



## **Inpoint Digital Limited Company Profile**

### **Company Profile**



**Inpoint** is a full services video production house established over 20 years and with solid experience in video production.



Our goal is to deliver a unique and compelling product with an efficiently run production. We have our own in-house shooting equipment as well as fully digital postproduction facilities, and also sound studio. Together with the experience and creativity, we provide comprehensive and reliable production services, with cutting edge technology and superior customer service.





# We are well versed in working with Government departments, Universities and Multinational Corporations

### Clientele









**ESTĒE LAUDER** 















飘康泰旅行社









Rremier









SWIRE PROPERTIES

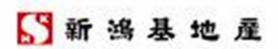














KERRY PROPERTIES LIMITED (incorporated in Bermuds with limited liability) 嘉里建設有限公司









### **Our Strength**



#### **Experience in working with Public organization and Construction Company**

•We are familiar in cooperation public organization and Construction Company such as MTR, CIC, HKJC, CLP, KCRC...etc

#### **Project Management**

•We are able to work under a tight schedule.

#### **Experienced in Corporate video**

We have experienced on Corporate video with public organization such as CIC, HKJC, BEA...etc



### **Key Personnel Profile**



#### **Director – Tommy Chan**

- Mr. Chan, has spent over 30 years building a strong reputation in Hong Kong's video production industry. He has hundreds of television commercials to his credit as both offline and online editor as well as post production supervisor, in special effects, for one of Hong Kong's leading commercial production facilities.
- In 1995, Mr. Chan founded his own facility, Inpoint Digital and works on editing a wide variety of corporate and television productions.
- Tommy obtained his MSc in Multimedia and Entertainment Technology from the Hong Kong Polytechnic University. Over the years Tommy has consistently demonstrated his mastery of video production to the highest professional level.

#### <u>Production Manager – Percy Hui</u>

Percy has over 15 years experience in video post production and is a holder of a Higher
Diploma in Design from the Hong Kong Technical College. He leads of our post production
department and has delivered high quality edits for many videos including VTC Corporate
Video, PolyU Dept of ISE Video, MTR Corporate Video, Disneyland Resort Link, Premier
Management of Two IFC & the Arch, Kerry Properties, One Oasis Phase 1 & 2 Video, Swire
Properties, Sun Hung Kai Corporate Video and the URA Kwun Tong Development Video.

#### **International Awards**



2010 QUESTAR Silver Award for the Sun Hung Kai Group Corporate Video 2010 Galaxy Grand Award for HK Polytechnic University Computing Dept Video 2016 Honors for Construction Industry Council – ZCB Corporate Video







Honors
Construction Industry Council
ZCB Corporate Video

### **Client Testimonials p.1**



#### Major client testimonials are attached:

- Education Bureau
- HK App Sci & Tech Research Inst
- CNN
- Hong Kong Jockey Club
- Kerry Real Estate Agency Ltd











### **Client Testimonials p.2**



#### Cont. Client testimonials:

- Marc & Chantal Design
- MTR Corporation
- Sun Hung Kai Real Estate Agency Ltd
- Sowers Action
- Urban Renewal Authority











