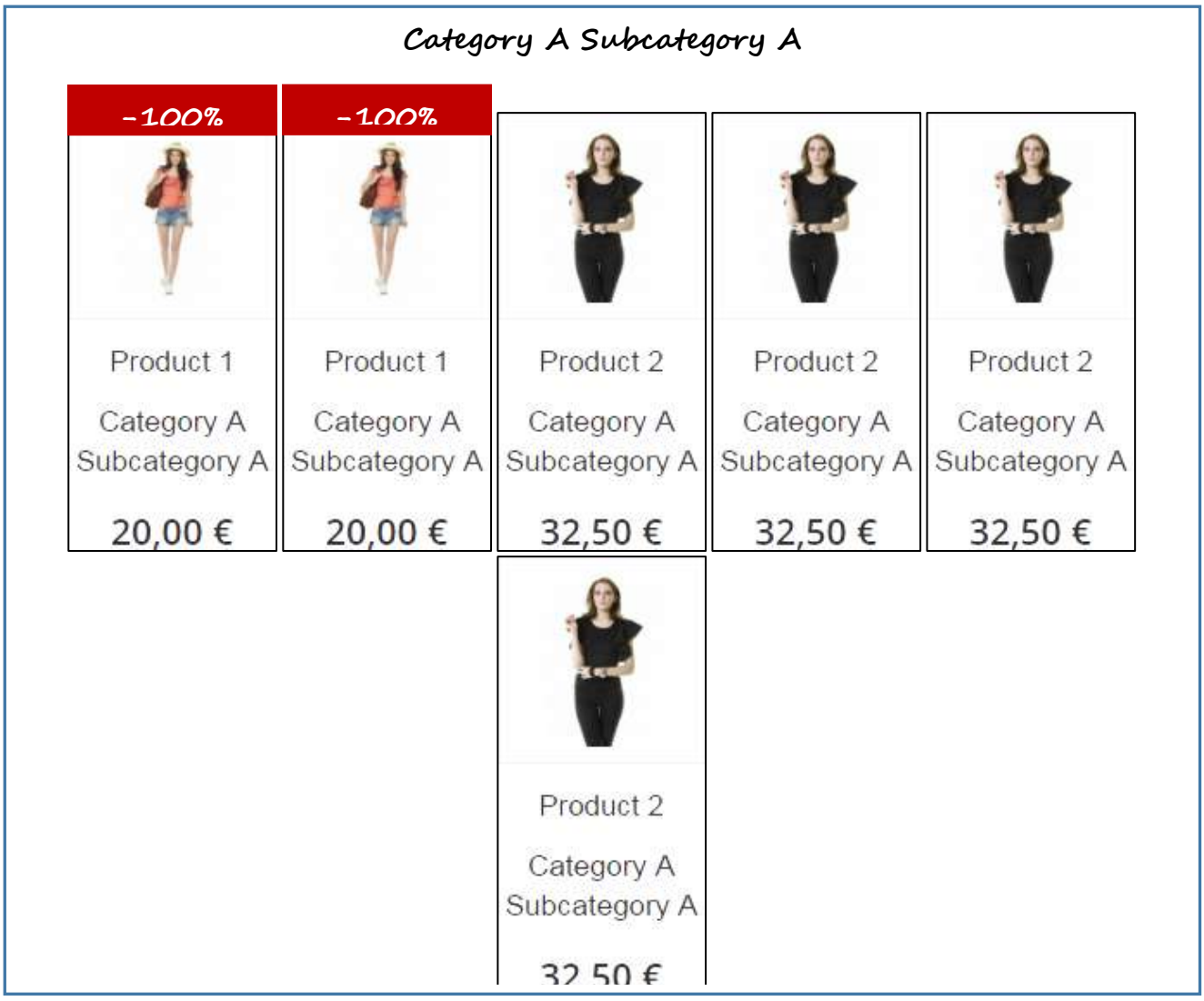
32,50 €

Product 2

Category A
Subcategory A

32,50 €

Discounts applied:



Buy X units - Get Y units (each M-th) – Fixed price

Each X units bought, the Y-th unit will have the price defined.

- *Group products by*: choose how you want to group the products. See Annex 1.
- *Buy X Units*: Apply the discount to each group of X units.
- *And get Y units of them*: Number of units to apply discount.
- *With a price of*: Fixed price to apply to each Y unit
- *Consider products with different attributes as the same product*: Only enabled when you select "*Group products by*" Products. If you enable this option, the same product with different attributes will be considered as the same product. See Annex 1.
- *Times to repeat the discount*: This promotion will be applied, as maximum, the number of times defined.
- *Start discounting products from*: Enabled when you do not select "*Group products by*" Products. Choose how to sort products for applying discounts. See Annex 2.
- *Apply rule to products that match these filters:* Choose the products that you want to apply the discount. See Annex 3.

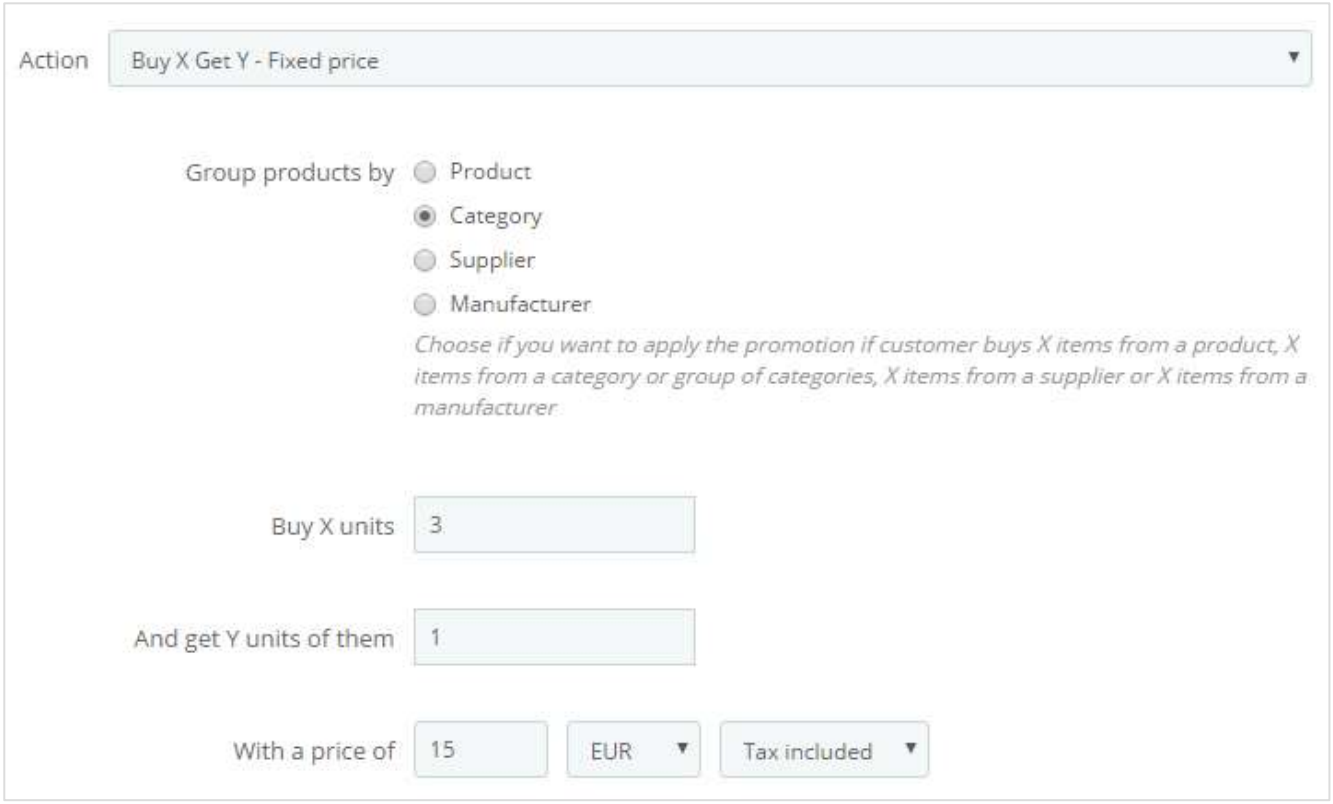
Example: Fixed price of15€ in the 3rd unit from products of more than one category.

Conditions

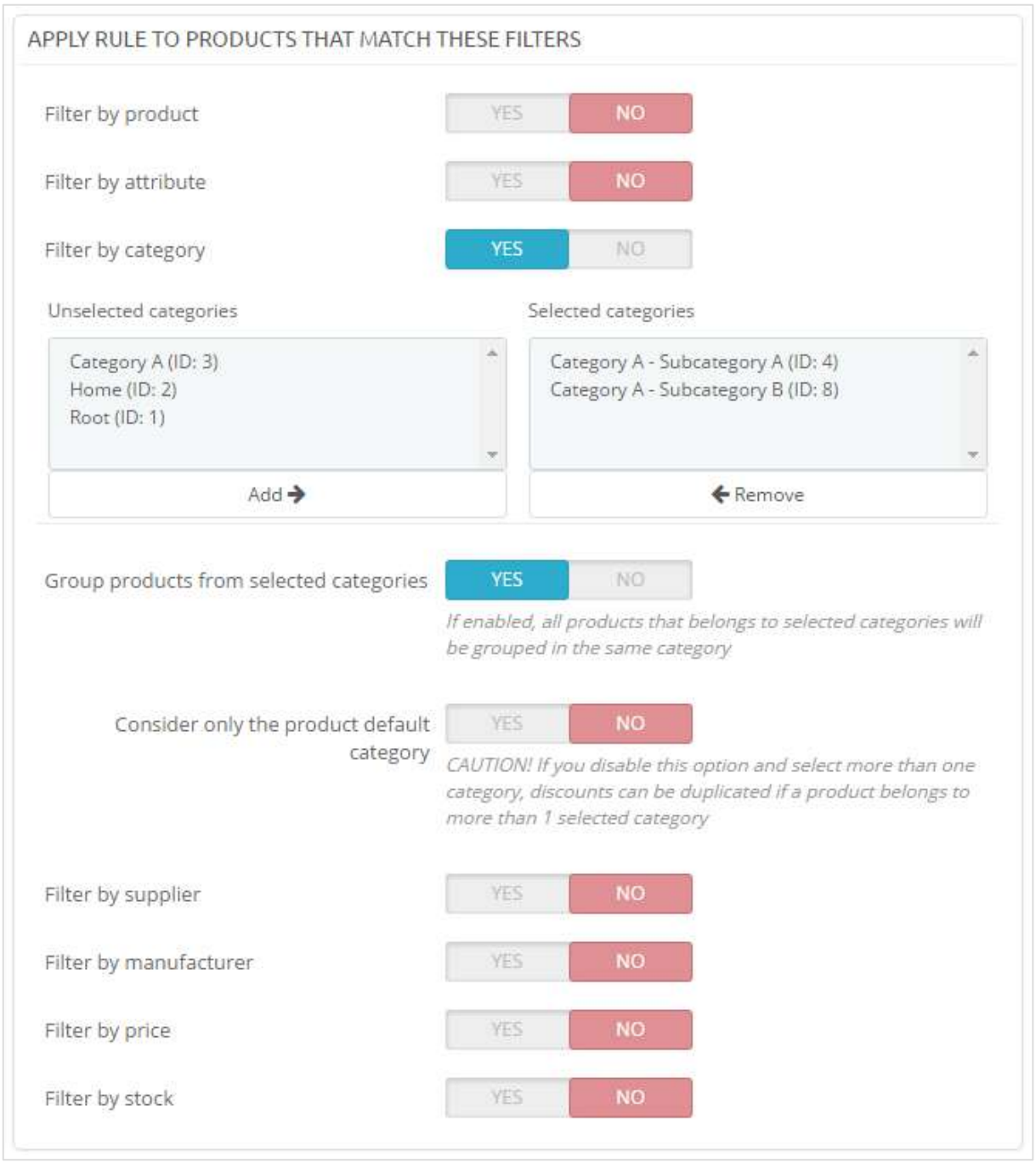
Do not choose any condition.

Actions

1. Select condition "*Buy X Get Y - Percentage discount.*"
2. Check Category in "*Group products by*".
3. Introduce 3 in "*Buy X units*".
4. Introduce 1 in "*And get Y units of them*".
5. Introduce the fixed price in "*With a price of*".



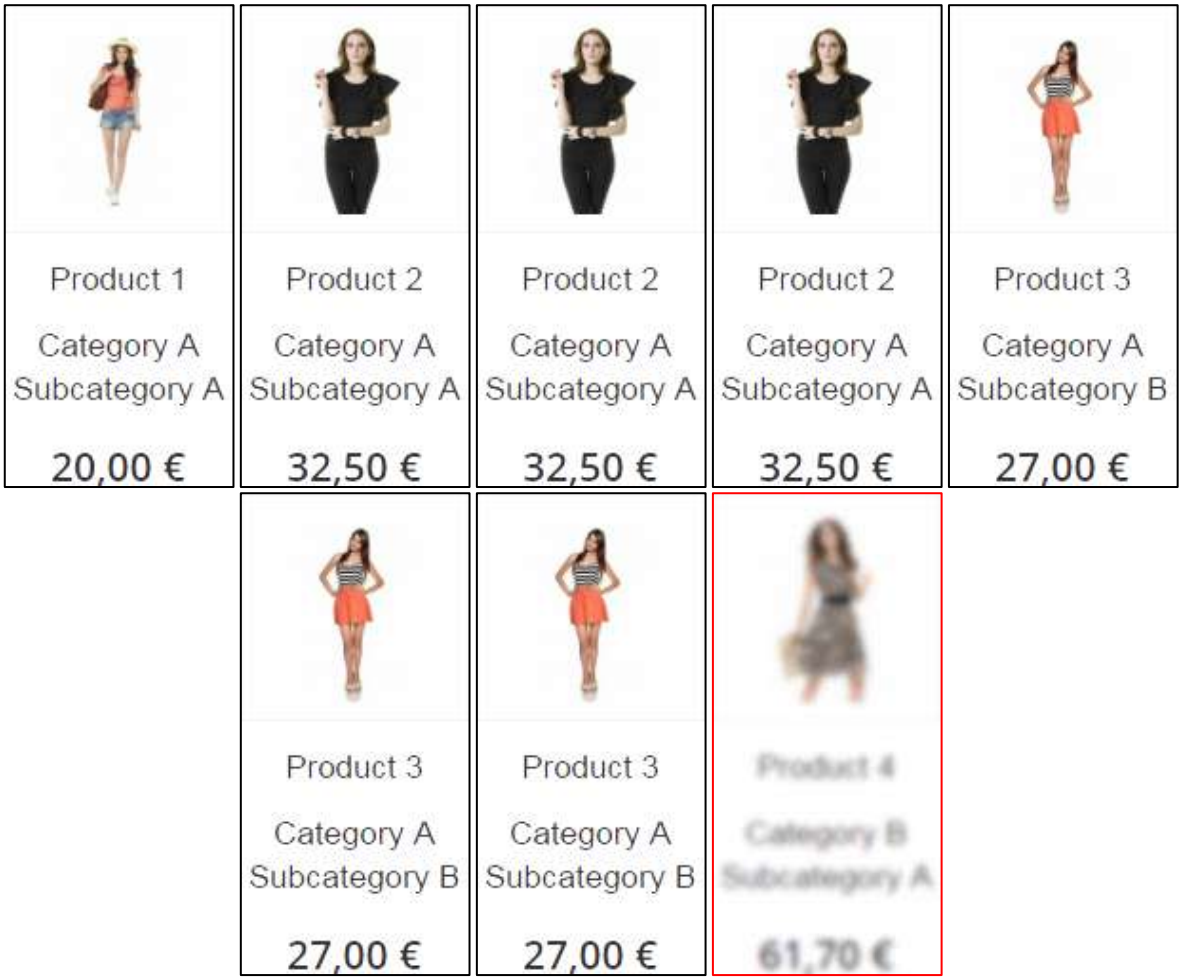
6. Enable "*Filter by category*" selector.
7. Choose selected categories.
8. Enable option "*Group products from selected categories*".



Products in the cart:

Product 1 Category A Subcategory A 20,00 €	Product 2 Category A Subcategory A 32,50 €	Product 2 Category A Subcategory A 32,50 €	Product 2 Category A Subcategory A 32,50 €	Product 3 Category A Subcategory B 27,00 €
	Product 3 Category A Subcategory B 27,00 €	Product 3 Category A Subcategory B 27,00 €	Product 4 Category B Subcategory A 61,70 €	

Filter Products



Group Products

Category A Subcategory A
Category A Subcategory B

Discounts applied:

Category A Subcategory A
Category A Subcategory B

All products after X – Fixed discount

Apply a discount to each unit over X.

All products after X- Fixed discount

Apply a fixed discount to each unit over X.

- *Group products by*: choose how you want to group the products. See Annex 1.
- *All products after X*: Apply the discount to the units over X.
- *Apply an amount discount of*: Fixed discount to apply to each unit over X.
- *Consider products with different attributes as the same product*: Only enabled when you select "*Group products by*" Products. If you enable this option, the same product with different attributes will be considered as the same product. See Annex 1.
- *Times to repeat the discount*: This promotion will be applied, as maximum, the number of times defined.
- *Start discounting products from*: Enabled when you do not select "*Group products by*" Products. Choose how to sort products for applying discounts. See Annex 2.
- *Apply rule to products that match these filters:* Choose the products that you want to apply the discount. See Annex 3.

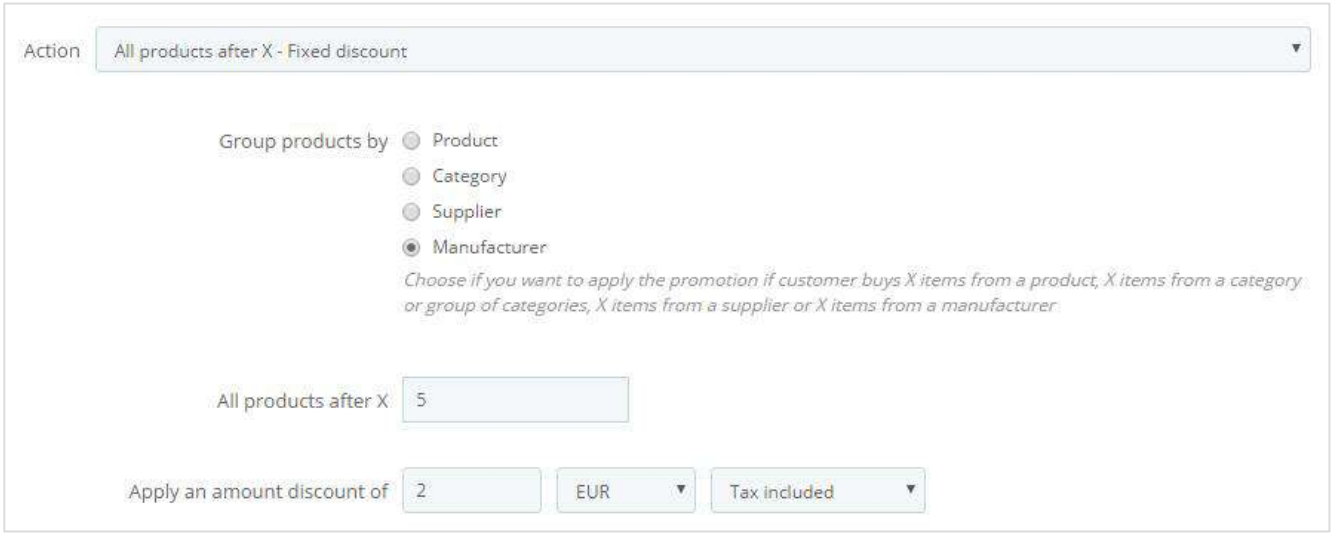
Example: 2€ off from the 6th from the same manufacturer

Conditions

Do not choose any condition.

Actions

1. Select condition "*All products after X - Fixed discount.*"
2. Check Manufacturer in "*Group products by*".
3. Introduce 5 in "*All products after X*".
4. Introduce the fixed amount to discount in "*Apply a amount discount of*".



Products in the cart:

Product 1 Manufacturer A 20,00 €	Product 2 Manufacturer A 32,50 €	Product 2 Manufacturer A 32,50 €	Product 2 Manufacturer A 32,50 €	Product 3 Manufacturer A 27,00 €
Product 3 Manufacturer A 27,00 €	Product 3 Manufacturer A 27,00 €	Product 3 Manufacturer A 27,00 €	Product 4 Manufacturer B 61,70 €	Product 4 Manufacturer B 61,70 €
Product 4 Manufacturer B 61,70 €	Product 4 Manufacturer B 61,70 €	Product 4 Manufacturer B 61,70 €	Product 4 Manufacturer B 61,70 €	Product 4 Manufacturer B 61,70 €

Group Products

Manufacturer A

Product 1 Manufacturer A 20,00 €	Product 2 Manufacturer A 32,50 €	Product 2 Manufacturer A 32,50 €	Product 2 Manufacturer A 32,50 €	Product 3 Manufacturer A 27,00 €
Product 3 Manufacturer A 27,00 €	Product 3 Manufacturer A 27,00 €	Product 3 Manufacturer A 27,00 €		

Manufacturer B

Discounts applied:

Manufacturer A

-5€	-5€			
Product 1 Manufacturer A 20,00 €	Product 3 Manufacturer A 27,00 €	Product 3 Manufacturer A 27,00 €	Product 3 Manufacturer A 27,00 €	Product 3 Manufacturer A 27,00 €
	Product 2 Manufacturer A 32,50 €	Product 2 Manufacturer A 32,50 €	Product 2 Manufacturer A 32,50 €	

Manufacturer B

-5€

Product 4

Manufacturer B

61,70 €

Product 4

Manufacturer B

61,70 €

Product 4

Manufacturer B

61,70 €

Product 4

Manufacturer B

61,70 €

Product 4

Manufacturer B

61,70 €

Product 4

Manufacturer B

61,70 €

Product 4

Manufacturer B

61,70 €

All products after X - Percentage discount

Apply a percentage discount to each unit over X.

