

Fan Hoi Ting



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Education

Bachelor of Science in Food and Nutritional Science (2010)
The University of Hong Kong

Professional Diploma in Marketing for Pharmaceutical Industries (2020)
HKU SPACE

Work Experience

Medtronic Hong Kong Medical Ltd

Associate Product Manager

Jun 2022- Present

Siemens Healthcare Ltd

Senior Product Specialist

Sep 2020- May 2022

- Product Marketing Role in Medical imaging systems for CT, PET/CT, SPECT/CT in HK
- Strategic planning in product positioning, pricing and marketing for the responsible products
- Tender preparation and management, product presentation to customers

Baxter Healthcare Ltd

Senior Product Specialist

Sep 2019- Sept 2020

- Promote products of infusion pump, IV consumables and IVF in Medication Delivery Team
- Tender preparation and planning for major hospitals in both public and private sectors

Medtronic Hong Kong Medical Ltd

Territory Supervisor

Jul 2017- Jun 2019

Territory Sales Representative

Nov 2014- Jun 2017

- Promote products of orthopedic spine and achieve sales target; Over achieved sales target in 5 consecutive years (FY15-19)
- Drive new therapy and new product launch; lead in marketing events included workshop and surgeon training; forecasting and inventory control

Transmedic China Ltd.

Product Specialist

Sep 2013- Oct 2014

- Provide clinical and OT support for ventricular assist device in cardiac surgery
- Maintain quality after-sales service and excellent relationship with customers

Cathay Pacific Airways

Flight Attendant

Dec2010- Sep 2013

- Carry out inflight safety and security procedures
- Provide excellent customer service to passengers

Position and responsibilities held

Photographic Society, HKUSU

Marketing Secretary

- Contacted various companies and organizations for sponsorship
- Promoted the image of the society to outside organizations

Hong Kong University Student's Union Philharmonic Orchestra - Clarinet Player