#### **Inhouse Post Production equipment list:**



#### **4K Editing Suite:**

Avid media composer **Adobe Premiere Pro Final Cut Pro X** 

#### **Online / Colour Grading Suite:**

**Adobe After Effect DaVinci Resolve** Cinema 4D

#### **Audio Suite:**

**Pro Tools** 

























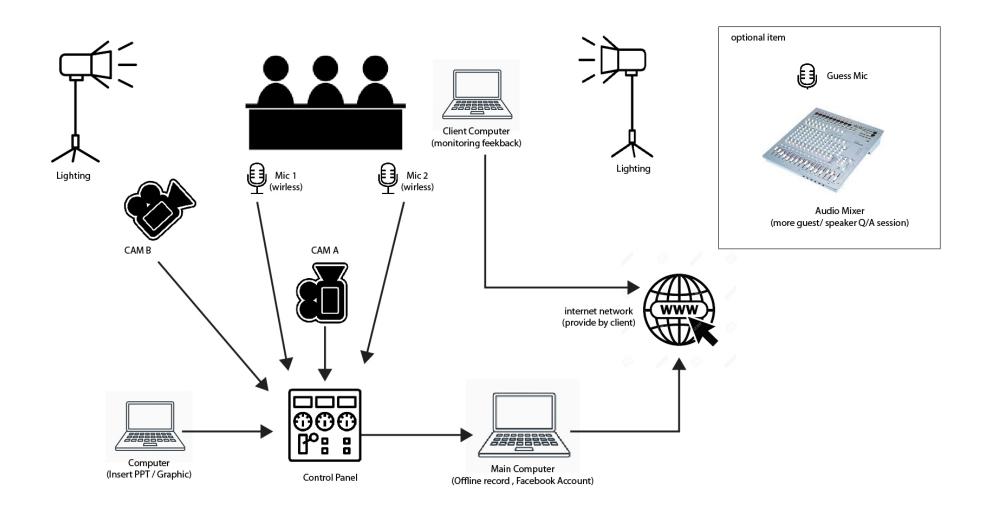






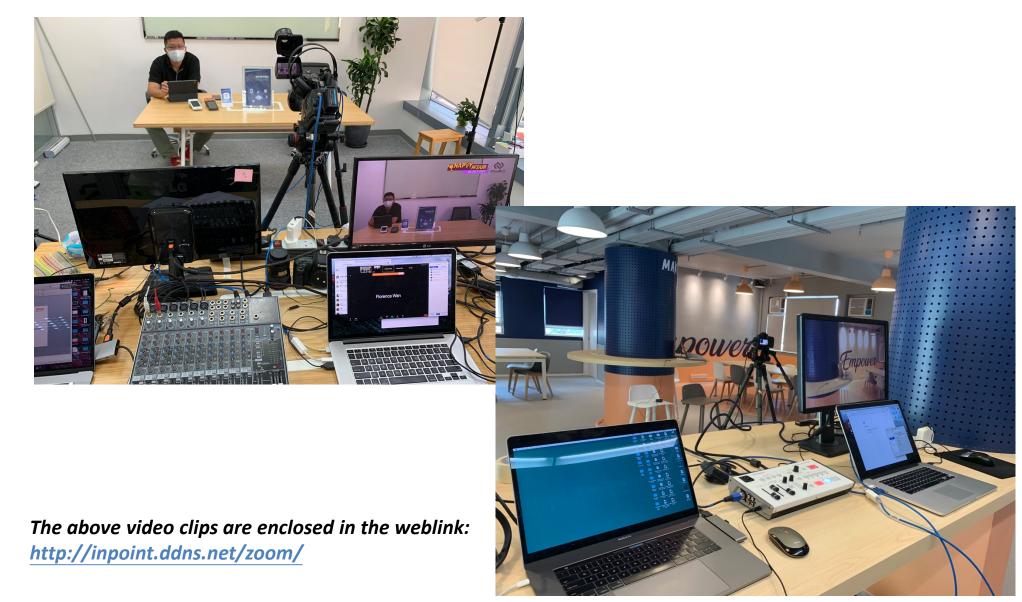
### **Broadcasting: Zoom / Facebook**





### **Broadcasting: zoom / Facebook Live**





### **Broadcasting: zoom / Facebook Live**











### **Broadcasting: zoom / Facebook Live**











### **Innovative Suggestions: Chroma Key**









### **Innovative Suggestions: Drone**











### **Our Video Job Reference**



The above video clips are enclosed in the weblink:

http://inpoint.ddns.net/jobref/

### East Kowloon Office – Smart City





















#### CIC - Zero Carbon Building





8分鐘短片, 60秒廣告, 30秒廣告: 製作內容:前期统籌/創作/劇本/演員Casting/現場拍攝/後期製作/CG

#### **HKJC PDP video**





















#### Lingnan – Liberal Arts Education Video





















1分鐘短片:嶺南大學

製作內容:設計/後期製作/電腦動畫

### MTR High Speed Railway

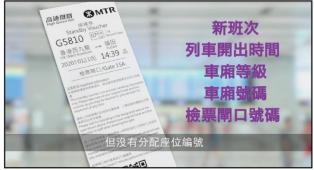




















### BEA - Apple Pay TV commercial





















30秒廣告:

製作內容:前期统籌/創作/劇本/導演/演員Casting/場地安排/道具製作/美術/現場拍攝/後期製作/電腦合成



### **CNN Experience 2018**

CNN Experience in Hong Kong and showcase dynamic multi-platform content solutions through a series of immersive installations.



















### **CNN MGM 360 Event**

Mauris congue, risus vitae interdum egestas, lorem massa malesuada arcu, eu tincidunt dolor metus vel nisl. In ac posuere purus. Nam accumsan auctor tellus, ut posuere to pretium vitae. Aliquam erat volutpat. Sed sit amet odio est. Aenean non purus eget ipsum pharetra porttitor.

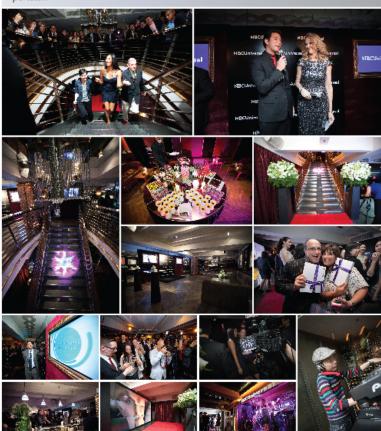


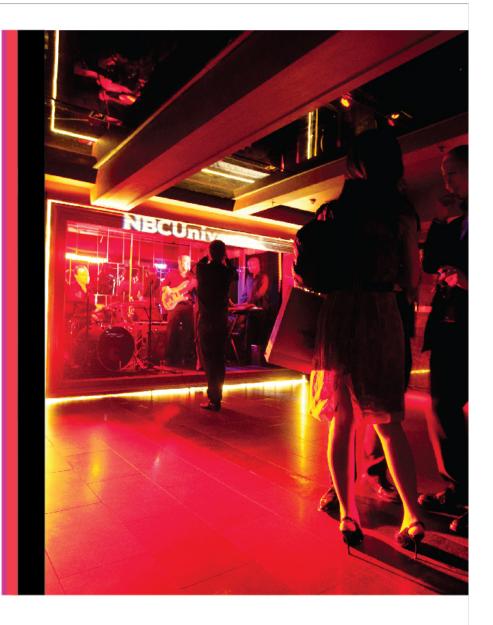


### **NBCUniversal Event**

Mauris congue, risus vitae interdum egestas, lorem massa malesuada arcu, eu tincidunt dolor metus vel nisl. In ac posuere purus. Nam accumsan auctor tellus, ut posuere to pretium vitae.

Aliquam erat volutpat. Sed sit amet odio est. Aenean non purus eget ipsum pharetra porttitor.









### **Canon EdTech Event**

Mauris congue, risus vitae interdum egestas, lorem massa malesuada arcu, eu tincidunt dolor metus vel nisl. In ac posuere purus. Nam accumsan auctor tellus, ut posuere to pretium vitae. Aliquam erat volutpat. Sed sit amet odio est. Aenean non purus eget ipsum pharetra portitor.





























### **NBCUniversial Event**

Mauris congue, risus vitae interdum egestas, lorem massa malesuada arcu, eu tincidunt dolor metus vel nisl. In ac posuere purus. Nam accumsan auctor tellus, ut posuere to pretium vitae.

Aliquam erat volutpat. Sed sit amet odio est. Aenean non purus eget ipsum pharetra portitior.









### Thank You

Please feel free to contact us at 2979-5838 or percy.hui@inpoint.com.hk if any queries for this proposal.