- *Group products by*: choose how you want to group the products. See Annex 1.
- *All products after X*: Apply the discount to the units over X.
- *Apply an amount discount of*: Fixed discount to apply to each unit over X.
- *Compute discount from product price without special price*: It only affects to products with special price. If enabled, the percentage will be computed from the original price. If disabled, the percentage will be computed from the price with the special price applied.
- *Voucher maximum amount*: The maximum discount applicable.
- *Consider products with different attributes as the same product*: Only enabled when you select "*Group products by*" Products. If you enable this option, the same product with different attributes will be considered as the same product. See Annex 1.
- *Times to repeat the discount*: This promotion will be applied, as maximum, the number of times defined.
- *Start discounting products from*: Enabled when you do not select "*Group products by*" Products. Choose how to sort products for applying discounts. See Annex 2.
- *Apply rule to products that match these filters:* Choose the products that you want to apply the discount. See Annex 3.

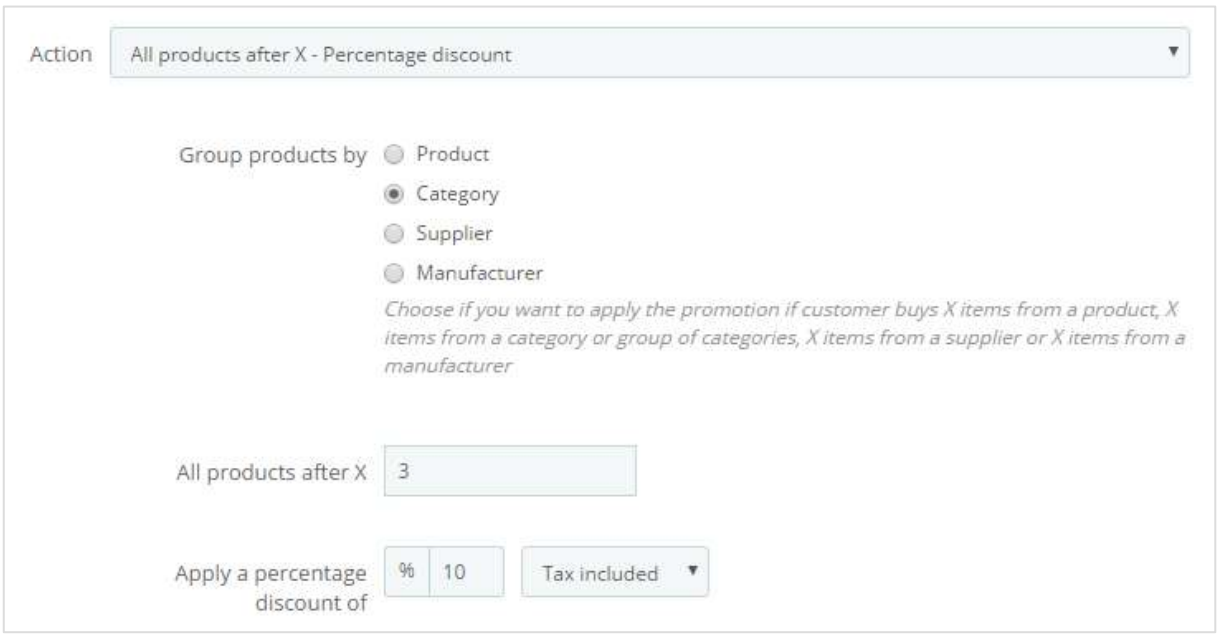
Example: 10% off from the 4th unit in a category

Conditions

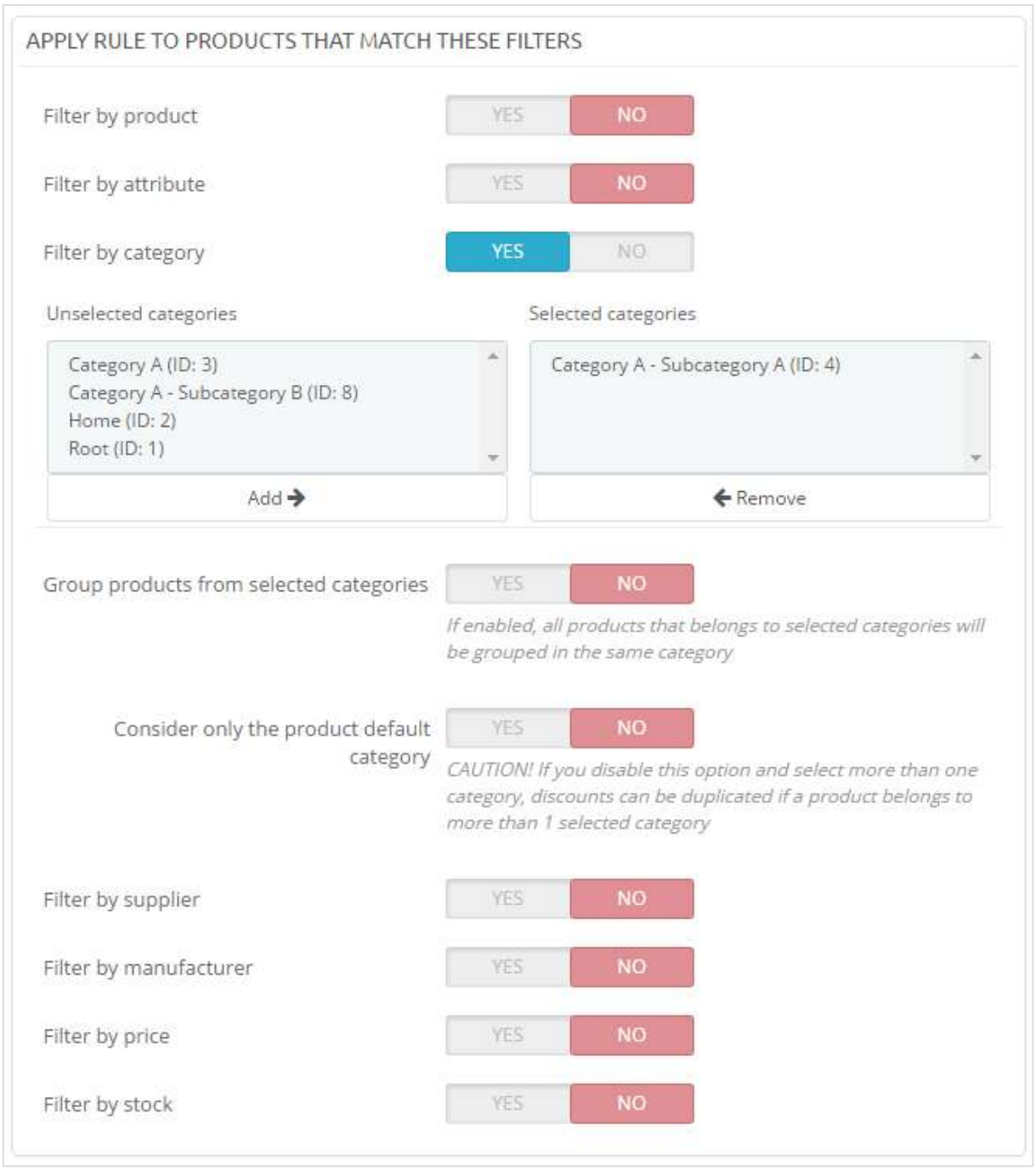
Do not choose any condition.

Actions

1. Select condition "*All products after X - Percentage discount.*"
2. Check Category in "*Group products by*".
3. Introduce 3 in "*All products after X*".
4. Introduce the percentage amount to discount in "*Apply a percentage discount of*".



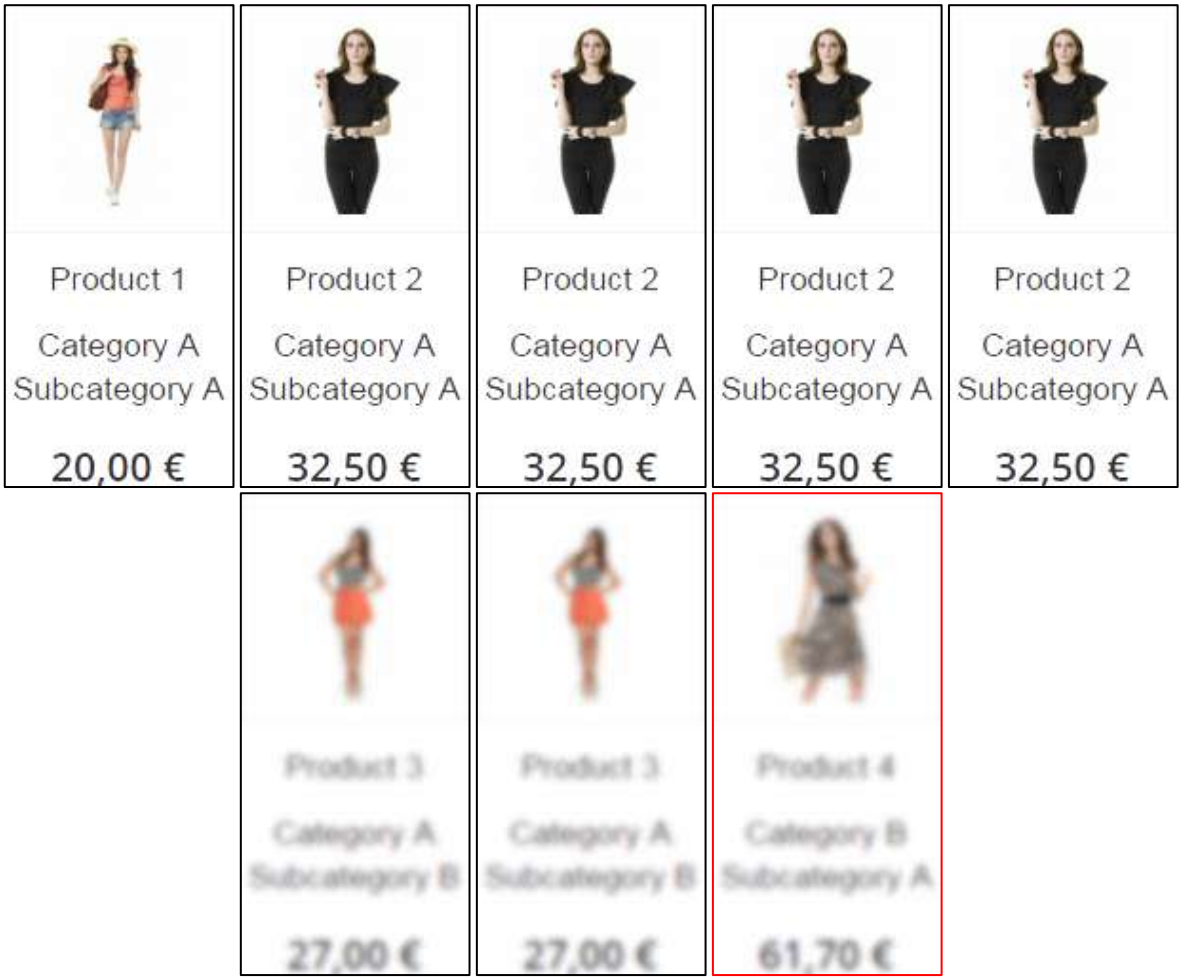
5. Enable "*Filter by category*" selector.
6. Choose selected category.



Products in the cart:

Product 1 Category A Subcategory A 20,00 €	Product 2 Category A Subcategory A 32,50 €	Product 2 Category A Subcategory A 32,50 €	Product 2 Category A Subcategory A 32,50 €	Product 2 Category A Subcategory A 32,50 €
	Product 3 Category A Subcategory B 27,00 €	Product 3 Category A Subcategory B 27,00 €	Product 4 Category B Subcategory A 61,70 €	

Filter Products



Group Products

Discounts applied:

All products after X – Fixed price

Apply a fixed price to each unit over X.

- *Group products by*: choose how you want to group the products. See Annex 1.
- *All products after X*: Apply the fixed price to the units over X.
- *Set price of*: Fixed price to apply to each unit over X.
- *Consider products with different attributes as the same product*: Only enabled when you select "*Group products by*" Products. If you enable this option, the same product with different attributes will be considered as the same product. See Annex 1.
- *Times to repeat the discount*: This promotion will be applied, as maximum, the number of times defined.
- *Start discounting products from*: Enabled when you do not select "*Group products by*" Products. Choose how to sort products for applying discounts. See Annex 2.
- *Apply rule to products that match these filters:* Choose the products that you want to apply the discount. See Annex 3.

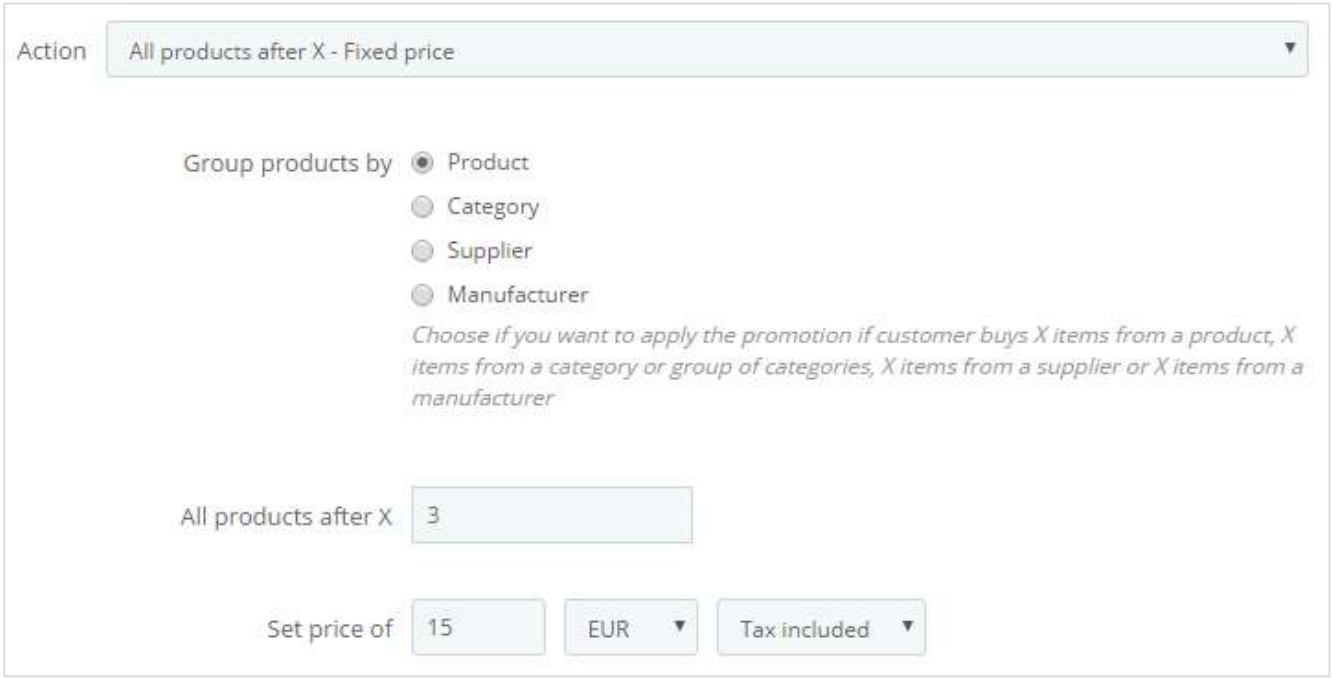
Example: Fixed price of 15€ from the 4th unit

Conditions

Do not choose any condition.

Actions

1. Select condition "*All products after X – Fixed price.*"
2. Check Product in "*Group products by*".
3. Introduce 3 in "*All products after X*".
4. Introduce the fixed price in "*Set price of*".



Products in the cart:

Product 1 Category A Subcategory A 20,00 €	Product 2 Category A Subcategory A 32,50 €	Product 2 Category A Subcategory A 32,50 €	Product 2 Category A Subcategory A 32,50 €	Product 2 Category A Subcategory A 32,50 €

Product 3 Category A Subcategory B 27,00 €	Product 3 Category A Subcategory B 27,00 €

Group Products

Product 1

Product 1

Category A
Subcategory A

20.00 €

Product 2

Product 2

Category A
Subcategory A

32.50 €

Product 2

Category A
Subcategory A

32.50 €

Product 2

Category A
Subcategory A

32.50 €

Product 2

Category A
Subcategory A

32.50 €

Discounts applied:

Each group of X - Fixed discount

Apply a fixed discount to each X units bought.

- *Group products by*: choose how you want to group the products. See Annex 1.
- *Each group of X*: Apply the discount to each group of X units.
- *Apply an amount discount of*: Fixed discount to apply to each group.
- *Consider products with different attributes as the same product*: Only enabled when you select "*Group products by*" Products. If you enable this option, the same product with different attributes will be considered as the same product. See Annex 1.
- *Times to repeat the discount*: This promotion will be applied, as maximum, the number of times defined.
- *Start discounting products from*: Enabled when you do not select "*Group products by*" Products. Choose how to sort products for applying discounts. See Annex 2.
- *Apply rule to products that match these filters:* Choose the products that you want to apply the discount. See Annex 3.

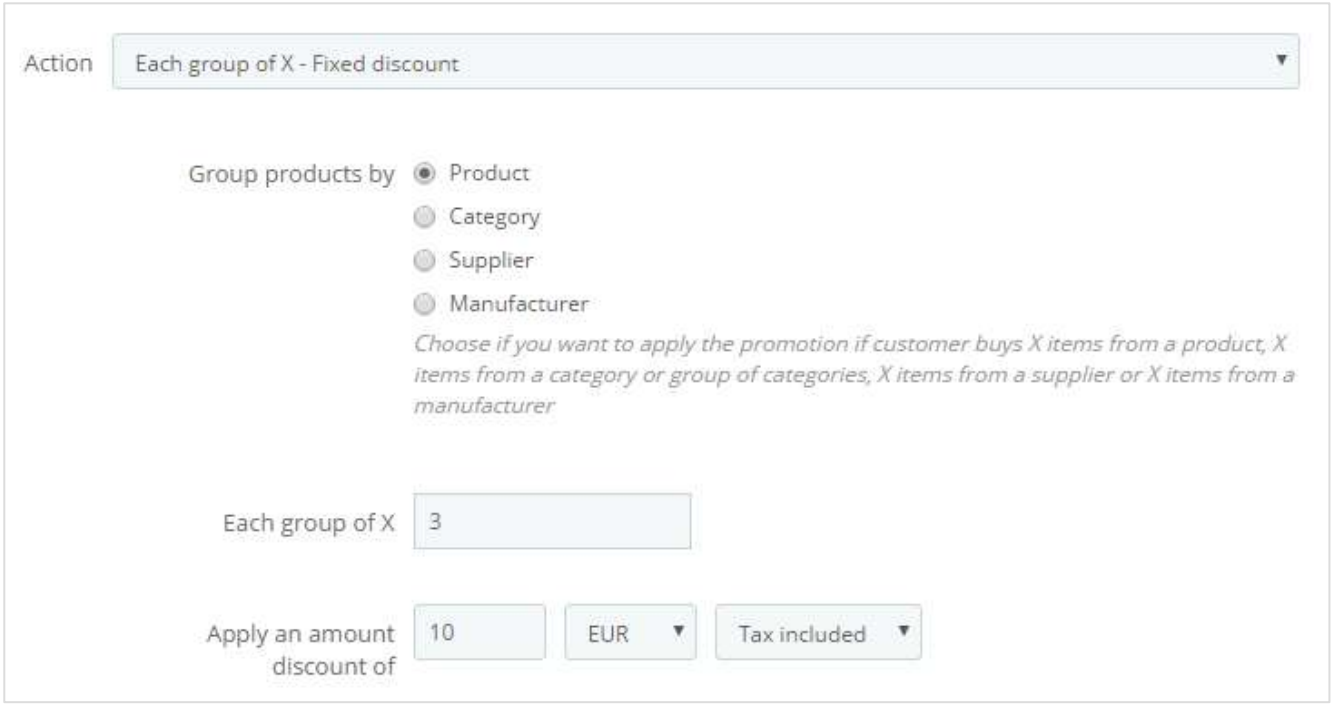
Example: Fixed discount of 10€ each 3 product units

Conditions

Do not choose any condition.

Actions

1. Select condition "*Each group of X – Fixed discount.*"
2. Check Product in "*Group products by*".
3. Introduce 3 in "*Each group of X*".
4. Introduce the fixed amount discount in "*Apply an amount discount of*".



Products in the cart:

Product 1 Category A Subcategory A 20,00 €	Product 1 Category A Subcategory A 20,00 €	Product 1 Category A Subcategory A 20,00 €	Product 2 Category A Subcategory A 32,50 €	Product 2 Category A Subcategory A 32,50 €
Product 2 Category A Subcategory A 32,50 €	Product 2 Category A Subcategory A 32,50 €	Product 2 Category A Subcategory A 32,50 €	Product 2 Category A Subcategory A 32,50 €	Product 2 Category A Subcategory A 32,50 €

Group Products

Product 1

Product 1

Category A
Subcategory A

20,00 €

Product 1

Category A
Subcategory A

20,00 €

Product 1

Category A
Subcategory A

20,00 €

Product 2

Product 2

Category A
Subcategory A

32,50 €

Product 2

Category A
Subcategory A

32,50 €

Product 2

Category A
Subcategory A

32,50 €

Product 2

Category A
Subcategory A

32,50 €

Product 2

Category A
Subcategory A

32,50 €

Product 2

Category A
Subcategory A

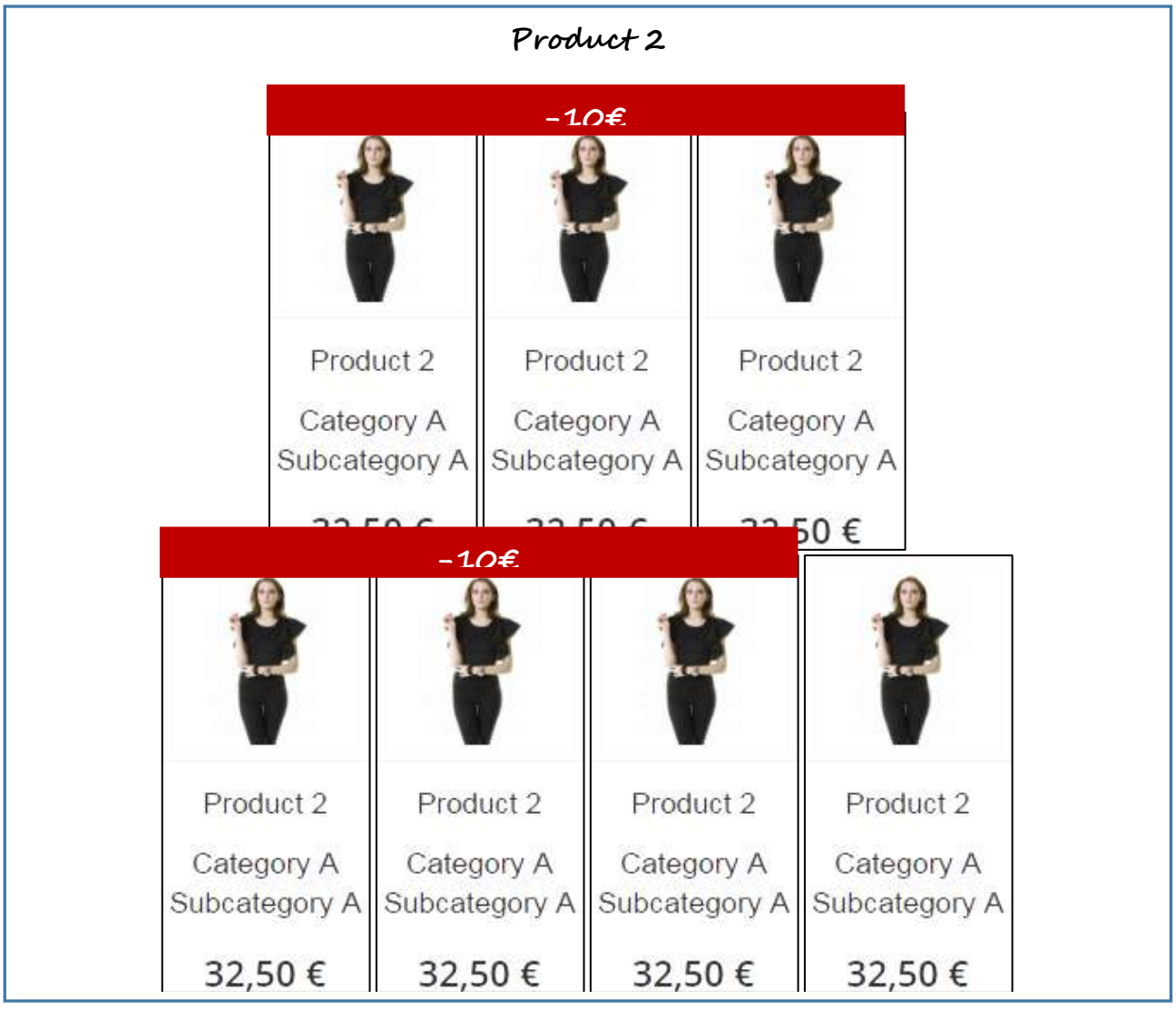
32,50 €

Product 2

Category A
Subcategory A

32,50 €

Discounts applied:



Each group of X - Percentage discount

Apply a percentage discount to each X units bought.

- *Group products by*: choose how you want to group the products. See Annex 1.
- *Each group of X*: Apply the discount to each group of X units.
- *Apply a percentage discount of*: Percentage discount to apply to each group.
- *Compute discount from product price without special price*: It only affects to products with special price. If enabled, the percentage will be computed from the original price. If disabled, the percentage will be computed from the price with the special price applied.
- *Voucher maximum amount*: The maximum discount applicable.
- *Consider products with different attributes as the same product*: Only enabled when you select "*Group products by*" Products. If you enable this option, the same product with different attributes will be considered as the same product. See Annex 1.
- *Times to repeat the discount*: This promotion will be applied, as maximum, the number of times defined.
- *Start discounting products from*: Enabled when you do not select "*Group products by*" Products. Choose how to sort products for applying discounts. See Annex 2.
- *Apply rule to products that match these filters:* Choose the products that you want to apply the discount. See Annex 3.

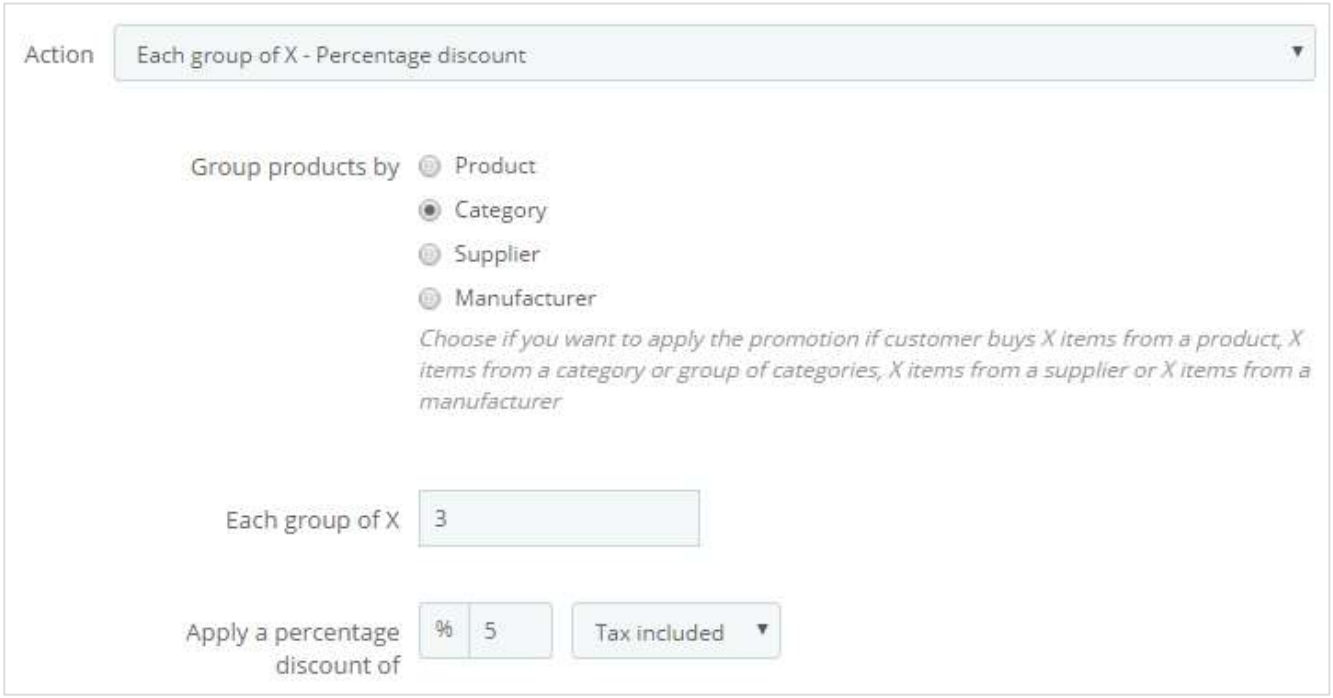
Example: 5% off each 3 products from the same category

Conditions

Do not choose any condition.

Actions

1. Select condition "*Each group of X – Percentage discount.*"
2. Check Category in "*Group products by*".
3. Introduce 3 in "*Each group of X*".
4. Introduce the percentage discount in "*Apply a percentage discount of*".



Products in the cart:

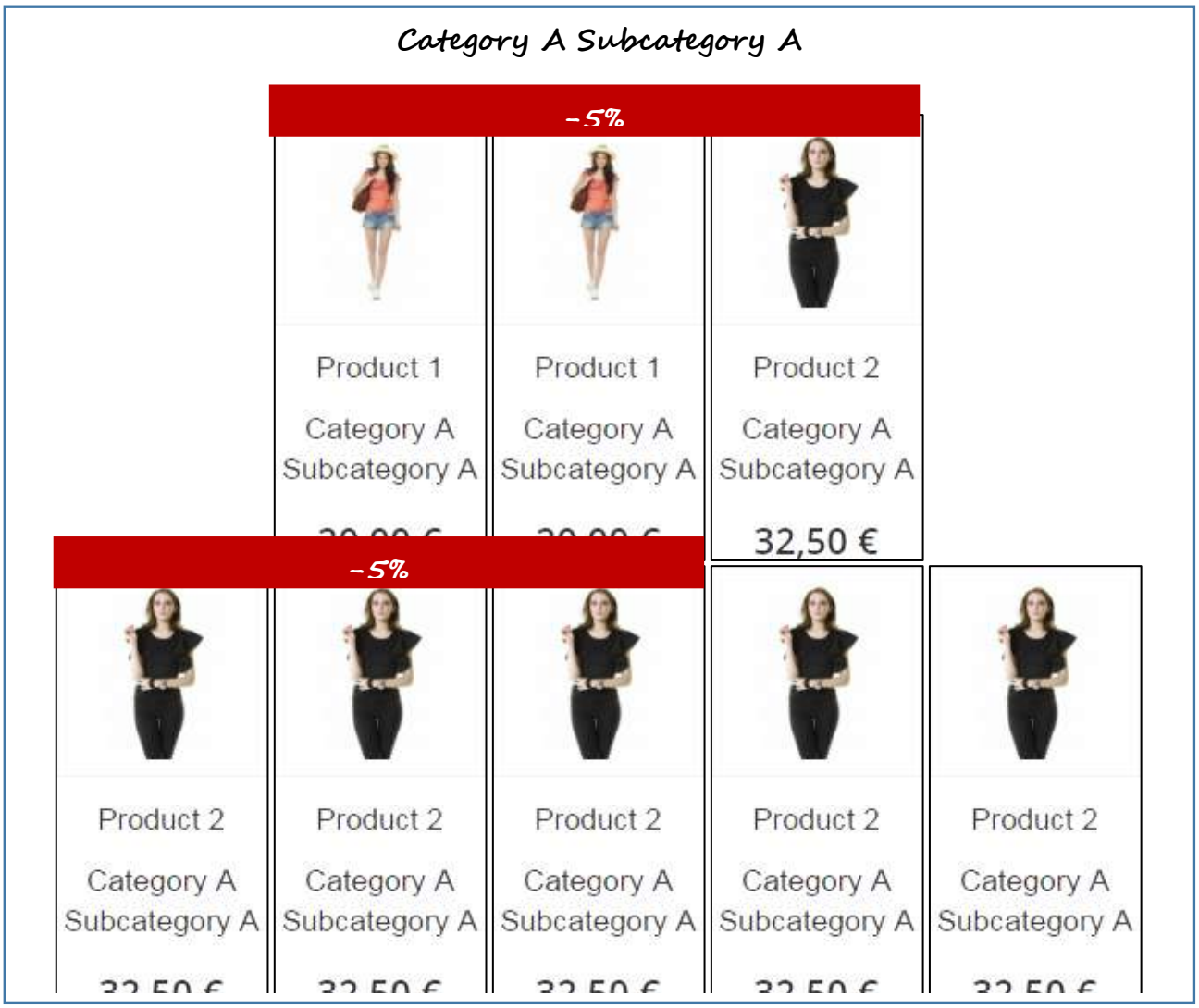
Product 1 Category A Subcategory A 20,00 €	Product 1 Category A Subcategory A 20,00 €	Product 2 Category A Subcategory A 32,50 €	Product 2 Category A Subcategory A 32,50 €	Product 2 Category A Subcategory A 32,50 €
Product 2 Category A Subcategory A 32,50 €	Product 2 Category A Subcategory A 32,50 €	Product 2 Category A Subcategory A 32,50 €	Product 3 Category A Subcategory B 27,00 €	Product 3 Category A Subcategory B 27,00 €
Product 3 Category A Subcategory B 27,00 €	Product 3 Category A Subcategory B 27,00 €			

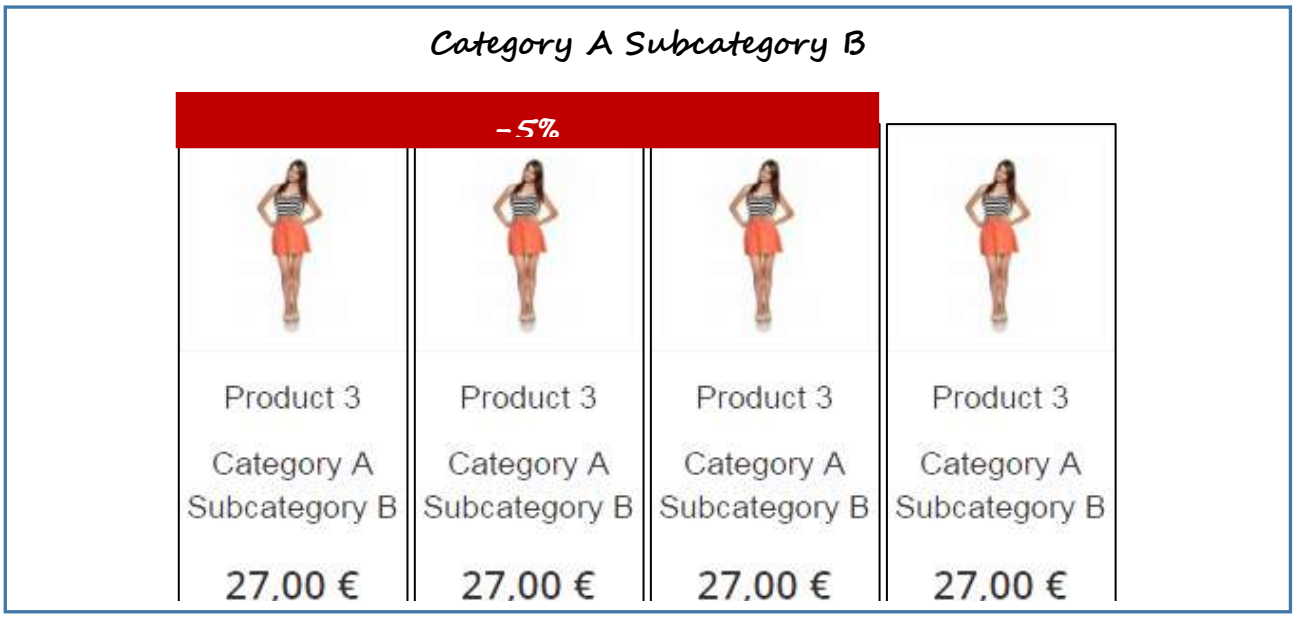
Group Products

Category A Subcategory A

Category A Subcategory B

Discounts applied:





Each group of X – Fixed price

Apply a fixed price to each X units bought.

- *Group products by*: choose how you want to group the products. See Annex 1.
- *Each group of X*: Apply the discount to each group of X units.
- *Set price of*: Fixed price to apply to each group.
- *Consider products with different attributes as the same product*: Only enabled when you select "*Group products by*" Products. If you enable this option, the same product with different attributes will be considered as the same product. See Annex 1.
- *Times to repeat the discount*: This promotion will be applied, as maximum, the number of times defined.
- *Start discounting products from*: Enabled when you do not select "*Group products by*" Products. Choose how to sort products for applying discounts. See Annex 2.
- *Apply rule to products that match these filters:* Choose the products that you want to apply the discount. See Annex 3.

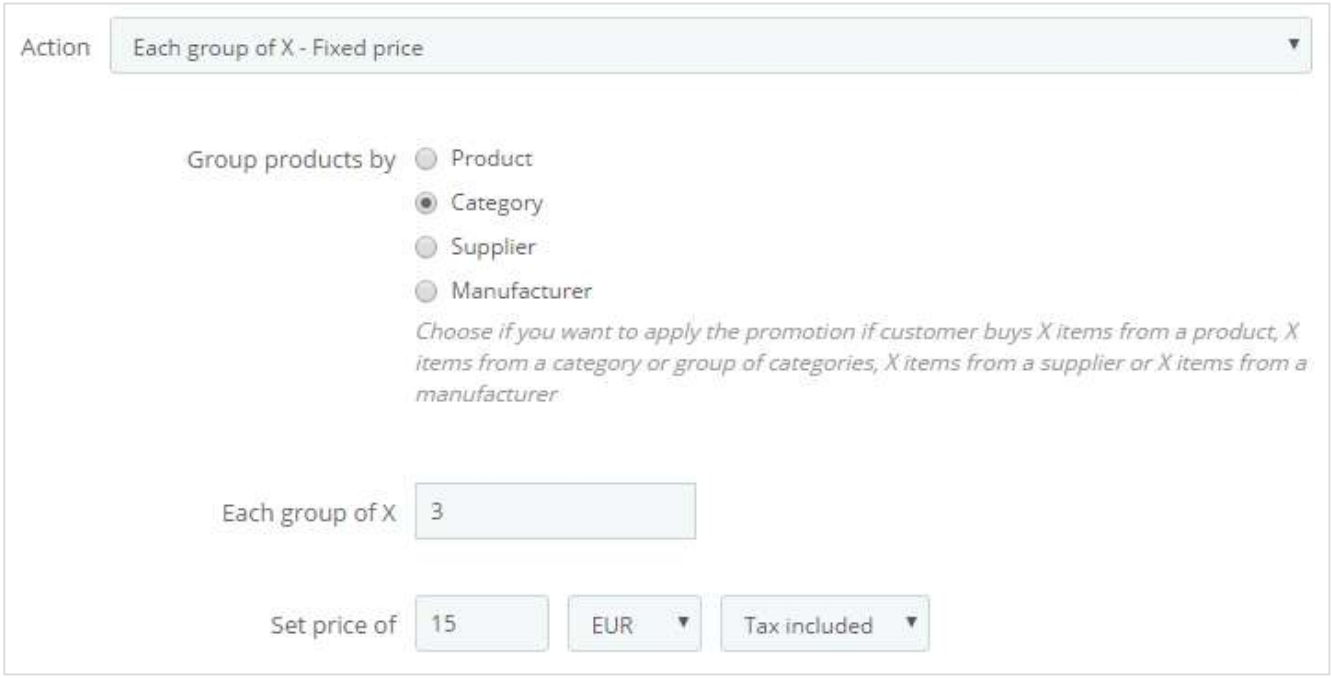
Example: 15€ for each 2 products from the same category

Conditions

Do not choose any condition.

Actions

1. Select condition "*Each group of X – Fixed price.*"
2. Check Category in "*Group products by*".
3. Introduce 2 in "*Each group of X*".
4. Introduce the fixed price in "*Set price of*".



Products in the cart:

Product 1 Category A Subcategory A 20,00 €	Product 1 Category A Subcategory A 20,00 €	Product 1 Category A Subcategory A 20,00 €	Product 2 Category A Subcategory A 32,50 €	Product 2 Category A Subcategory A 32,50 €
Product 2 Category A Subcategory A 32,50 €	Product 2 Category A Subcategory A 32,50 €	Product 2 Category A Subcategory A 32,50 €		
Product 3 Category A Subcategory B 27,00 €	Product 3 Category A Subcategory B 27,00 €	Product 3 Category A Subcategory B 27,00 €		

Group Products

Category A Subcategory A

Product 1

Category A
Subcategory A

20,00 €

Product 1

Category A
Subcategory A

20,00 €

Product 1

Category A
Subcategory A

20,00 €

Product 2

Category A
Subcategory A

32,50 €

Product 2

Category A
Subcategory A

32,50 €

Product 2

Category A
Subcategory A

Product 2

Category A
Subcategory A

Category A Subcategory B

Product 3

Category A
Subcategory B

27,00 €

Product 3

Category A
Subcategory B

27,00 €

Product 3

Category A
Subcategory B

27,00 €

Discounts applied:

Category A Subcategory A

Category A Subcategory B

Each X-th after Y - Fixed discount

Apply a fixed discount to each X-th unit after Y.

- *Group products by*: choose how you want to group the products. See Annex 1.
- *Each X-th*: Apply the discount to each X-th unit
- *After Y*: Exclude the first Y units.
- *Apply an amount discount of*: Fixed discount to apply to each group.
- *Consider products with different attributes as the same product*: Only enabled when you select "*Group products by*" Products. If you enable this option, the same product with different attributes will be considered as the same product. See Annex 1.
- *Times to repeat the discount*: This promotion will be applied, as maximum, the number of times defined.
- *Start discounting products from*: Enabled when you do not select "*Group products by*" Products. Choose how to sort products for applying discounts. See Annex 2.
- *Apply rule to products that match these filters:* Choose the products that you want to apply the discount. See Annex 3.

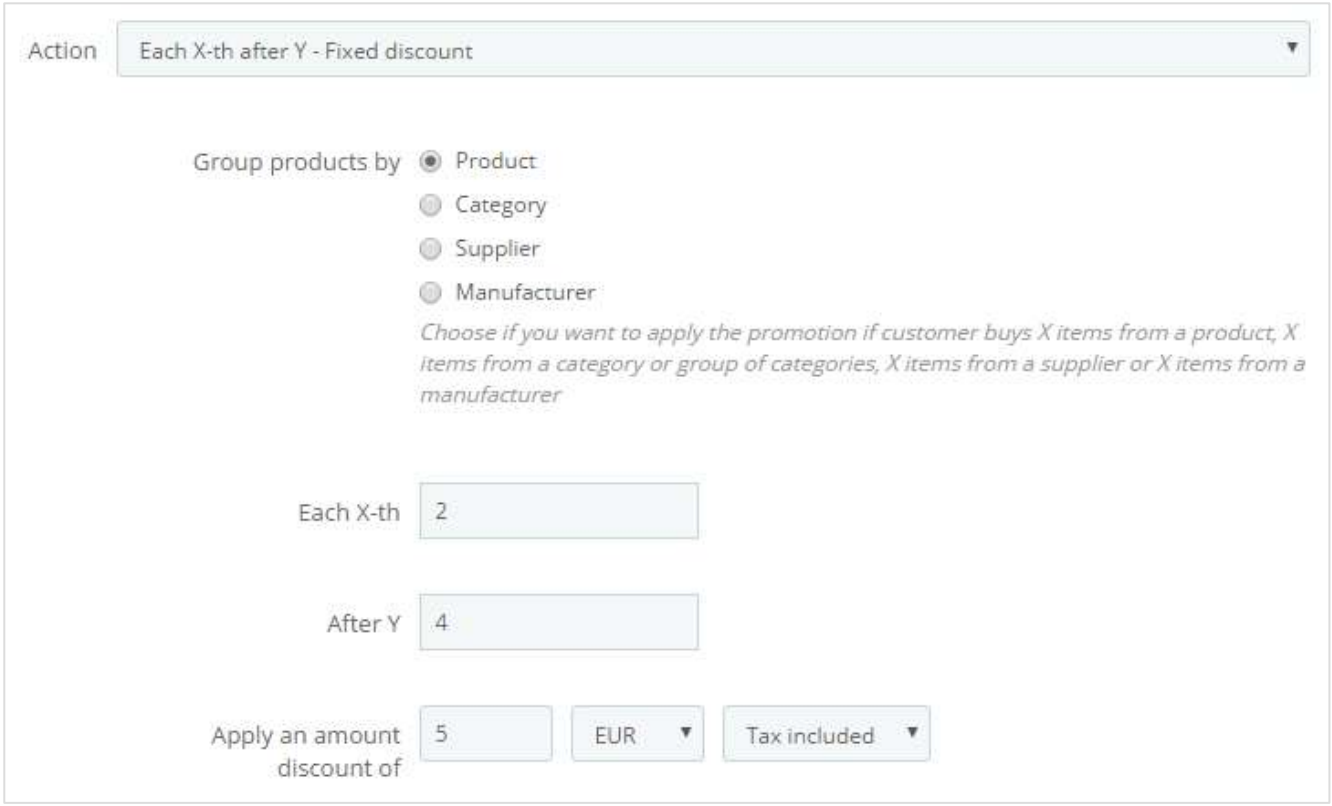
Example: Fixed discount of 5€ to each 2nd unit, from 4 units

Conditions

Do not choose any condition.

Actions

5. Select condition "*Each X-th after Y – Fixed discount.*"
6. Check Product in "*Group products by*".
7. Introduce 2 in "*Each X-th*".
8. Introduce 4 in "*After Y*"
9. Introduce the fixed amount discount in "*Apply an amount discount of*".



Products in the cart:

Product 1 Category A Subcategory A 20,00 €	Product 1 Category A Subcategory A 20,00 €	Product 1 Category A Subcategory A 20,00 €	Product 2 Category A Subcategory A 32,50 €	Product 2 Category A Subcategory A 32,50 €
Product 2 Category A Subcategory A 32,50 €	Product 2 Category A Subcategory A 32,50 €	Product 2 Category A Subcategory A 32,50 €	Product 2 Category A Subcategory A 32,50 €	Product 2 Category A Subcategory A 32,50 €
Product 2 Category A Subcategory A 32,50 €	Product 2 Category A Subcategory A 32,50 €			

Group Products

Product 1

Product 2

Discounts applied:

Product 1

Product 2

Each X-th after Y - Percentage discount

Apply a percentage discount to each X-th unit after Y.

- *Group products by*: choose how you want to group the products. See Annex 1.
- *Each X-th*: Apply the discount to each X-th unit
- *After Y*: Exclude the first Y units.
- *Apply a percentage discount of*: Percentage discount to each X-th unit
- *Compute discount from product price without special price*: It only affects to products with special price. If enabled, the percentage will be computed from the original price. If disabled, the percentage will be computed from the price with the special price applied.
- *Voucher maximum amount*: The maximum discount applicable.
- *Consider products with different attributes as the same product*: Only enabled when you select "*Group products by*" Products. If you enable this option, the same product with different attributes will be considered as the same product. See Annex 1.
- *Times to repeat the discount*: This promotion will be applied, as maximum, the number of times defined.
- *Start discounting products from*: Enabled when you do not select "*Group products by*" Products. Choose how to sort products for applying discounts. See Annex 2.
- *Apply rule to products that match these filters:* Choose the products that you want to apply the discount. See Annex 3.

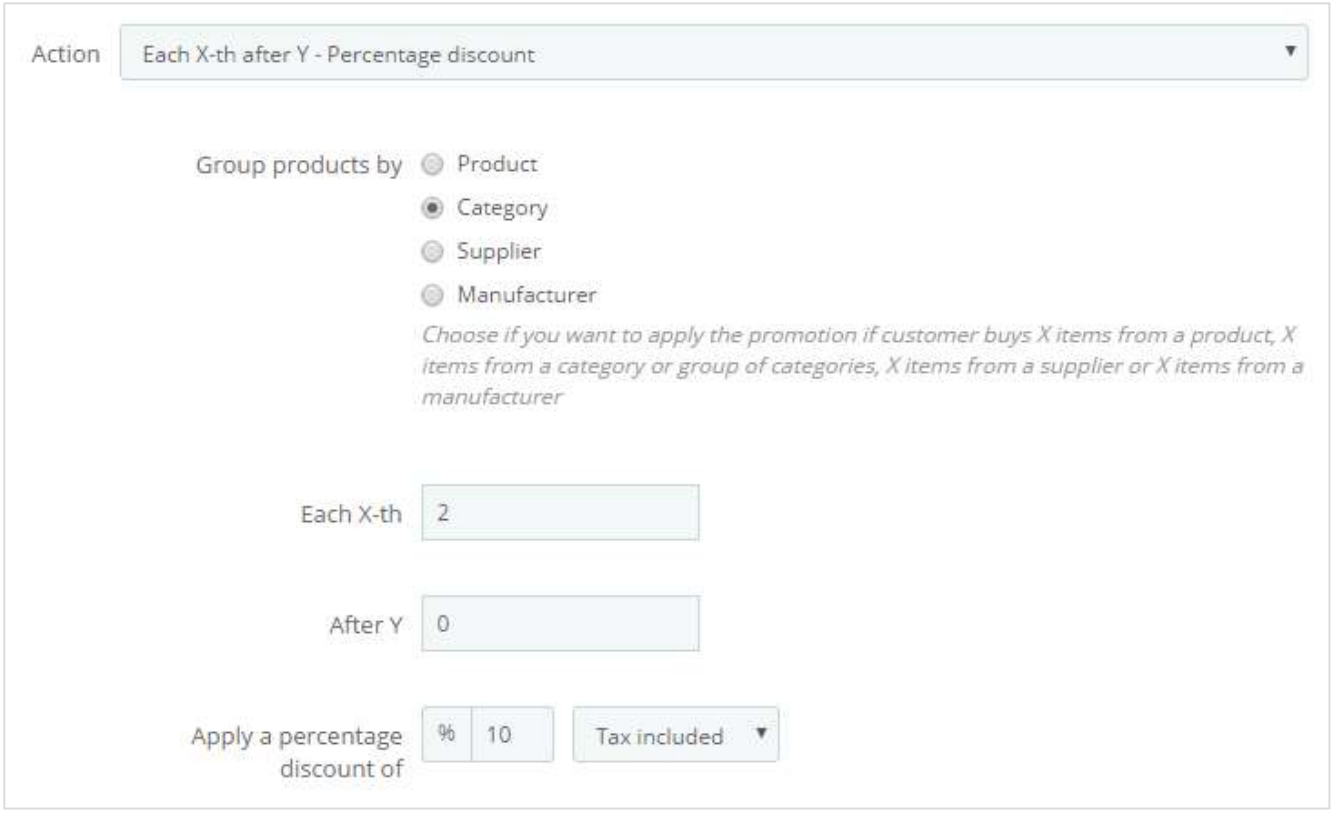
Example: -10% off to each 2nd unit, from 0 units

Conditions

Do not choose any condition.

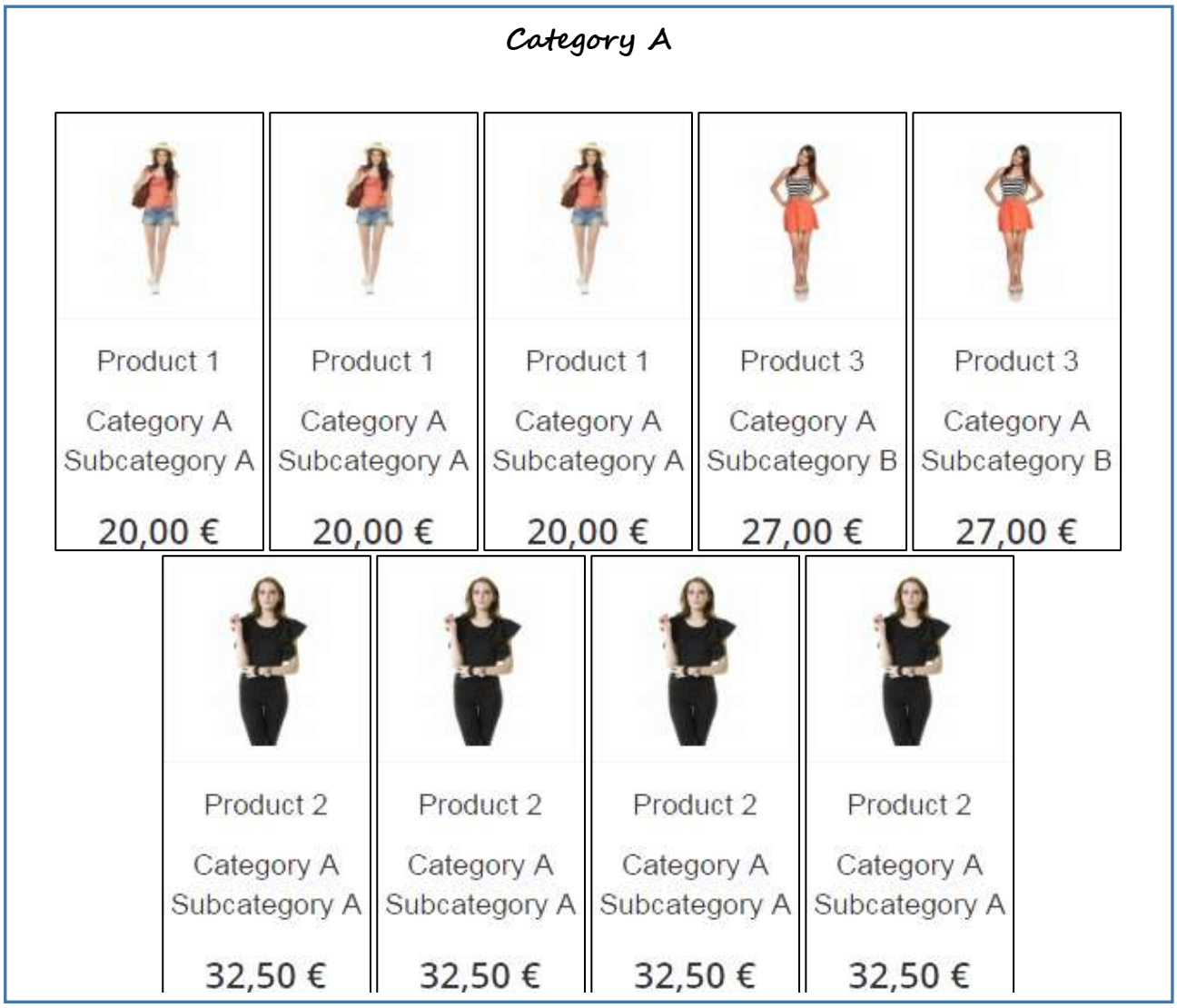
Actions

1. Select condition "*Each X-th after Y – Fixed discount.*"
2. Check Category in "*Group products by*".
3. Introduce 2 in "*Each X-th*".
4. Introduce 0 in "*After Y*"
5. Introduce the percentage discount in "*Apply a percentage discount of*".

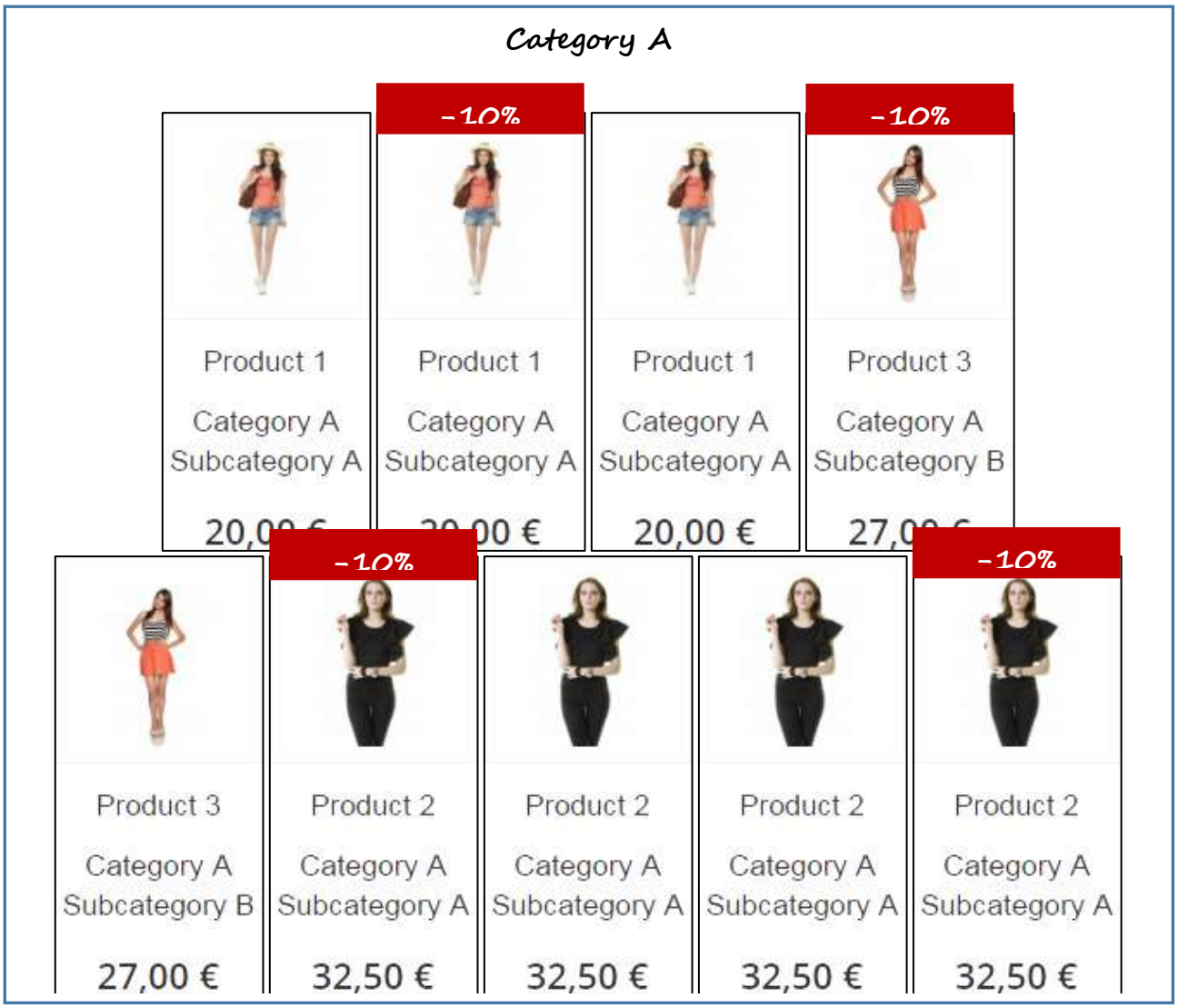


Products in the cart:

Group Products



Discounts applied:



Each X-th after Y – Fixed price

Apply a fixed price to each X-th unit after Y.

- *Group products by*: choose how you want to group the products. See Annex 1.
- *Each X-th*: Set the fixe dprice to each X-th units.
- *After Y*: Exclude the first Y units.
- *Set price of*: Fixed price for each unit.
- *Consider products with different attributes as the same product*: Only enabled when you select "*Group products by*" Products. If you enable this option, the same product with different attributes will be considered as the same product. See Annex 1.
- *Times to repeat the discount*: This promotion will be applied, as maximum, the number of times defined.
- *Start discounting products from*: Enabled when you do not select "*Group products by*" Products. Choose how to sort products for applying discounts. See Annex 2.
- *Apply rule to products that match these filters:* Choose the products that you want to apply the discount. See Annex 3.

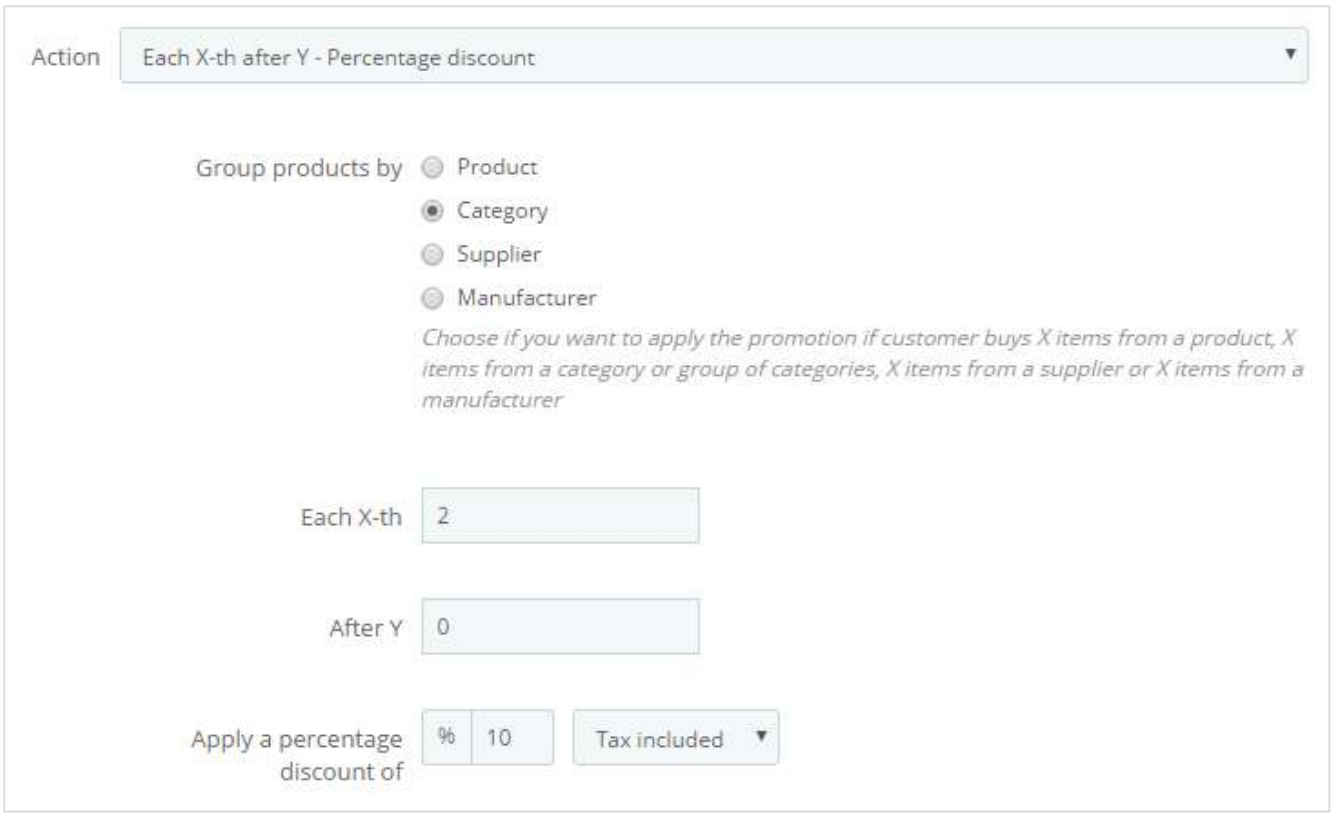
Example: -10% off to each 2nd unit, from 0 units

Conditions

Do not choose any condition.

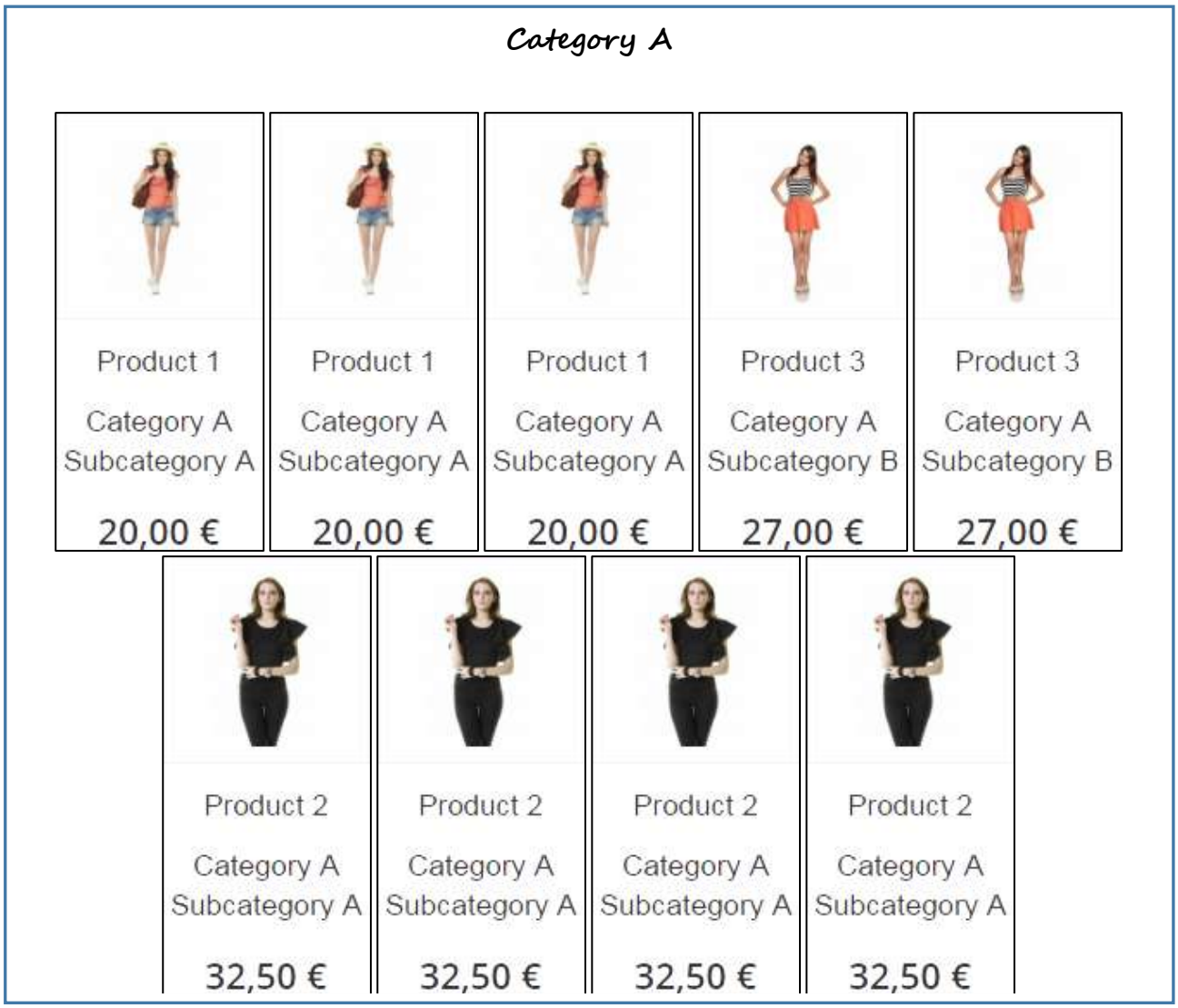
Actions

1. Select condition "*Each X-th after Y – Fixed discount.*"
2. Check Category in "*Group products by*".
3. Introduce 2 in "*Each X-th*".
4. Introduce 0 in "*After Y*"
5. Introduce the percentage discount in "*Apply a percentage discount of*".

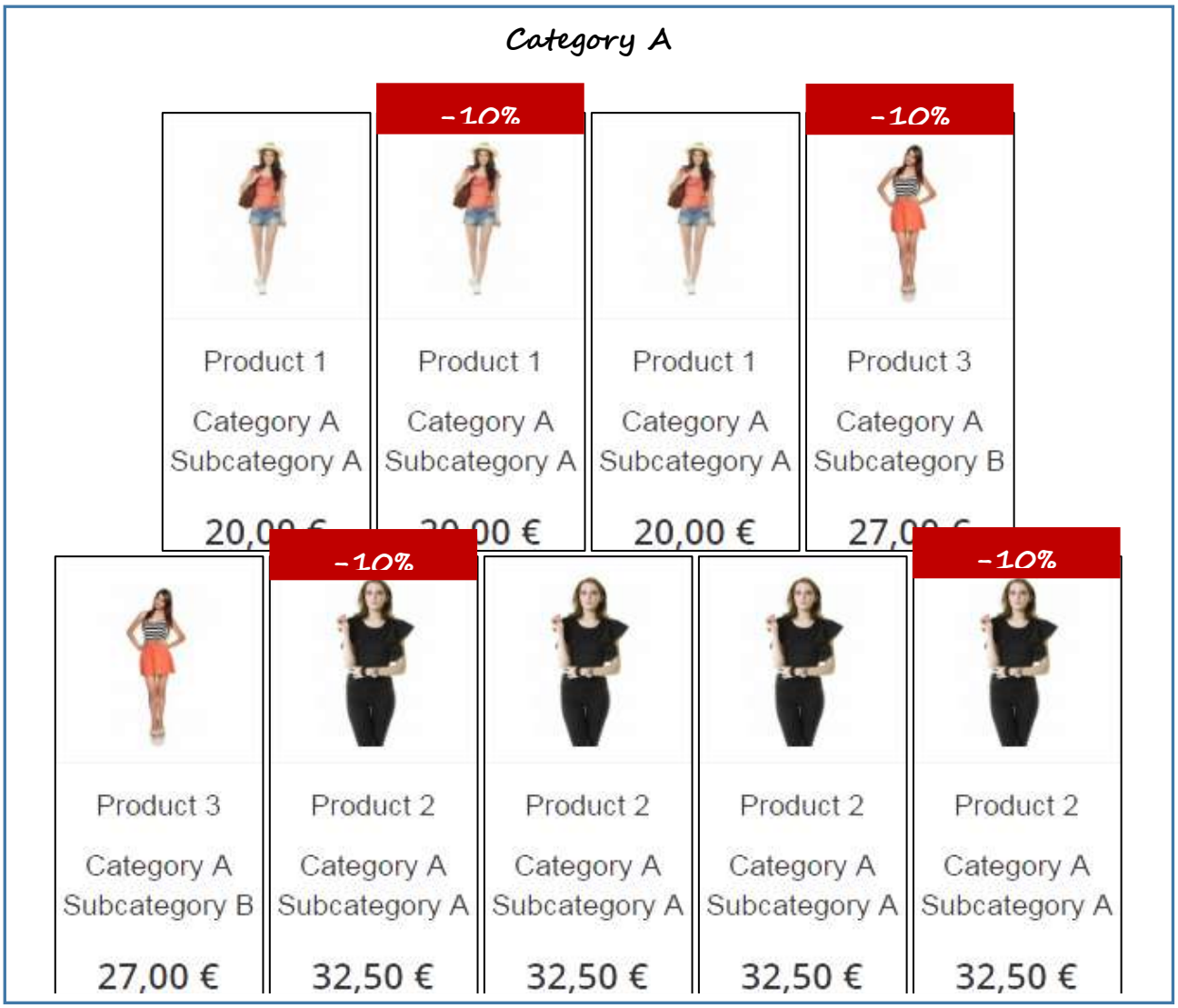


Products in the cart:

Group Products



Discounts applied:



Each X spent (over Z) Get Y – Fixed discount

Get a fixed discount each X spent.

- *Get Y*: Fixed discount to apply.
- *Each X spent*: Apply the discount each X spent
- *In amount over Z*: Calculate discount from amount over this amount.
- *Voucher maximum amount*: The maximum discount applicable.
- *Apply rule to products that match these filters:* Choose the products that you want to apply the discount. See Annex 3.

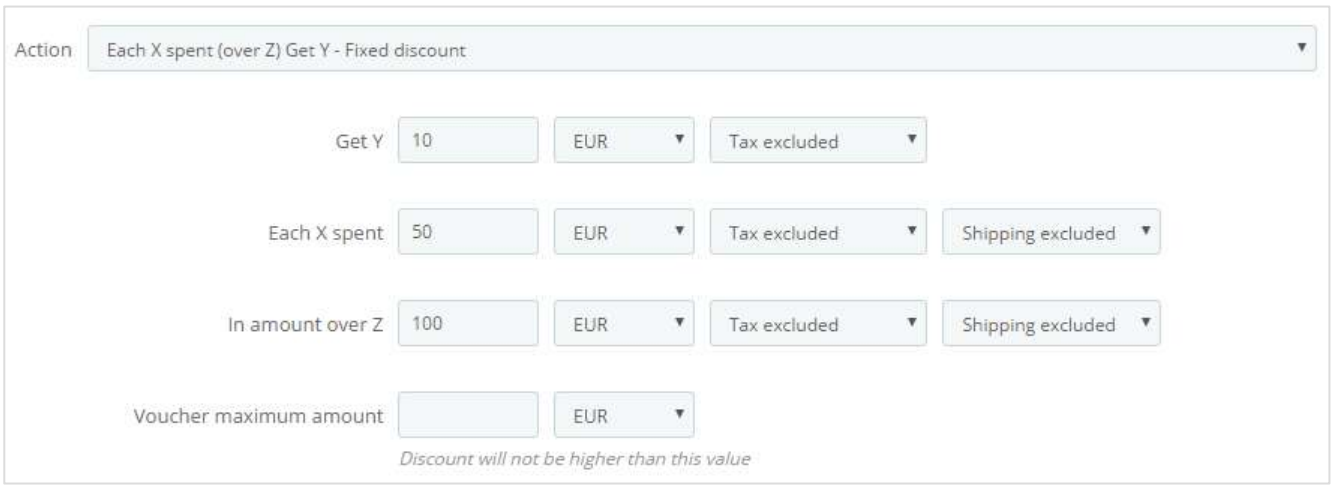
Example: -10€ off each 50€ spent, over 100€

Conditions

Do not choose any condition.

Actions

1. Select Each X spent (over Z) Get Y - Fixed discount in "*Action*" dropdown.
2. Introduce 10 in "*Get Y*" field.
3. Introduce 50 in "*Each X spent*" field.
4. Introduce 100 in "*In amount over Z*" field.



Products in the cart:

Total amount: 244€
Amount over 100€ = 144€
Get 10€ each 50€: 144/50 = 2
Discount applied = 2 * 10€ = 20€

-20€

X spent (over Z) Get Y - Percentage discount

Get a percentage discount from all amount over an amount.

- *Apply a percentage discount of*: Percentage discount to apply to amount over Z.
- *In amount over Z*: Calculate discount from amount over this amount.
- *Voucher maximum amount*: The maximum discount applicable.
- *Apply rule to products that match these filters:* Choose the products that you want to apply the discount. See Annex 3.

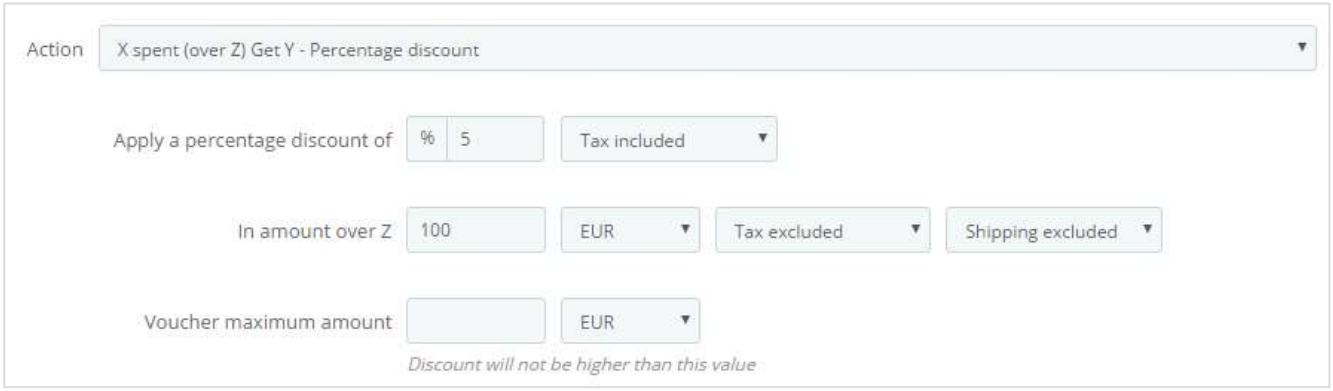
Example: -5% off to all amount over 100€ spent in products from Category A Subcategory A

Conditions

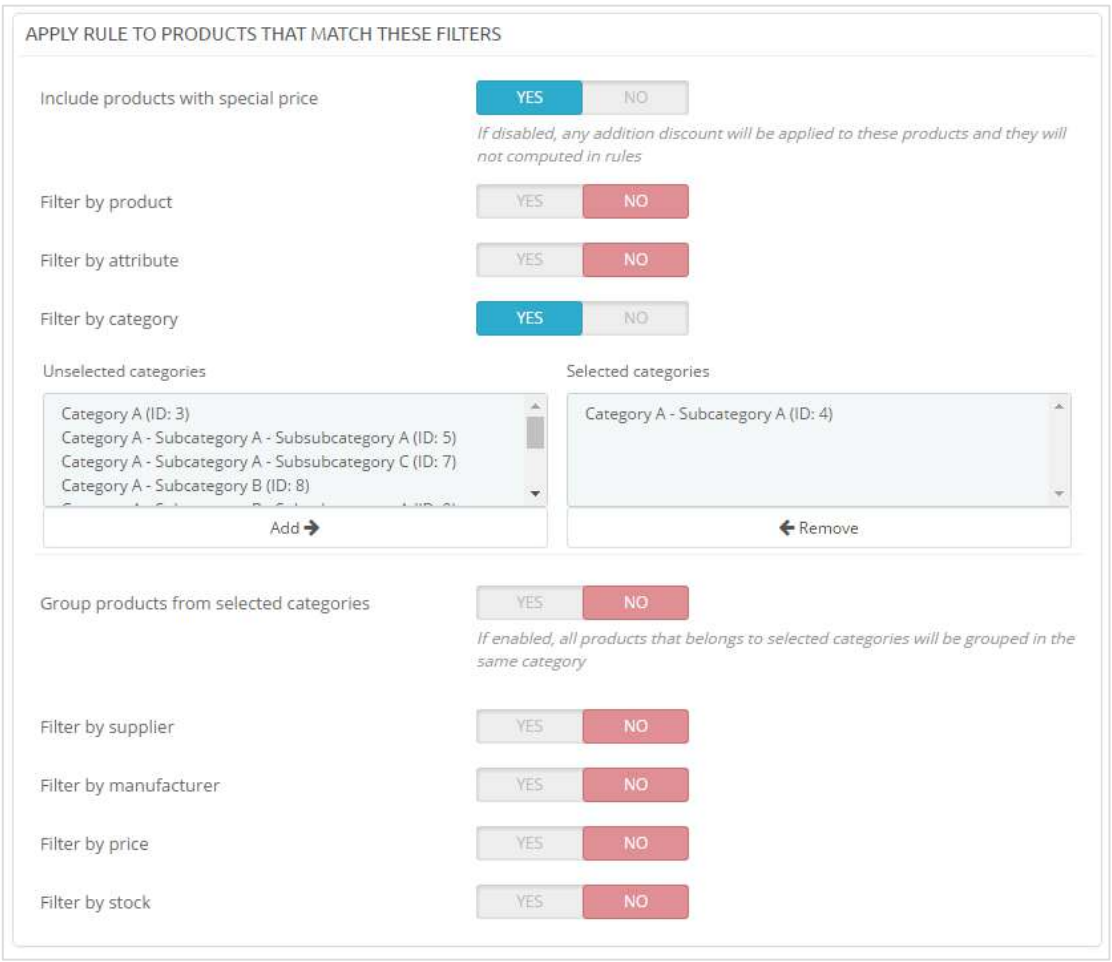
Do not choose any condition.

Actions

1. Select X spent (over Z) Get Y - Percentage discount in "*Action*" dropdown.
2. Introduce 5 in "*Apply a percentage discount of*" field.
3. Introduce 100 in "*In amount over Z*" field.



4. Enable "*Filter by category*" selector.
5. Choose selected categories



Products in the cart:

Filter Products

Total amount: 190€
Amount over 100€ = 90€
Apply a 5% percentage: 90 * 0.05 = 4,5€

-4.5€

Buy X, Y, Z... and get a discount on A, B, C...

Define which products the customer has to buy (Buy X) to get a discount in other products (Get a discount on A).

Buy X

- *Group products by*: choose how you want to group the products. See Annex 1.
- *Buy X units*: Number of units that has to be bought
- *Apply rule to products that match these filters:* Choose the products that customer has to buy. See Annex 3.

Get a discount on A - Fixed discount

- *Group products by*: choose how you want to group the products. See Annex 1.
- *And get Y units of them*: Apply discount to this number of units.
- *Apply an amount discount of*: Fixed discount to apply to selected products.

Get a discount on A - Percentage discount

- *Group products by*: choose how you want to group the products. See Annex 1.
- *And get Y units of them*: Apply discount to this number of units.
- *With a percentage discount of*: Percentage discount to apply to selected units.
- *Voucher maximum amount*: The maximum discount applicable.

Get a discount on A - Fixed price

- *Group products by*: choose how you want to group the products. See Annex 1.
- *And get Y units of them*: Apply discount to this number of units.
- *With a price of*: Fixed price to apply to selected products.

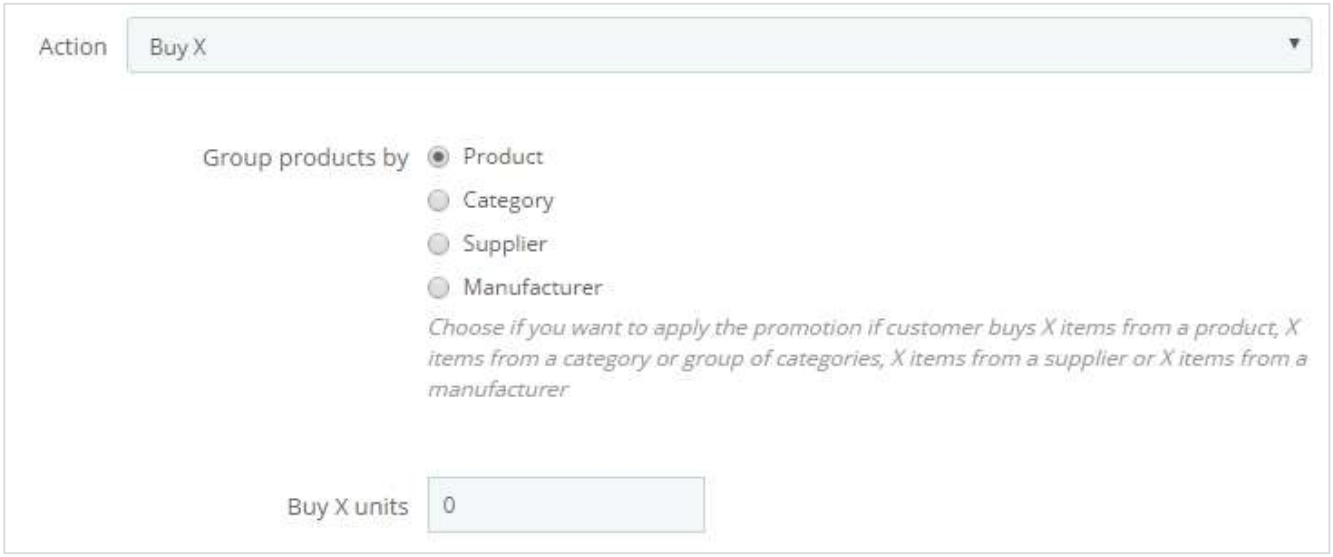
Example: Buy Product 1 and get 5€ off in Product 2

Conditions

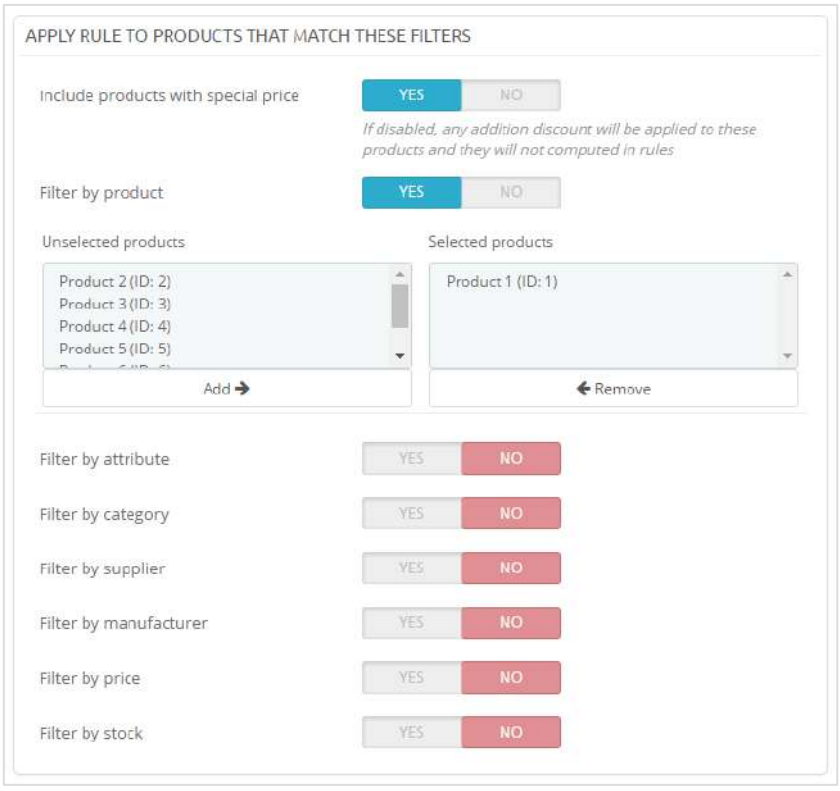
Do not choose any condition.

Actions

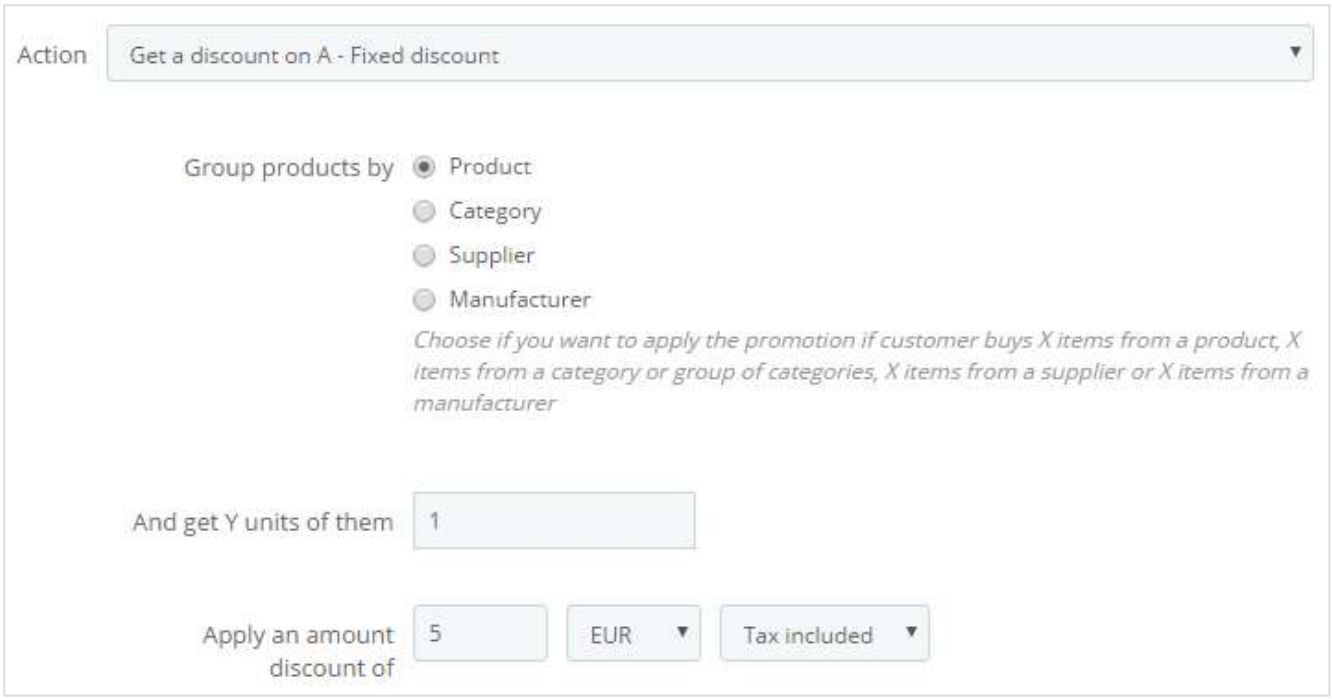
1. Select Buy X in "*Action*" dropdown.
2. Check Product in "*Group products by*".
3. Introduce 1 in "*Buy X units*".



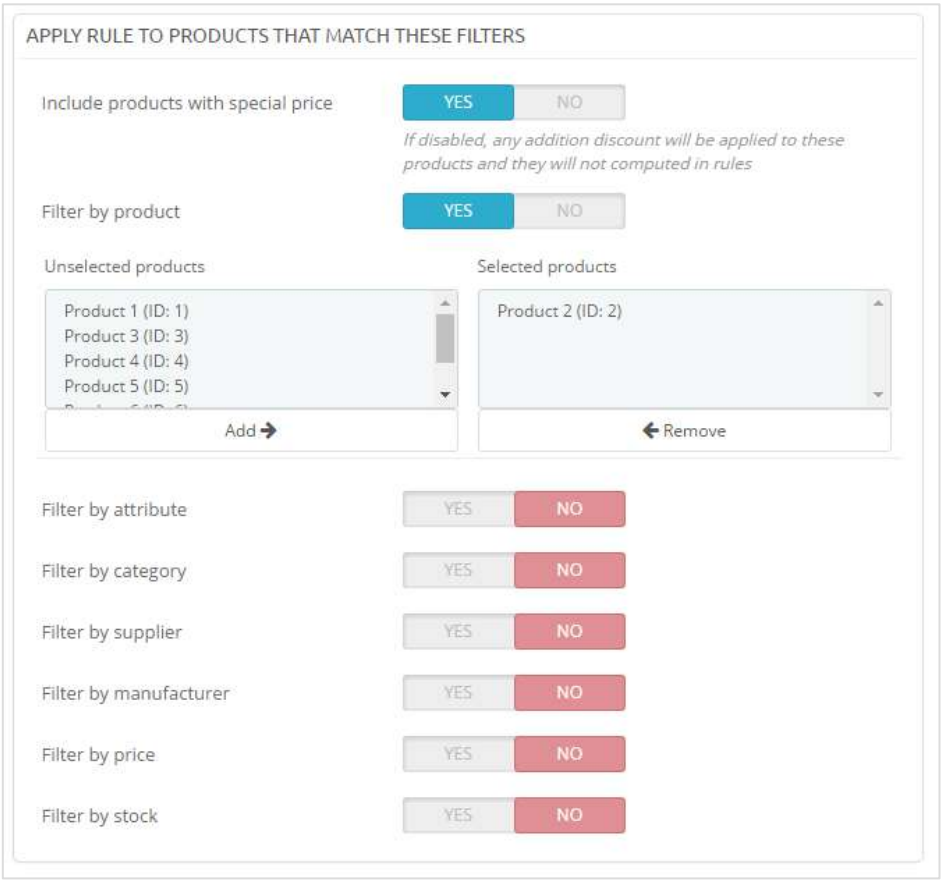
4. Enable "*Filter by product*" selector.
5. Choose selected product.



6. Add a new action pushing the button "Add new product".
7. Select Get a discount on A – Fixed discount in "*Action*" dropdown.
8. Check Product in "*Group products by*".
9. Introduce 1 in "*And get Y units of them*".
10. Introduce 5 in "*With an amount discount of*".



1. Enable "*Filter by product*" selector.
2. Choose selected product.



Products in the cart:

Product 1 Category A Subcategory A 20,00 €	Product 1 Category A Subcategory A 20,00 €	Product 2 Category A Subcategory A 32,50 €	Product 2 Category A Subcategory A 32,50 €	Product 2 Category A Subcategory A 32,50 €
	Product 2 Category A Subcategory A 32,50 €	Product 3 Category A Subcategory B 27,00 €	Product 3 Category A Subcategory B 27,00 €	

Discounts applied:

Product 1 Category A Subcategory A 20,00 €	-5€ Product 2 Category A Subcategory A 32,50 €	Product 1 Category A Subcategory A 20,00 €	-5€ Product 2 Category A Subcategory A 32,50 €
Product 2 Category A Subcategory A 32,50 €	Product 2 Category A Subcategory A 32,50 €	Product 3 Category A Subcategory B 27,00 €	Product 3 Category A Subcategory B 27,00 €

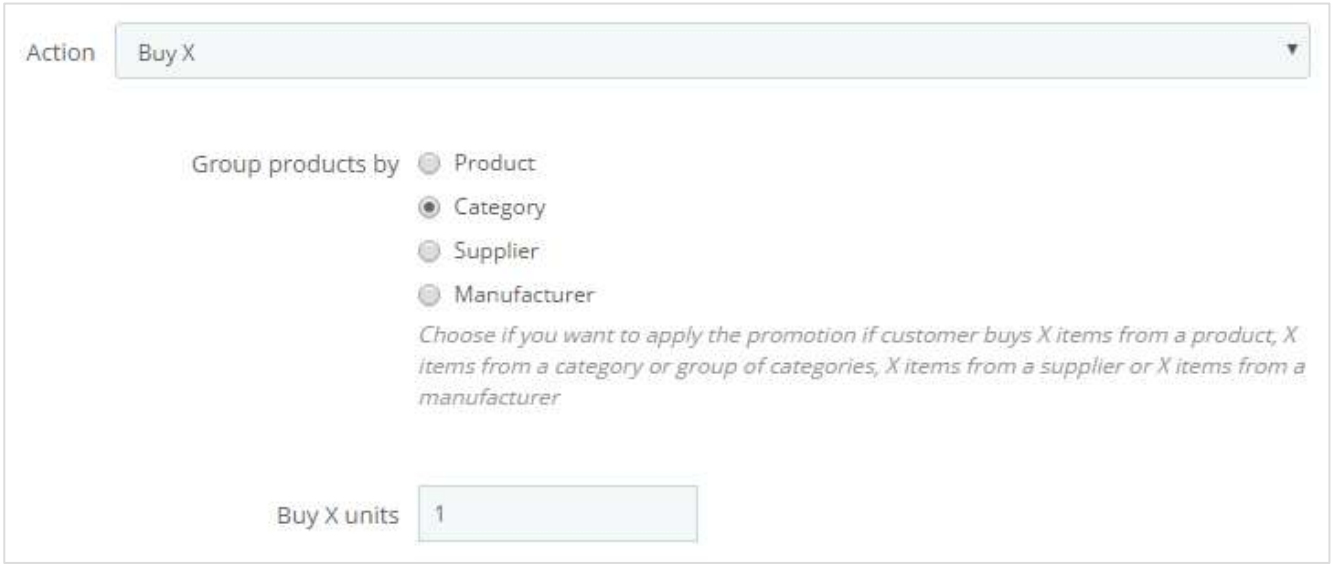
Example: Buy 1 product from Category A Subcategory A and get 5% off in 1 product from Category A Subcategory B

Conditions

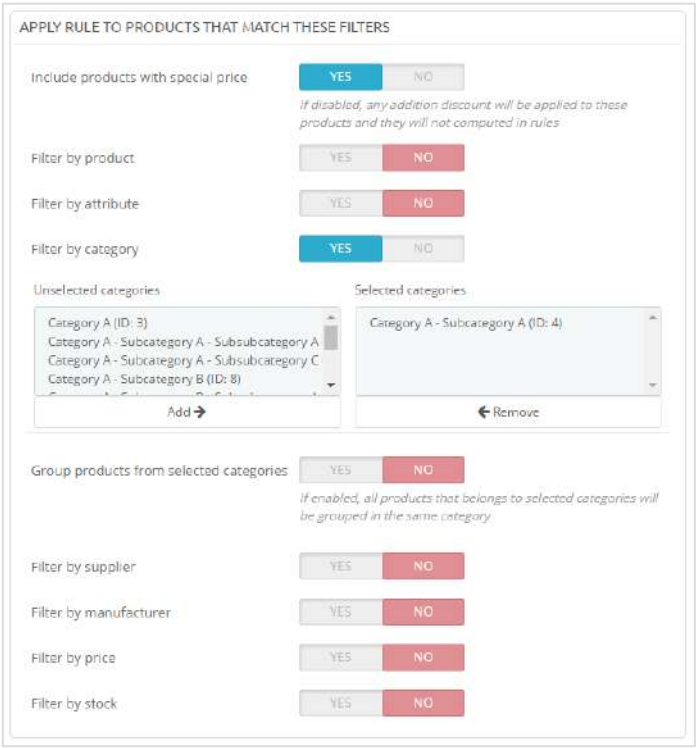
Do not choose any condition.

Actions

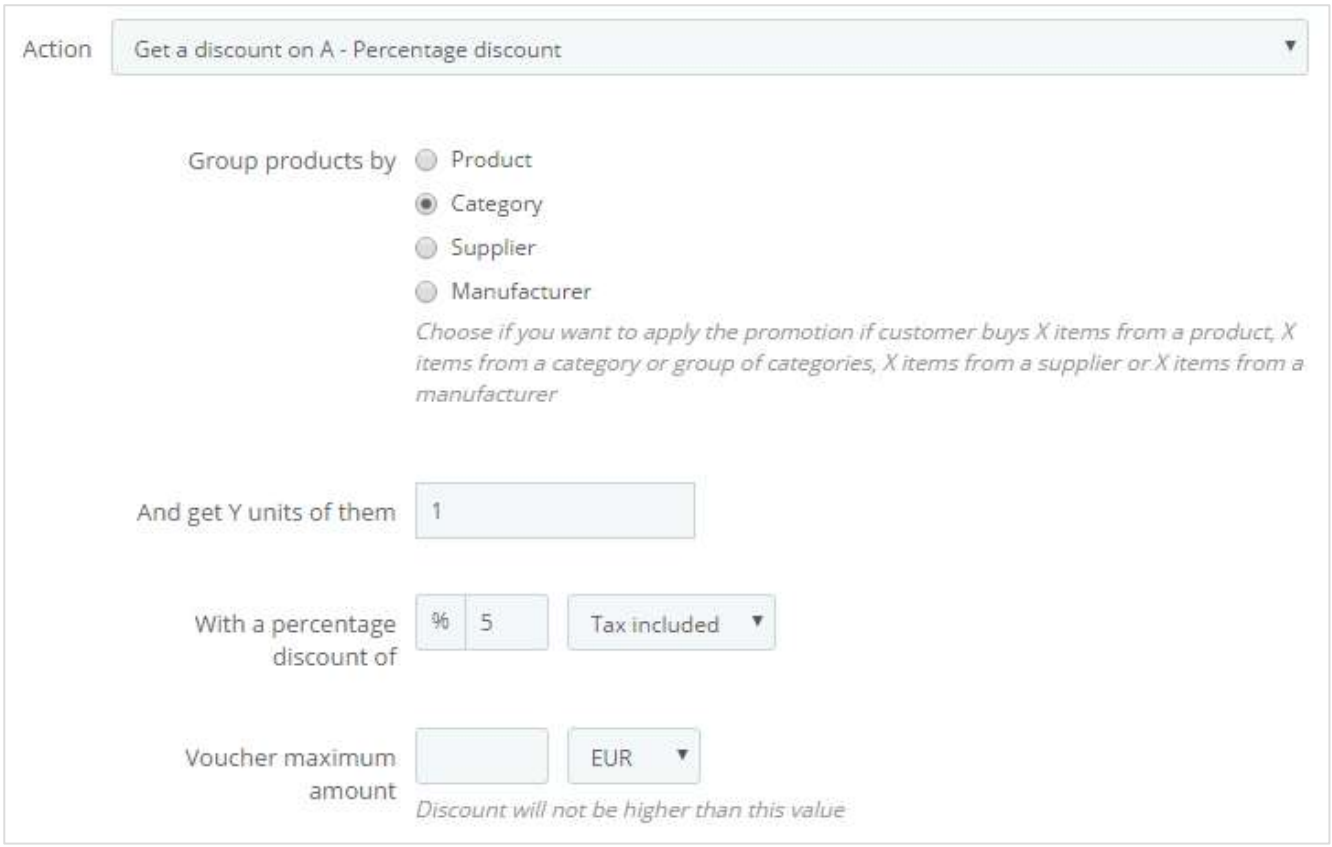
1. Select Buy X in "*Action*" dropdown.
2. Check Category in "*Group products by*".
3. Introduce 1 in "*Buy X units*".



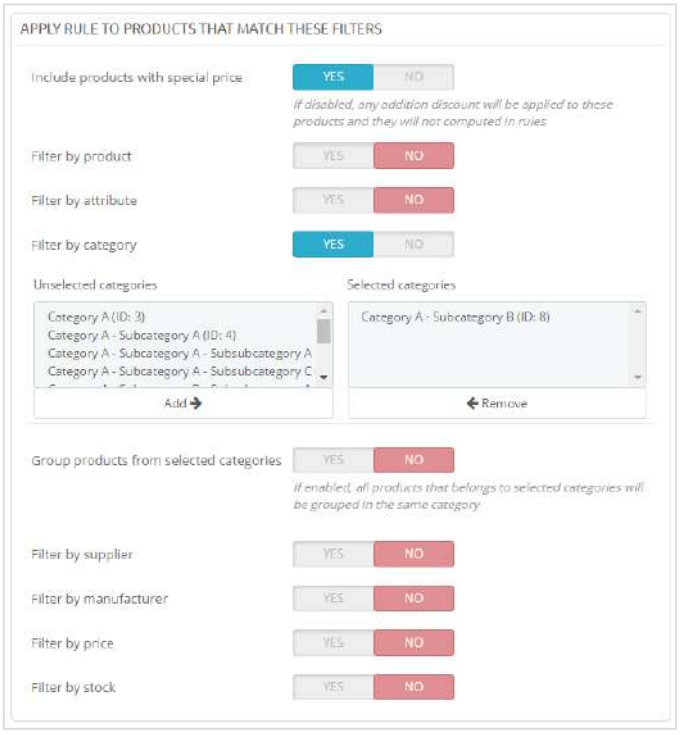
4. Enable "*Filter by category*" selector.
5. Choose selected category.



6. Add a new action pushing the button "Add new product".
7. Select Get a discount on A – Percentage discount in "*Action*" dropdown.
8. Check Category in "*Group products by*".
9. Introduce 1 in "*And get Y units of them*".
10. Introduce 5 in "*With a percentage discount of*".



3. Enable "*Filter by category*" selector.
4. Choose selected category.



Products in the cart:

Product 1 Category A Subcategory A 20,00 €	Product 1 Category A Subcategory A 20,00 €	Product 2 Category A Subcategory A 32,50 €	Product 2 Category A Subcategory A 32,50 €	Product 2 Category A Subcategory A 32,50 €
	Product 2 Category A Subcategory A 32,50 €	Product 3 Category A Subcategory B 27,00 €	Product 3 Category A Subcategory B 27,00 €	

Discounts applied:

Product 1 Category A Subcategory A 20,00 €	-5€ Product 3 Category A Subcategory B 27,00 €	Product 1 Category A Subcategory A 20,00 €	-5€ Product 3 Category A Subcategory B 27,00 €
Product 2 Category A Subcategory A 32,50 €	Product 2 Category A Subcategory A 32,50 €	Product 2 Category A Subcategory A 32,50 €	Product 2 Category A Subcategory A 32,50 €

Annexes

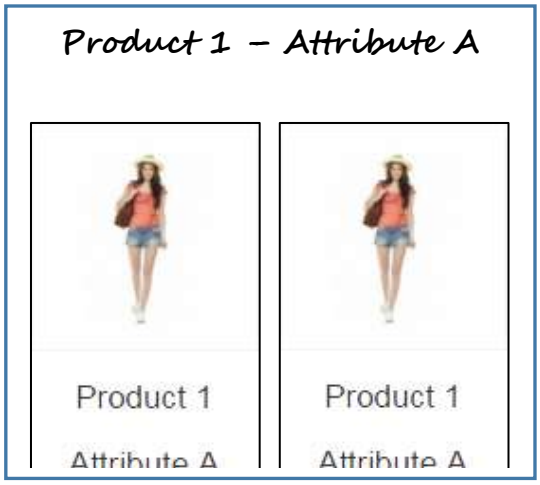
Annex 1 – Group products by

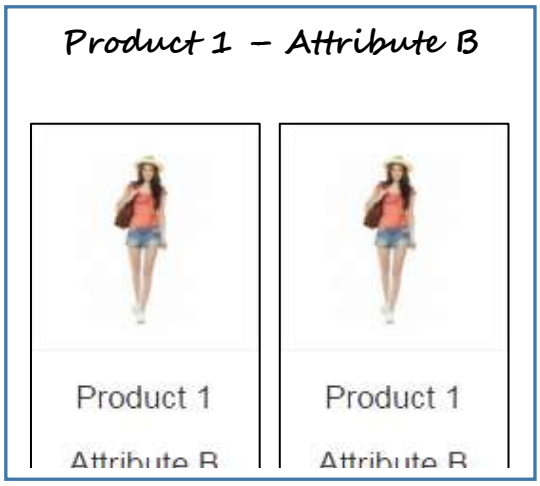
Group products by **Products**
Consider products with different attributes as the same product: **Yes**

Products are grouped by product. It does not matter if they have different attributes, as they will be considered as the same product.

Group products by **Products**
Consider products with different attributes as the same product: **No**

Products are grouped by product. If they have different attributes they will be considered as different products.

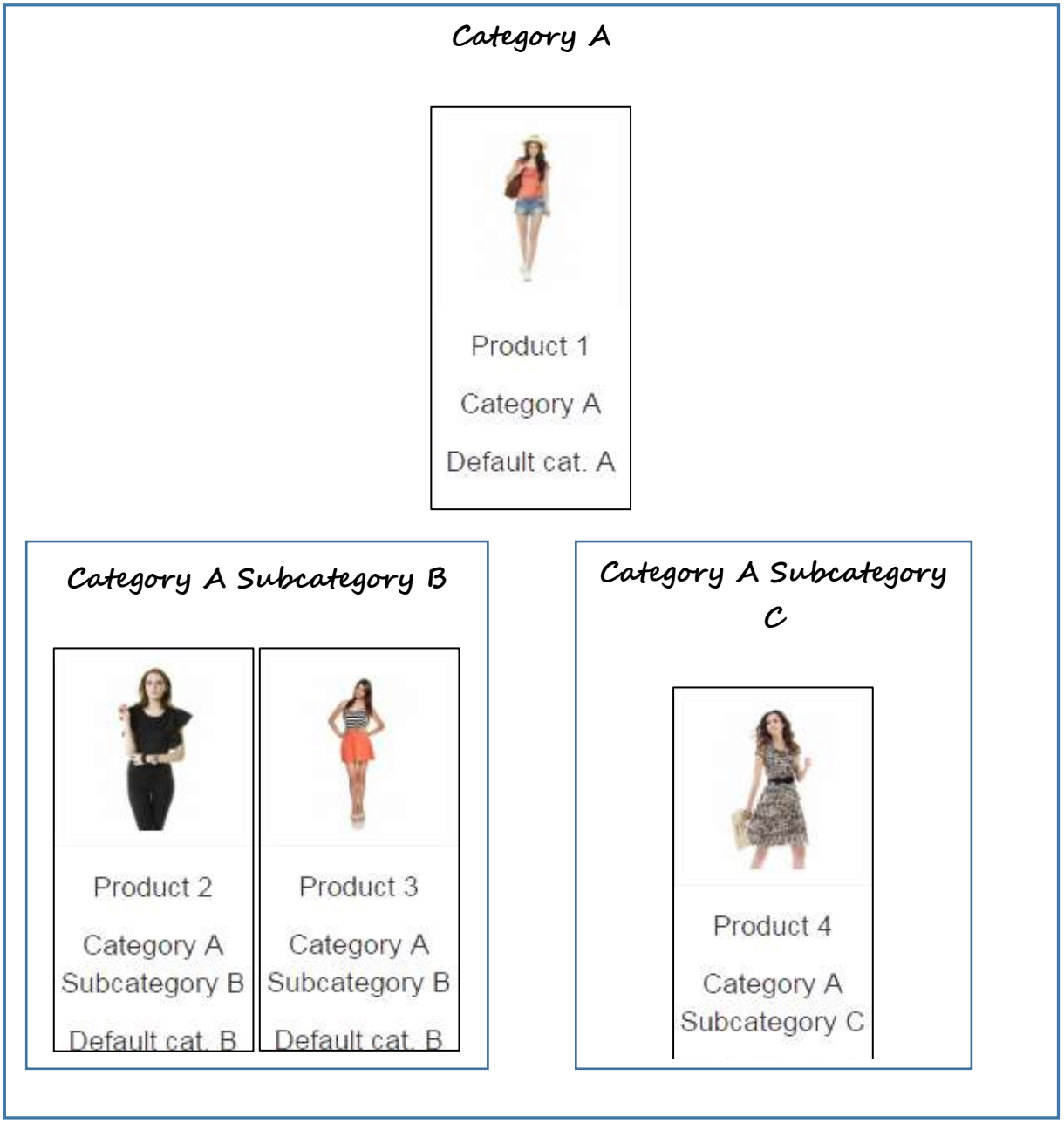




Group products by **Category**
Consider only default category: **No**

Home
|-- Category A
| |-- Subcategory B
| |-- Subcategory C

Products are grouped by category. If a product belongs to more than one category, it will be grouped in both categories.



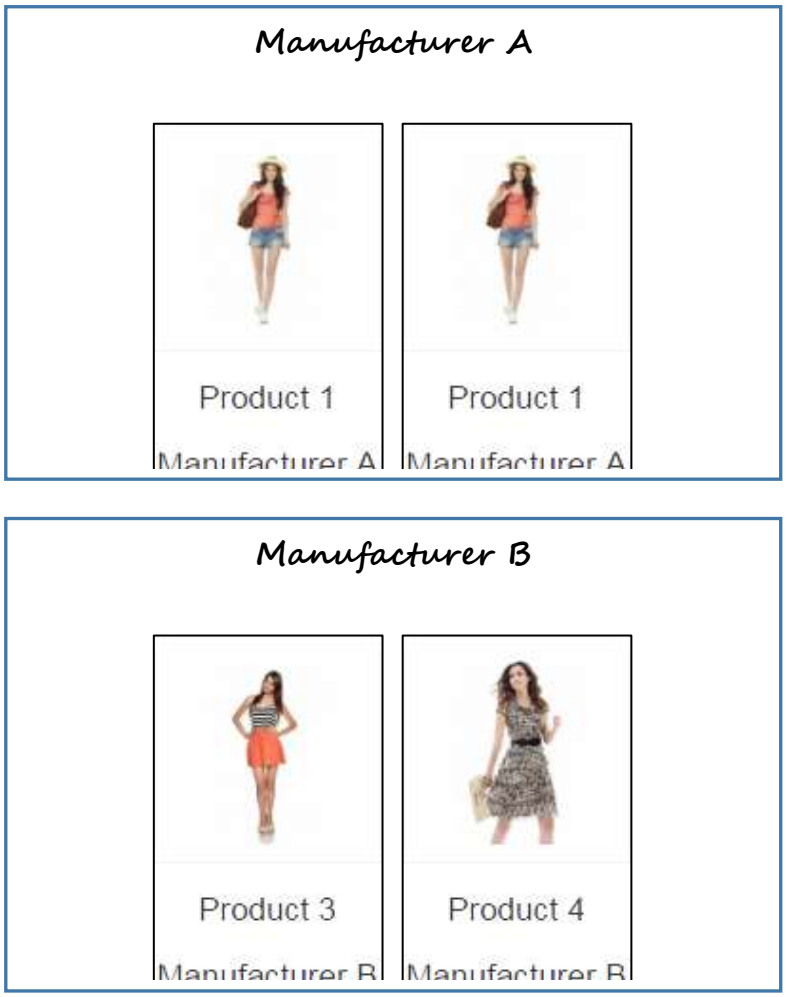
Group products by **Category**
Consider only default category: **Yes**

Home
|-- Category A
| |-- Subcategory B
| |-- Subcategory C

Products are grouped by category. Only default category is considered.

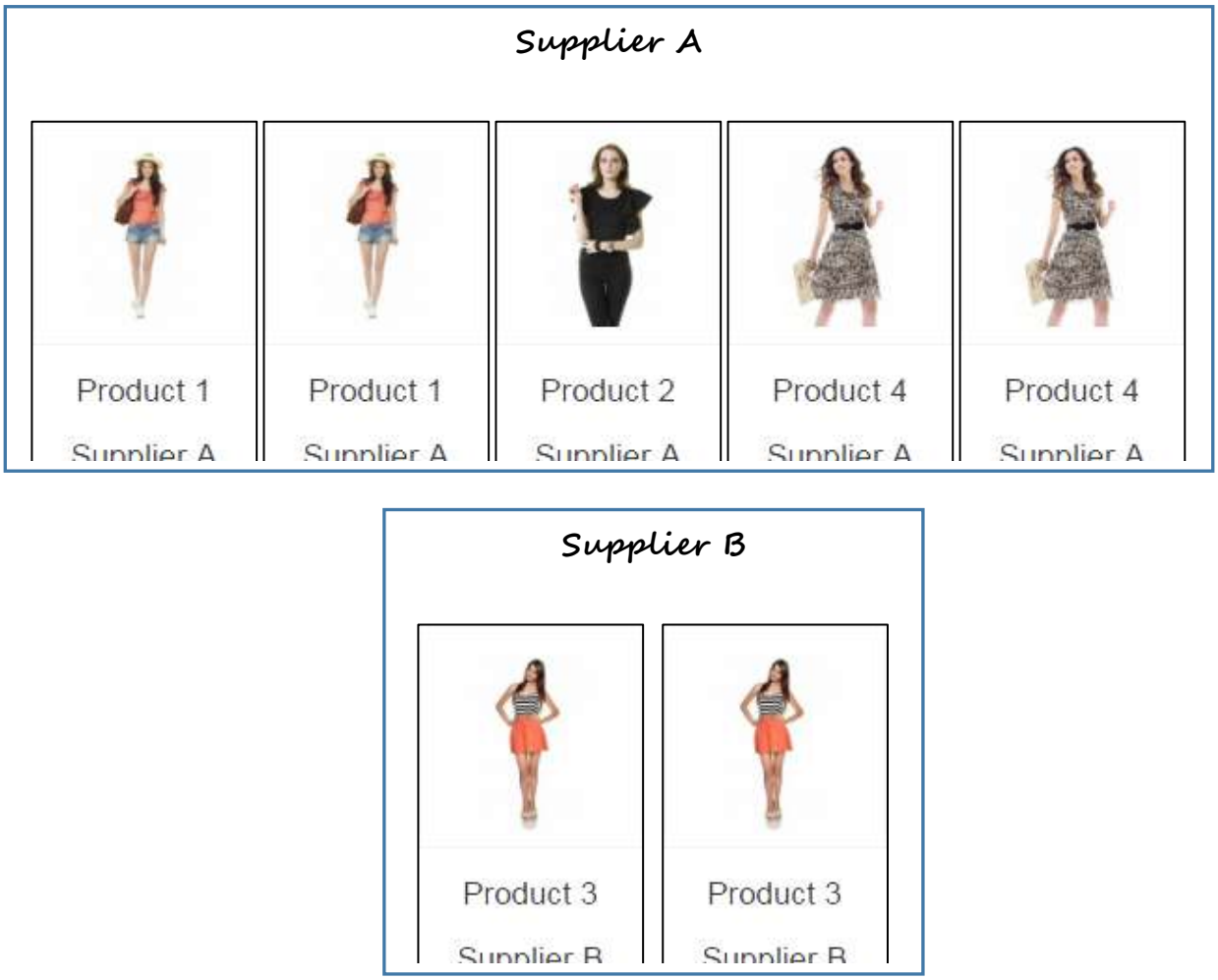
Group products by **Manufacturer**

Products are grouped by its manufacturer.



Group products by **Supplier**

Products are grouped by its supplier.



Annex 2 – Start discounting products from

Products

Cheapest first

Most expensive first

Examples
If you create a rule Buy 3 – Get 2 for free, group products by Products, discounts will be applied to the following order:

Cart content

8 products:

Only 1 unit of Product 2 for free:

If you create a rule Buy 3 – Get 2 for free, group products by Category and sort products by cheapest, discounts will be applied in the following order:

Cart content

8 products from the same category:

So the 2 cheapest products for free:

If you create a rule Buy 3 – Get 2 for free, group products by Category and sort products by most expensive, discounts will be applied in the following order:

Cart content

8 products from the same category:

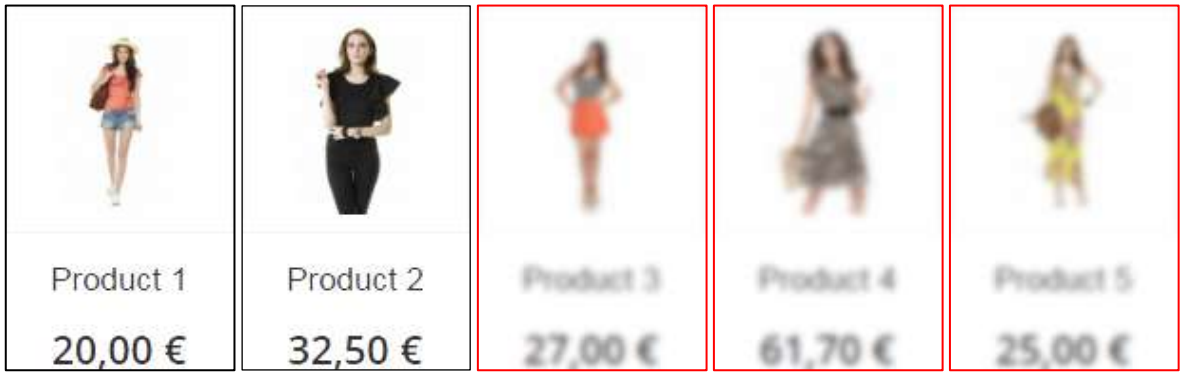
So the 2 most expensive products for free:

Annex 3 – Apply rule to products that match these filters:

All enabled filters are evaluated. The products that do not meet the selected values are discarded when evaluating conditions/actions.

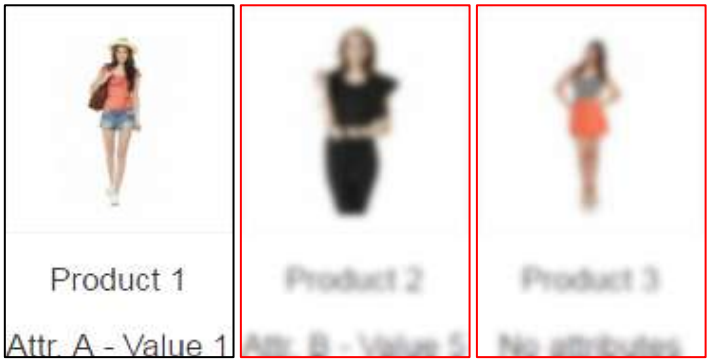
Filter by product

Products that are not within the selected will be discarded.



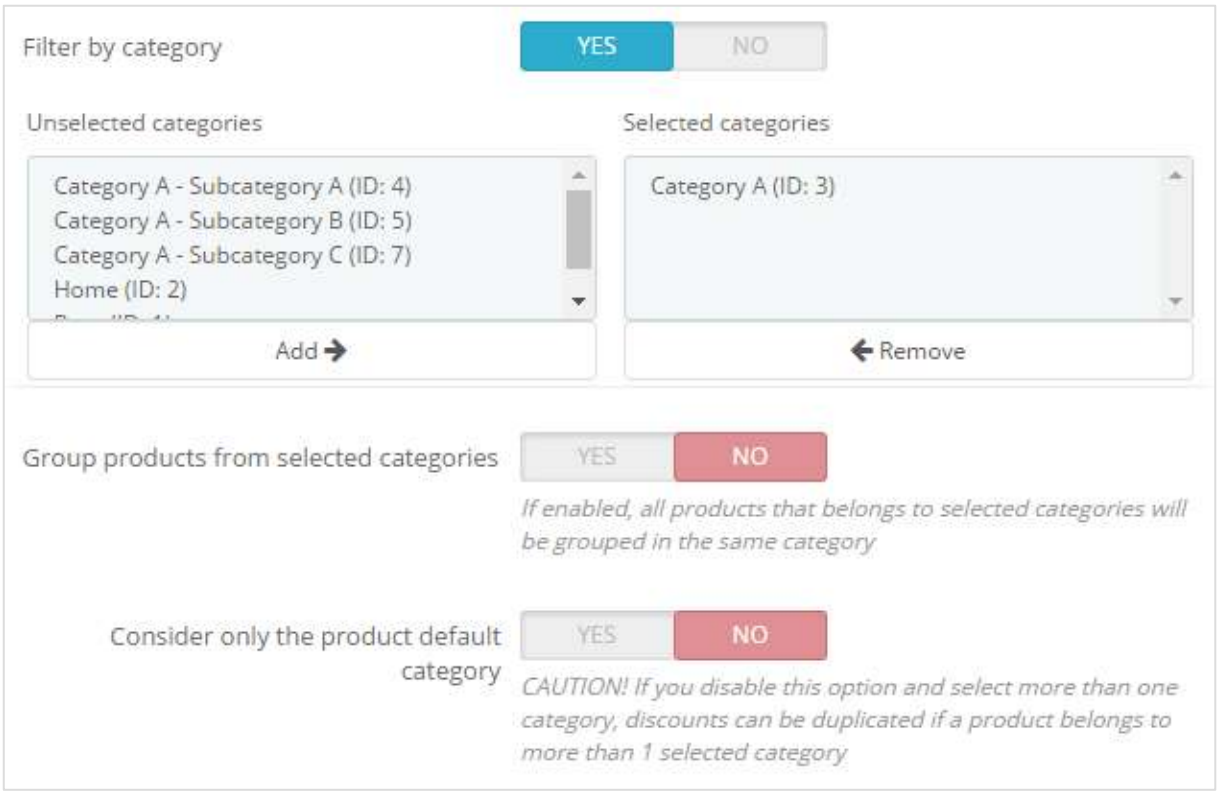
Filter by attribute

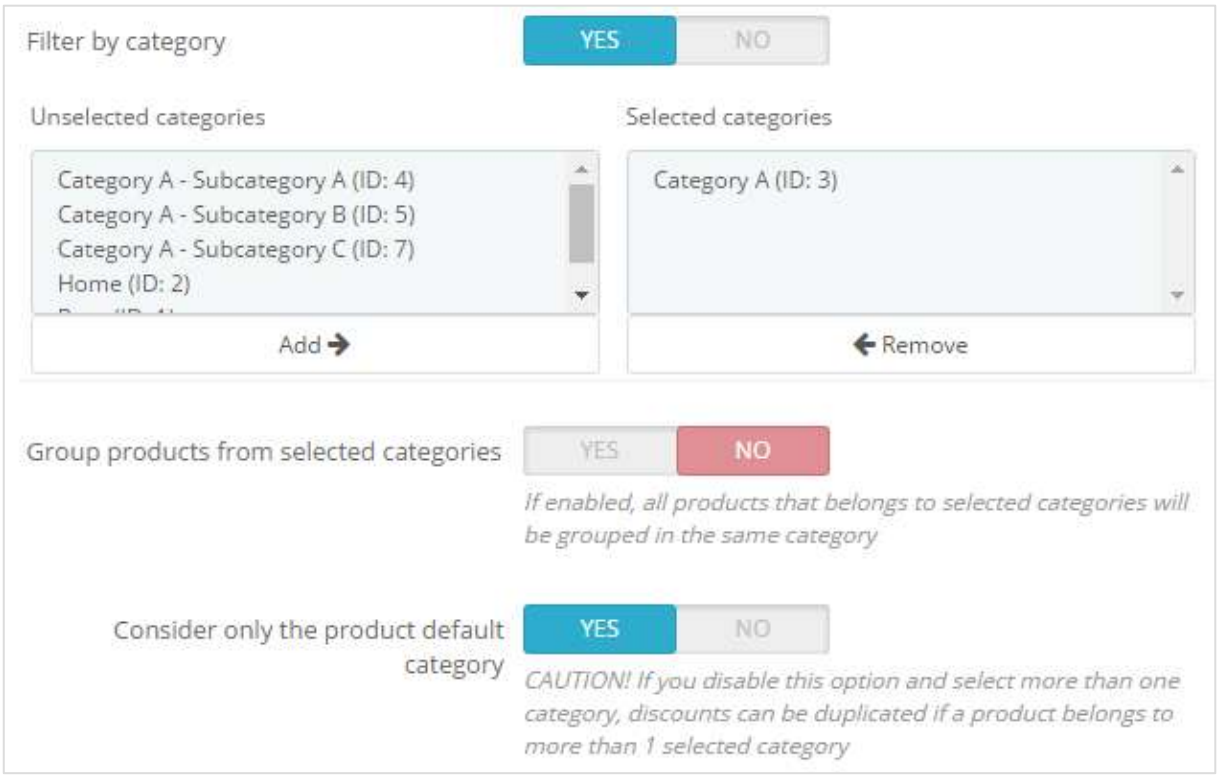
Products that have at least one selected attribute are considered valid, so if a product does not have a selected attribute will be discarded.

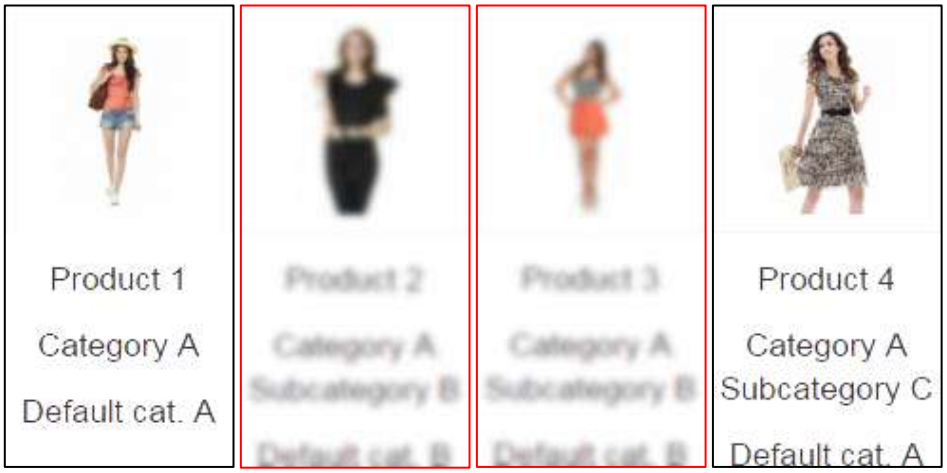


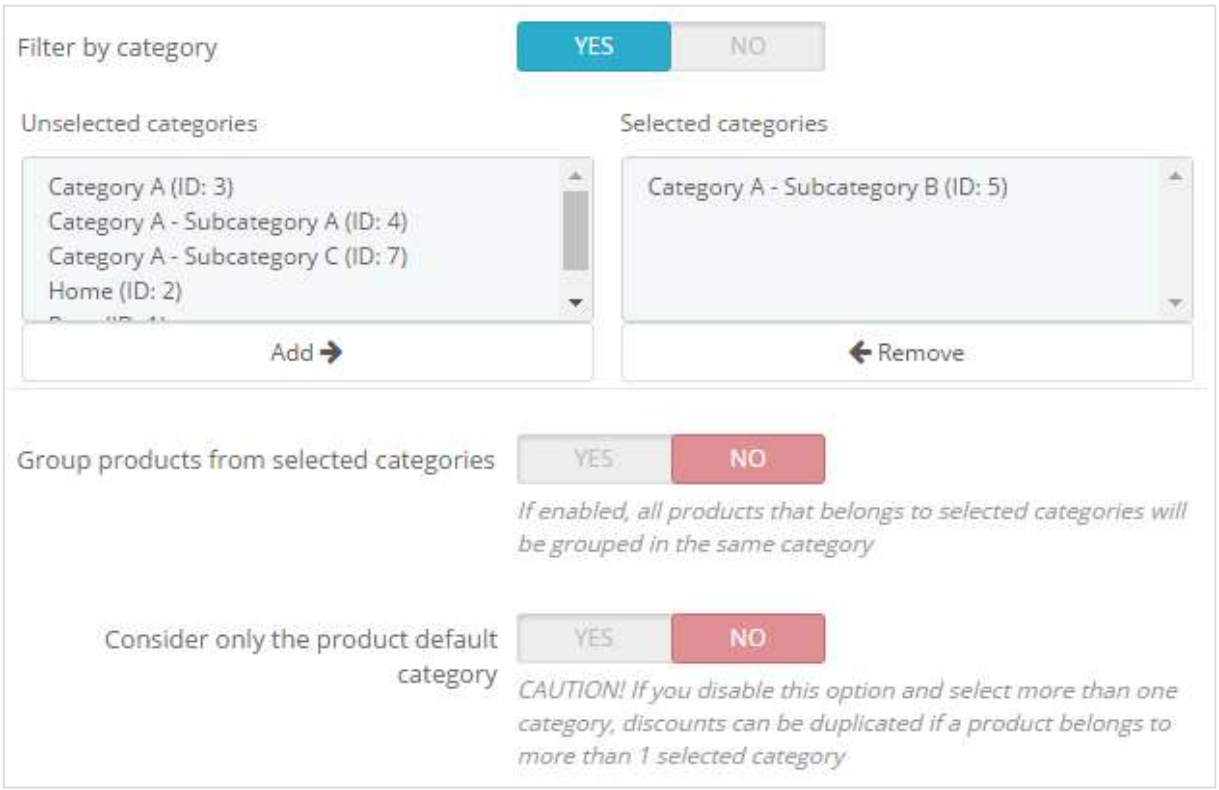
Filter by category

Products that are associated with the selected categories will be discarded.

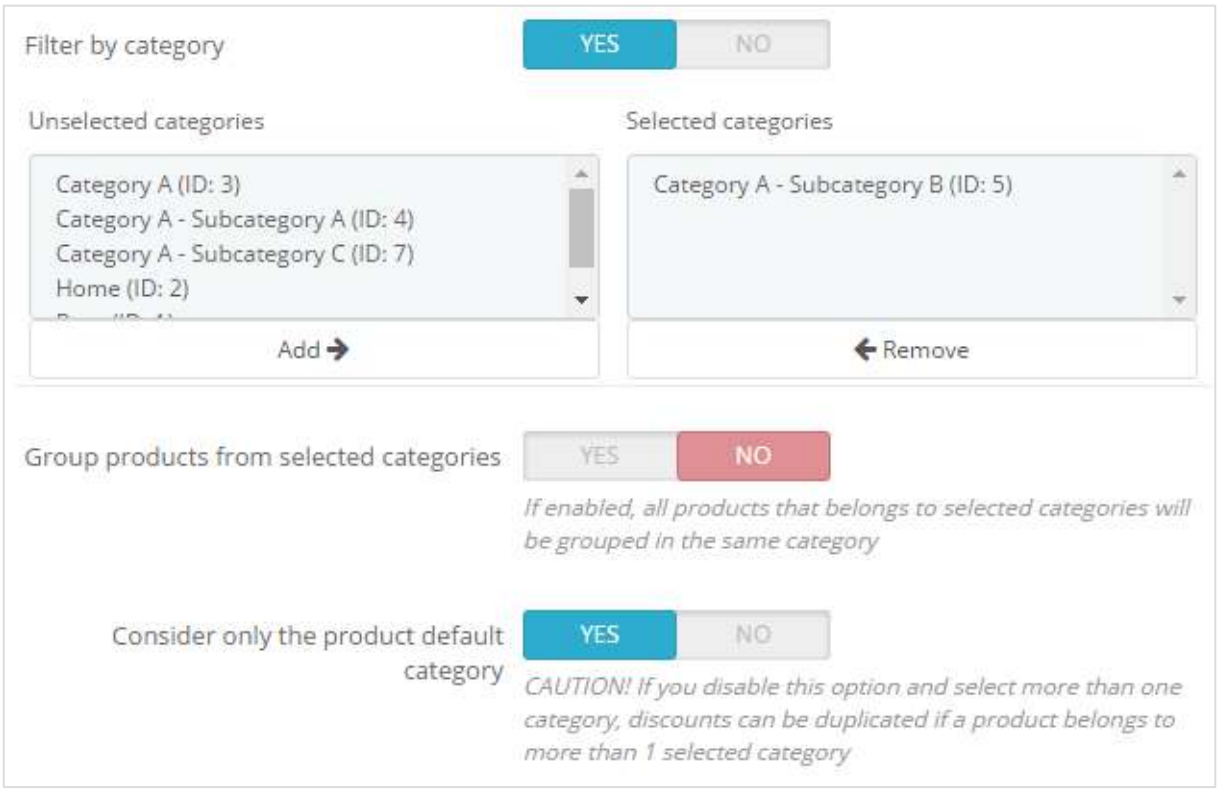



Filter by category
YES
NO
Unselected categories
Selected categories
Category A - Subcategory A (ID: 4)
Category A - Subcategory B (ID: 5)
Category A - Subcategory C (ID: 7)
Home (ID: 2)
Category A (ID: 3)
Add
Remove
Group products from selected categories
YES
NO
If enabled, all products that belongs to selected categories will be grouped in the same category
Consider only the product default category
YES
NO
CAUTION! If you disable this option and select more than one category, discounts can be duplicated if a product belongs to more than 1 selected category

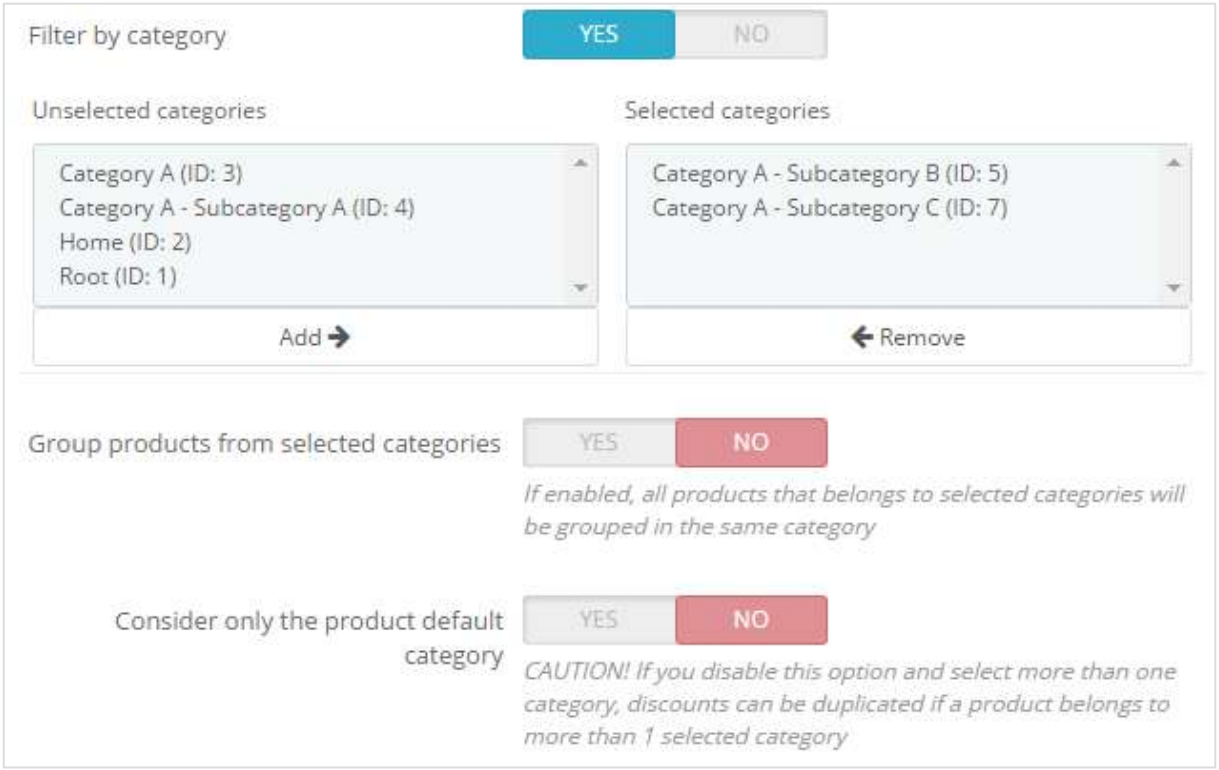

Product 1
Category A
Default cat. A
Product 4
Category A
Subcategory C
Default cat. A


Filter by category
YES
NO
Unselected categories
Selected categories
Category A (ID: 3)
Category A - Subcategory A (ID: 4)
Category A - Subcategory C (ID: 7)
Home (ID: 2)
Category A - Subcategory B (ID: 5)
Add
Remove
Group products from selected categories
YES
NO
If enabled, all products that belongs to selected categories will be grouped in the same category
Consider only the product default category
YES
NO
CAUTION! If you disable this option and select more than one category, discounts can be duplicated if a product belongs to more than 1 selected category

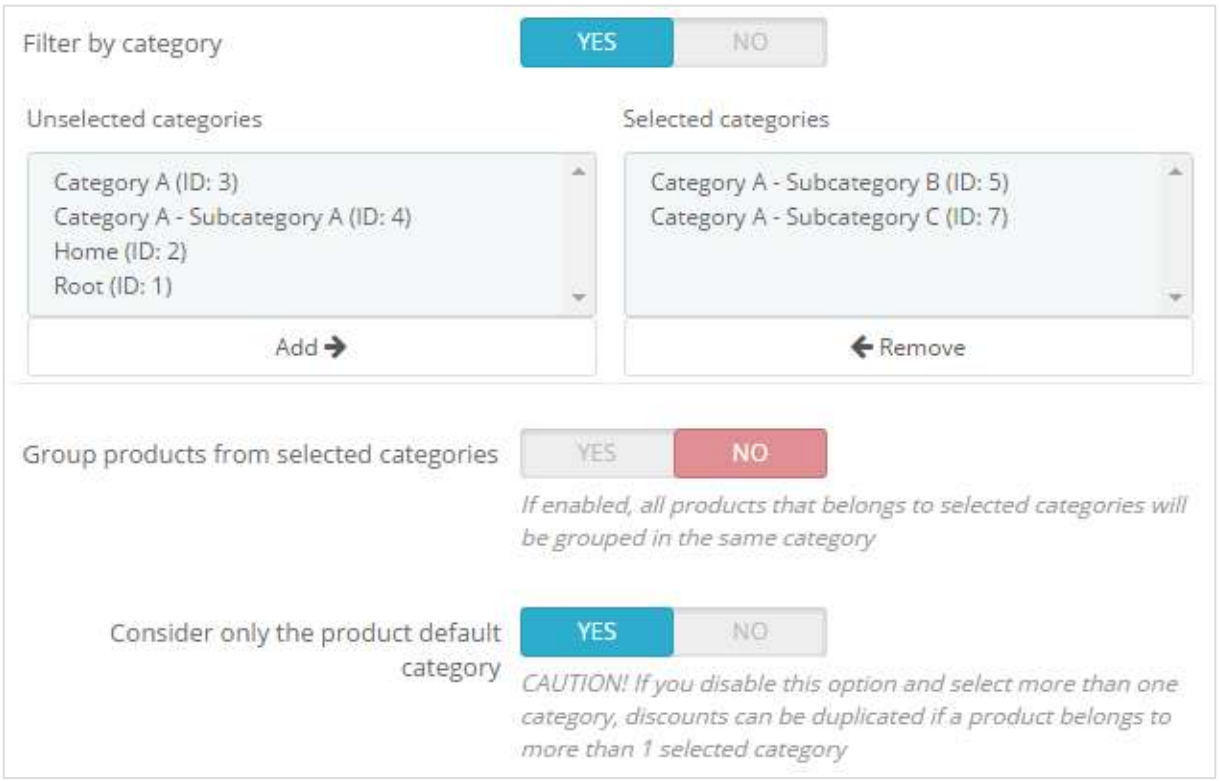
Product 2
Category A
Subcategory B
Default cat. B
Product 3
Category A
Subcategory B
Default cat. B


Filter by category
YES
NO
Unselected categories
Selected categories
Category A (ID: 3)
Category A - Subcategory A (ID: 4)
Category A - Subcategory C (ID: 7)
Home (ID: 2)
Category A - Subcategory B (ID: 5)
Add
Remove
Group products from selected categories
YES
NO
If enabled, all products that belongs to selected categories will be grouped in the same category
Consider only the product default category
YES
NO
CAUTION! If you disable this option and select more than one category, discounts can be duplicated if a product belongs to more than 1 selected category

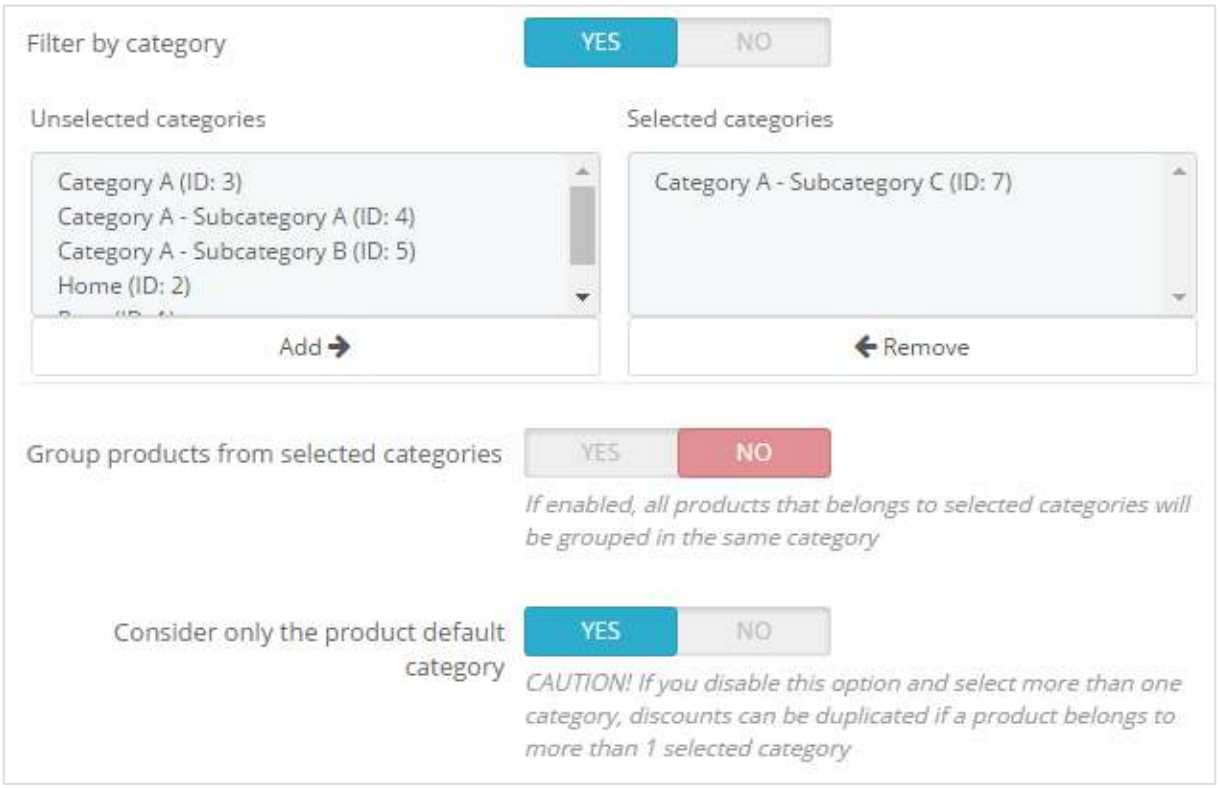
Product 2
Category A
Subcategory B
Default cat. B
Product 3
Category A
Subcategory B
Default cat. B

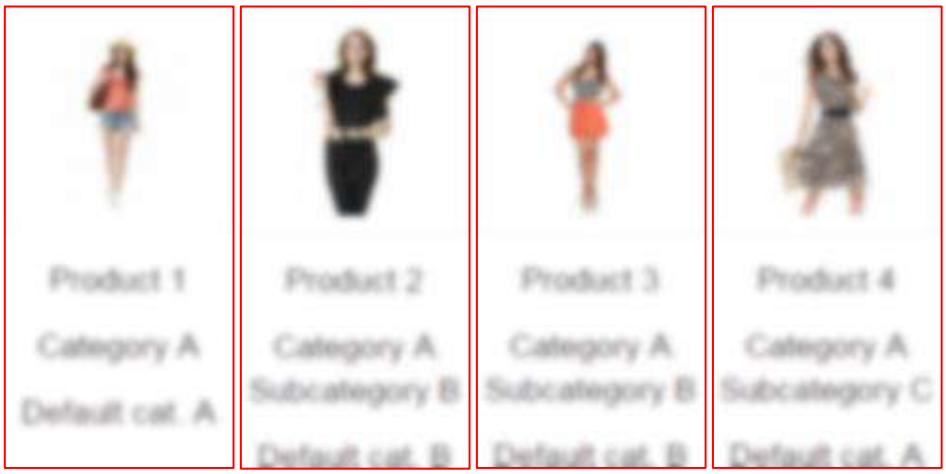

Filter by category
YES
NO
Unselected categories
Category A (ID: 3)
Category A - Subcategory A (ID: 4)
Home (ID: 2)
Root (ID: 1)
Add
Selected categories
Category A - Subcategory B (ID: 5)
Category A - Subcategory C (ID: 7)
Remove
Group products from selected categories
YES
NO
If enabled, all products that belongs to selected categories will be grouped in the same category
Consider only the product default category
YES
NO
CAUTION! If you disable this option and select more than one category, discounts can be duplicated if a product belongs to more than 1 selected category

Product 2
Category A
Subcategory B
Default cat. B
Product 3
Category A
Subcategory B
Default cat. B
Product 4
Category A
Subcategory C
Default cat. A


Filter by category
YES
NO
Unselected categories
Category A (ID: 3)
Category A - Subcategory A (ID: 4)
Home (ID: 2)
Root (ID: 1)
Add
Selected categories
Category A - Subcategory B (ID: 5)
Category A - Subcategory C (ID: 7)
Remove
Group products from selected categories
YES
NO
If enabled, all products that belongs to selected categories will be grouped in the same category
Consider only the product default category
YES
NO
CAUTION! If you disable this option and select more than one category, discounts can be duplicated if a product belongs to more than 1 selected category

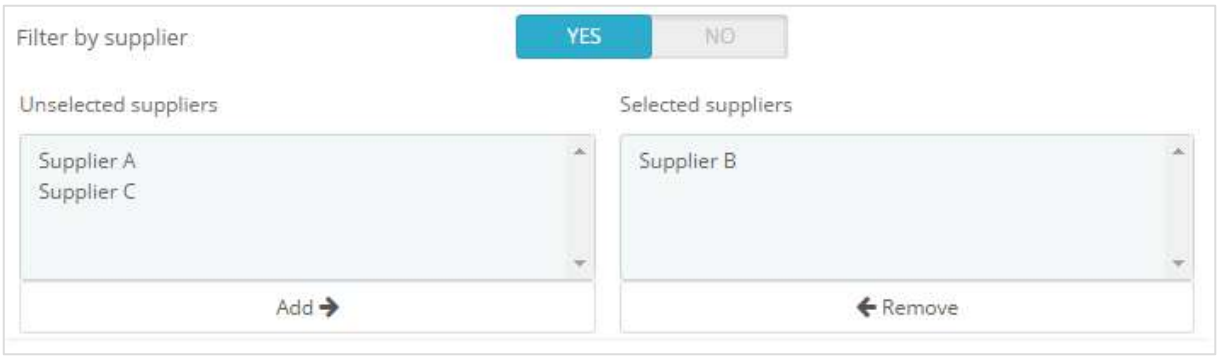
Product 2
Category A
Subcategory B
Default cat. B
Product 3
Category A
Subcategory B
Default cat. B

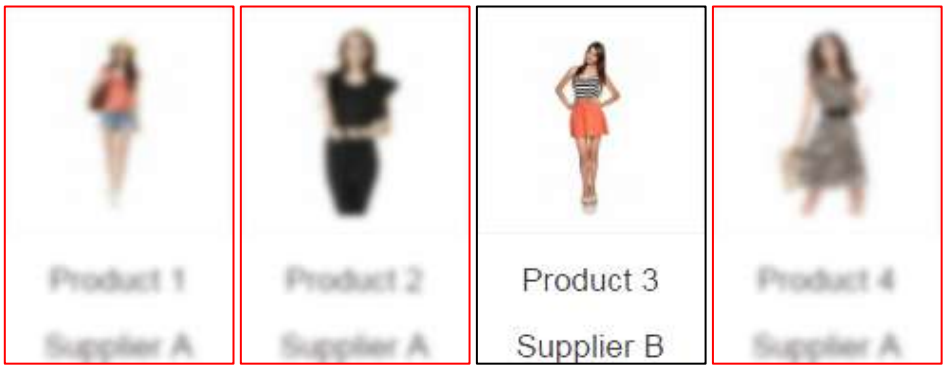

Filter by category
YES
NO
Unselected categories
Selected categories
Category A (ID: 3)
Category A - Subcategory A (ID: 4)
Category A - Subcategory B (ID: 5)
Home (ID: 2)
Category A - Subcategory C (ID: 7)
Add
Remove
Group products from selected categories
YES
NO
If enabled, all products that belongs to selected categories will be grouped in the same category
Consider only the product default category
YES
NO
CAUTION! If you disable this option and select more than one category, discounts can be duplicated if a product belongs to more than 1 selected category


Product 1
Category A
Default cat. A
Product 2
Category A
Subcategory B
Product 3
Category A
Subcategory B
Product 4
Category A
Subcategory C

Filter by supplier

Products from other suppliers than selected will be discarded.



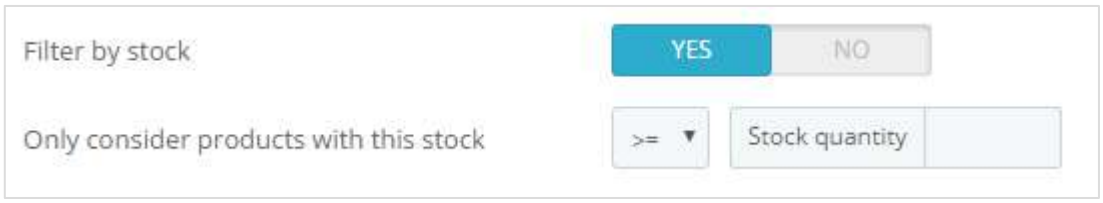


Filter by manufacturer

Products from other manufacturers than selected will be discarded.

Filter by price

Products with a lower, different or higher price than defined will be discarded.

Filter by stock

Products with a lower, different or higher stock than defined will be discarded.